

Property Observatory France - April 2023

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between mars 2023 and avril 2023. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Doubs	47.56%	108	↑ 27	Allier	-29.27%	90	↓ -34
Territoire-de-Belfort	30.00%	246	↑ 24	Cher	-25.15%	75	↓ -25
Maine-et-Loire	28.32%	58	↑ 22	Puy-de-Dôme	-15.37%	80	↓ -16
Moselle	24.77%	79	↑ 18	Haute-Saône	-14.83%	89	↓ -15
Deux-Sèvres	19.97%	65	↑ 17	Corrèze	-10.63%	56	↓ -12
Aveyron	47.28%	32	↑ 16	Indre	-11.43%	53	↓ -11
Ille-et-Vilaine	28.12%	45	↑ 15	Jura	-11.75%	125	↓ -10
Val-d'Oise	19.81%	59	↑ 14	Savoie	-8.44%	85	↓ -10
Bas-Rhin	19.07%	76	↑ 13	Meuse	-12.25%	178	↓ -9
Loire	18.16%	93	↑ 13	Yonne	-7.45%	74	↓ -8

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Provence-Alpes-Côte-d'Azur	15.91%	3.57%	1	→ 0	→ 0	→ 0
Aquitaine	13.64%	-0.42%	2	→ 0	→ 0	→ 0
Languedoc-Roussillon	10.26%	-1.31%	3	→ 0	→ 0	→ 0
Midi-Pyrénées	9.45%	2.72%	4	→ 0	→ 0	→ 0
Ile-de-France	8.34%	6.83%	5	→ 0	→ 0	→ 0
Rhône-Alpes	7.04%	3.22%	6	→ 0	→ 0	→ 0
Poitou-Charentes	5.28%	1.51%	7	→ 0	→ 0	↑ 1
Bretagne	4.98%	-2.38%	8	→ 0	→ 0	↓ -1
Bourgogne	3.83%	-0.77%	9	→ 0	→ 0	→ 0
Pays-de-la-Loire	2.92%	7.34%	10	↑ 2	↑ 2	↑ 2

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	6.35%	1.77%	1	→ 0	→ 0	→ 0
Alpes-Maritimes	5.62%	3.71%	2	→ 0	→ 0	→ 0
Var	4.98%	-0.60%	3	→ 0	→ 0	→ 0
Hérault	3.24%	0.70%	4	→ 0	↑ 1	↑ 1
Paris	2.91%	4.66%	5	↑ 1	↓ -1	↑ 7
Lot-et-Garonne	2.68%	-14.46%	6	↓ -1	↑ 1	↑ 2
Gard	2.53%	-1.28%	7	→ 0	↓ -1	↓ -3
Gironde	2.52%	9.92%	8	↑ 1	↑ 2	↑ 1
Vaucluse	2.42%	9.63%	9	↑ 2	→ 0	↓ -2
Aude	2.40%	-1.98%	10	↓ -2	↓ -2	↓ -4

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	4.56%	-7.69%	1	→ 0	→ 0	→ 0
Var	3.77%	-5.97%	2	→ 0	↑ 2	↑ 1
Alpes-Maritimes	3.38%	3.96%	4	↑ 1	↓ -2	↓ -2
Hérault	3.31%	-3.82%	5	↓ -1	↑ 1	↑ 2
Paris	3.00%	11.72%	7	↑ 2	↓ -2	↑ 7
Gironde	2.95%	12.06%	8	↑ 2	↑ 2	↑ 4
Bouches-du-Rhône	2.70%	7.04%	9	↑ 2	↑ 5	↑ 8
Gard	2.61%	-2.63%	10	↓ -2	↓ -3	↓ -4
Rhône	2.42%	24.19%	11	↑ 3	↑ 18	↑ 24
Lot-et-Garonne	2.20%	-21.60%	13	↓ -6	↓ -4	↓ -2

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	10.84%	7.51%	3	→ 0	↑ 119	↑ 127
Alpes-Maritimes	9.15%	3.96%	6	→ 0	↑ 133	↑ 149
Var	5.36%	-1.70%	16	→ 0	↑ 171	↑ 169
Lot-et-Garonne	3.90%	-5.49%	30	↓ -1	↑ 180	↑ 161
Aude	3.68%	-3.90%	36	↓ -4	↑ 148	↑ 159
Paris	3.65%	0.05%	37	↓ -2	↑ 141	↑ 160
Hérault	3.47%	8.77%	42	↑ 3	↑ 156	↑ 176
Charente	3.34%	-23.82%	45	↓ -20	↑ 157	↑ 163
Vaucluse	2.99%	9.95%	54	↓ -1	↑ 196	↑ 169
Lot	2.68%	21.65%	62	↑ 12	↑ 207	↑ 174

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages ☐☐ and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.