

Property Observatory Italie - March 2019

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between février 2019 and mars 2019. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Bologne	N/C	258	↑ 174	Brescia	-69.73 %	197	↓ -102
Nuoro	126.83 %	236	↑ 72	Bari	-57.18 %	222	↓ -80
Massa	63.96 %	247	↑ 50	Prato	-55.21 %	207	↓ -71
Turin	40.85 %	213	↑ 34	Sienne	-54.95 %	148	↓ -59
Vicence	33.44 %	177	↑ 32	Arezzo	-47.37 %	212	↓ -56
Parme	29.55 %	153	↑ 30	Pérouse	-65.49 %	107	↓ -54
Savone	20.86 %	250	↑ 25	Pesaro et Urbino	-37.06 %	244	↓ -38
Pistoia	21.94 %	233	↑ 21	Tarente	-37.22 %	161	↓ -35
Teramo	9.41 %	157	↑ 17	Livourne	-24.79 %	125	↓ -24
Naples	8.29 %	192	↑ 15	Pise	-34.97 %	95	↓ -19

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	28.54 %	-31.33 %	1	↑ 1	→ 0	→ 0
Pouilles	24.97 %	-41.98 %	2	↓ -1	→ 0	→ 0
Ombrie	12.32 %	-42.80 %	3	→ 0	↑ 3	↑ 2
Emilie Romagne	10.53 %	4.44 %	4	↑ 1	N/C	↑ 7
Ligurie	4.65 %	0.37 %	5	↑ 1	↓ -1	↓ -2
Sardaigne	4.27 %	-4.83 %	6	↑ 1	↑ 2	↓ -2
Abruzzes	3.06 %	9.41 %	7	↑ 3	↑ 4	N/C
Vénétie	2.47 %	33.44 %	8	↑ 4	N/C	N/C
Campanie	2.03 %	8.29 %	9	↑ 2	N/C	N/C
Lombardie	1.99 %	-82.42 %	10	↓ -6	↓ -5	→ 0

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	18.46 %	-42.54 %	1	→ 0	→ 0	→ 0
Terni	6.92 %	17.40 %	2	↑ 5	↑ 22	↑ 11
Pise	6.55 %	-34.97 %	3	→ 0	→ 0	→ 0
Pérouse	5.40 %	-65.49 %	4	↓ -2	↑ 1	→ 0
Plaisance	4.57 %	-19.03 %	5	↑ 3	↑ 42	↑ 67
Livourne	4.49 %	-24.79 %	6	→ 0	↑ 2	↑ 9
Sienna	3.54 %	-54.95 %	7	↓ -3	↓ -3	↓ -5
Imperia	3.52 %	-4.82 %	8	↑ 4	↑ 3	↓ -3
Parme	3.20 %	29.55 %	9	↑ 12	↑ 32	↑ 42
Teramo	3.06 %	9.41 %	10	↑ 9	↑ 22	↑ 52
Grosseto	2.98 %	-3.07 %	11	↑ 6	↑ 2	↓ -5
Tarente	2.91 %	-37.22 %	12	↓ -3	↑ 11	↑ 13
Sassari	2.87 %	-12.07 %	13	↑ 2	↑ 1	↓ -6
Lucques	2.69 %	-13.16 %	14	↑ 2	↑ 4	↓ -4
Vicence	2.47 %	33.44 %	15	↑ 11	↑ 66	↑ 66
Florence	2.12 %	-27.87 %	16	↑ 2	↓ -7	↓ -5
Naples	2.03 %	8.29 %	17	↑ 8	↑ 18	↑ 44
Lecce	2.01 %	-21.55 %	18	↑ 2	↓ -3	↓ -6
Brescia	1.99 %	-69.73 %	19	↓ -14	↓ -9	↑ 5
Rimini	1.81 %	-8.28 %	20	↑ 3	↑ 14	↑ 17
Prato	1.80 %	-55.21 %	21	↓ -11	↑ 43	↑ 66
Arezzo	1.77 %	-47.37 %	22	↓ -8	↓ -15	↓ -4
Turin	1.77 %	40.85 %	23	↑ 6	↑ 7	↑ 12
Bari	1.59 %	-57.18 %	24	↓ -13	↑ 5	↑ 4
Pistoia	1.43 %	21.94 %	25	↑ 6	↑ 30	↑ 24
Nuoro	1.40 %	126.83 %	26	↑ 13	↓ -7	↓ -7
Pesaro et Urbino	1.22 %	-37.06 %	27	↓ -3	↓ -21	↓ -18
Messine	1.18 %	-12.03 %	28	→ 0	↓ -16	↓ -11
Massa	1.17 %	63.96 %	29	↑ 8	↓ -8	↓ -13
Savone	1.13 %	20.86 %	30	↑ 4	↓ -5	↓ -22
Rome	0.99 %	-12.93 %	31	↑ 2	↓ -11	↓ -11
Bologne	0.96 %	N/C	32	↑ 34	N/C	↑ 46

Departments the most visited by visitor language

French

N / C: Not Calculated

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	47.54 %	-40.93 %	65	↓ -32	↓ -7	↑ 56
Teramo	11.07 %	45.06 %	241	↑ 82	↑ 424	↑ 2920
Plaisance	9.90 %	-46.68 %	267	↓ -109	↑ 777	↑ 4439
Terni	9.58 %	12.80 %	275	↑ 20	↑ 464	↑ 464
Imperia	5.80 %	-3.11 %	378	↑ 14	↓ -79	↓ -135
Pise	5.71 %	-68.87 %	382	↓ -222	↓ -274	↑ 29
Pistoia	5.30 %	269.59 %	404	↑ 445	↑ 2021	↑ 1342
Lecce	5.10 %	-28.87 %	417	↓ -78	↓ -10	↓ -67

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	17.56 %	-44.03 %	157	↓ -68	↑ 77	↑ 35
Terni	16.56 %	13.09 %	168	↑ 6	↑ 293	↑ 260
Pérouse	11.81 %	-70.21 %	209	↓ -139	↑ 47	↑ 134
Vicence	10.02 %	134.28 %	232	↑ 200	↑ 4677	↑ 4560
Plaisance	9.46 %	75.13 %	245	↑ 131	↑ 1038	↑ 3047
Parme	7.77 %	153.85 %	288	↑ 244	↑ 1965	↑ 2827
Tarente	7.73 %	-28.14 %	289	↓ -61	↑ 492	↑ 962
Pise	7.38 %	-50.17 %	295	↓ -126	↓ -153	↑ 34
Livourne	6.93 %	-45.83 %	308	↓ -113	↑ 24	↑ 338
Sienne	4.78 %	-56.80 %	397	↓ -175	↓ -94	↓ -162

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	21.32 %	-54.64 %	174	↓ -98	↓ -67	↓ -89
Pise	12.01 %	14.70 %	262	↑ 21	↑ 23	↓ -127
Naples	10.40 %	10.45 %	290	↑ 20	↑ 260	↑ 2123
Rimini	9.03 %	-1.62 %	320	↓ -1	↑ 259	↑ 711
Pérouse	8.92 %	-57.57 %	324	↓ -161	↓ -56	↓ -175
Livourne	8.42 %	-8.02 %	331	↓ -11	↑ 100	↑ 81
Turin	6.57 %	91.87 %	394	↑ 212	↑ 84	↑ 644
Terni	6.07 %	43.95 %	415	↑ 111	↑ 80	↓ -123
Lucques	5.94 %	-24.58 %	420	↓ -66	↑ 69	↓ -157
Sienne	5.88 %	-65.27 %	424	↓ -224	↓ -270	↓ -200

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 19 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.