

Property Observatory Italy - January 2019

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between décembre 2018 and janvier 2019. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Prato	N/C	170	↑ 269	Palerme	-79.71 %	220	↓ -176
Vicence	N/C	325	↑ 228	Gênes	-55.42 %	311	↓ -147
Novare	N/C	229	↑ 168	Arezzo	4.72 %	175	↓ -67
Plaisance	N/C	171	↑ 163	Savone	23.67 %	257	↓ -64
Salerno	N/C	301	↑ 163	Pesaro et Urbino	18.53 %	158	↓ -52
Pistoia	N/C	228	↑ 158	Asti	41.58 %	240	↓ -42
Capobasso	N/C	291	↑ 101	Nuoro	55.06 %	213	↓ -42
Modène	N/C	280	↑ 99	Massa	59.14 %	212	↓ -38
Terni	N/C	87	↑ 98	Bergame	62.54 %	244	↓ -32
Turin	N/C	154	↑ 81	Viterbe	66.73 %	197	↓ -30

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	27.64 %	120.84 %	1	→ 0	→ 0	→ 0
Pouilles	27.22 %	285.72 %	2	→ 0	→ 0	→ 0
Ombrie	10.41 %	359.62 %	3	↑ 3	↑ 3	→ 0
Lombardie	6.06 %	138.63 %	4	↑ 1	→ 0	↑ 3
Ligurie	5.09 %	86.58 %	5	↓ -1	→ 0	↓ -1
Emilie Romagne	4.16 %	N/C	6	N/C	↑ 6	↑ 2
Sardaigne	3.56 %	130.12 %	7	↑ 1	↑ 2	↓ -2
Piémont	3.53 %	276.40 %	8	↑ 2	↑ 3	N/C
Latium	2.97 %	104.10 %	9	→ 0	↓ -1	→ 0
Sicile	2.96 %	-51.81 %	10	↓ -7	↓ -7	N/C

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	19.46 %	273.31 %	1	→ 0	→ 0	→ 0
Pise	6.66 %	82.65 %	2	↑ 1	↑ 3	↑ 1
Terni	5.27 %	N/C	3	↑ 21	↑ 14	↑ 5
Livourne	5.22 %	275.70 %	4	↑ 4	↑ 4	↑ 14
Pérouse	5.14 %	213.99 %	5	→ 0	↓ -1	→ 0
Sienne	4.62 %	98.24 %	6	↓ -2	↓ -3	↓ -4
Imperia	4.02 %	196.04 %	7	↑ 4	↓ -1	↓ -3
Brescia	3.76 %	173.69 %	8	↑ 2	↑ 6	↑ 2
Lecce	3.25 %	305.12 %	9	↑ 6	↑ 28	↑ 3
Tarente	2.74 %	309.48 %	10	↑ 13	↑ 15	↑ 12
Grosseto	2.12 %	148.04 %	11	↑ 2	↓ -2	→ 0
Florence	2.07 %	50.73 %	12	↓ -3	↑ 12	↓ -3
Turin	1.86 %	N/C	13	↑ 17	↑ 7	↑ 17
Pesaro et Urbino	1.83 %	18.53 %	14	↓ -8	↓ -4	↑ 1
Bari	1.77 %	374.49 %	15	↑ 14	↑ 18	↑ 29
Lucques	1.75 %	143.76 %	16	↑ 2	↓ -9	↓ -9
Rome	1.71 %	144.39 %	17	↑ 3	↑ 10	↑ 4
Sassari	1.69 %	101.98 %	18	↓ -4	↑ 3	↑ 1
Prato	1.64 %	N/C	19	↑ 45	↑ 48	N/C
Plaisance	1.63 %	N/C	20	↑ 27	↑ 21	↑ 53
Messine	1.59 %	65.15 %	21	↓ -9	↑ 2	↑ 15
Arezzo	1.58 %	4.72 %	22	↓ -15	↓ -7	↓ -6
Viterbe	1.26 %	66.73 %	23	↓ -6	↓ -12	↑ 15
Milan	1.20 %	76.24 %	24	↓ -2	↑ 4	↑ 8
Naples	1.12 %	361.43 %	25	↑ 10	↑ 14	↑ 31
Massa	1.11 %	59.14 %	26	↓ -5	↓ -7	↓ -9
Nuoro	1.10 %	55.06 %	27	↓ -8	↑ 3	↓ -14
Teramo	1.06 %	228.45 %	28	↑ 4	↓ -12	↑ 34
Palerme	0.98 %	-79.71 %	29	↓ -27	↓ -27	↓ -3
Pistoia	0.87 %	N/C	30	↑ 25	↑ 25	↑ 11
Novare	0.86 %	N/C	31	↑ 27	↑ 44	↑ 46
Rimini	0.83 %	230.06 %	32	↑ 2	→ 0	↓ -8
Asti	0.81 %	41.58 %	33	↓ -7	↑ 3	↓ -5
Bergame	0.78 %	62.54 %	34	↓ -6	↓ -22	↑ 15
Cagliari	0.77 %	171.92 %	35	↓ -2	↓ -6	↓ -21
Parme	0.76 %	N/C	36	↑ 5	↑ 53	↑ 15
Savone	0.72 %	23.67 %	37	↓ -12	↓ -15	↓ -17
Caserte	0.59 %	174.53 %	38	↓ -2	↑ 31	↑ 25
Modène	0.48 %	N/C	39	↑ 15	↑ 5	N/C
Ferrare	0.45 %	214.94 %	40	↓ -1	→ 0	↓ -9
Capobasso	0.44 %	N/C	41	↑ 15	↑ 22	↓ -7
Trapani	0.39 %	299.80 %	42	↑ 7	↑ 8	↓ -2
Salerne	0.37 %	N/C	43	↑ 26	↑ 42	↑ 26
Vérone	0.35 %	180.09 %	44	↓ -1	↑ 2	↑ 20
Gênes	0.35 %	-55.42 %	45	↓ -29	↓ -19	↑ 13
Ascoli Piceno	0.33 %	88.28 %	46	↓ -8	↓ -8	↓ -40
Côme	0.31 %	155.47 %	47	↓ -3	↓ -12	↑ 12
Vicence	0.30 %	N/C	48	↑ 33	N/C	↑ 19

N / C: Not Calculated

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	25.02 %	337.73 %	28	↑ 30	↑ 25	↑ 128
Pise	6.80 %	88.50 %	129	↓ -21	↑ 132	↑ 265
Brescia	5.90 %	181.83 %	144	↑ 26	↑ 177	↑ 748
Livourne	5.57 %	352.86 %	156	↑ 102	↑ 197	↑ 539
Lecce	5.00 %	N/C	165	↑ 242	↑ 697	↑ 218
Terni	4.88 %	N/C	171	↑ 568	↑ 468	↑ 629
Imperia	4.82 %	360.85 %	173	↑ 126	↑ 19	↑ 93
Sienne	4.10 %	272.18 %	198	↑ 81	↑ 176	↑ 65
Tarente	3.89 %	N/C	201	↑ 203	↑ 271	↑ 466
Pérouse	3.24 %	227.33 %	244	↑ 67	↓ -59	↑ 445

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	25.11 %	342.45 %	137	↑ 97	↓ -41	↑ 86
Pérouse	19.49 %	283.86 %	174	↑ 82	↑ 34	↑ 117
Terni	12.34 %	N/C	259	↑ 202	↓ -14	↑ 54
Pise	11.33 %	1.26 %	277	↓ -135	↓ -65	↓ -34
Livourne	6.06 %	61.96 %	413	↓ -81	↓ -200	↑ 239
Sienne	6.04 %	44.67 %	415	↓ -112	↓ -266	↓ -205
Grosseto	4.74 %	119.40 %	478	↓ -8	↓ -268	↑ 12
Imperia	4.29 %	79.29 %	513	↓ -69	↓ -289	↓ -194
Sassari	3.95 %	-5.41 %	542	↓ -238	↓ -184	↑ 100
Lucques	3.68 %	73.26 %	561	↓ -80	↓ -386	↓ -235

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	16.60 %	168.53 %	86	↑ 21	↑ 50	↑ 34
Livourne	6.26 %	N/C	214	↑ 217	↑ 129	↑ 350
Terni	5.93 %	N/C	227	↑ 268	↑ 235	↑ 96
Pise	5.92 %	218.10 %	228	↑ 57	↓ -5	↓ -95
Sienne	5.89 %	39.73 %	231	↓ -77	↓ -94	↓ -24
Pérouse	4.84 %	141.39 %	267	↑ 1	↓ -31	↓ -41
Rome	3.95 %	149.98 %	307	↑ 21	↑ 131	↑ 569
Naples	3.62 %	N/C	323	↑ 227	↑ 342	↑ 1474
Lucques	3.06 %	256.37 %	358	↑ 131	↑ 20	↑ 51
Imperia	3.03 %	79.28 %	361	↓ -49	↓ -74	↓ -75

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 19 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.