

Property Observatory Italie - February 2019

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between janvier 2019 and février 2019. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Vicence	109.21 %	209	↑ 116	Turin	-77.36 %	247	↓ -93
Bergame	53.39 %	148	↑ 96	Rome	-77.88 %	257	↓ -91
Macerata	82.14 %	233	↑ 96	Messine	-71.75 %	243	↓ -71
Plaisance	16.10 %	106	↑ 65	Lecce	-73.68 %	180	↓ -59
Parme	8.47 %	183	↑ 65	Milan	-67.61 %	255	↓ -51
Teramo	-11.93 %	174	↑ 43	Pesaro et Urbino	-64.74 %	206	↓ -48
Pérouse	1.68 %	53	↑ 38	Imperia	-69.23 %	143	↓ -46
Novare	-12.09 %	191	↑ 38	Pistoia	-54.82 %	254	↓ -26
Prato	-18.37 %	136	↑ 34	Florence	-52.62 %	170	↓ -22
Rimini	-20.79 %	203	↑ 31	Savone	-56.50 %	275	↓ -18

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pouilles	28.19 %	-47.16 %	1	↑ 1	↑ 1	↑ 1
Toscane	27.22 %	-49.74 %	2	↓ -1	↓ -1	↓ -1
Ombrie	14.10 %	-30.89 %	3	→ 0	↑ 3	↑ 3
Lombardie	7.42 %	-37.46 %	4	→ 0	↑ 1	↑ 5
Emilie Romagne	6.61 %	-18.88 %	5	↑ 1	N/C	↑ 3
Ligurie	3.04 %	-69.56 %	6	↓ -1	↓ -2	↓ -3
Sardaigne	2.94 %	-57.83 %	7	→ 0	↑ 1	↓ -3
Piémont	2.31 %	-66.54 %	8	→ 0	↑ 2	↑ 5
Marches	2.28 %	-46.37 %	9	↑ 2	↓ -2	↓ -4
Abruzzes	1.83 %	-11.93 %	10	↑ 3	↑ 1	N/C

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	21.04 %	-44.81 %	1	→ 0	→ 0	→ 0
Pérouse	10.24 %	1.68 %	2	↑ 3	↑ 3	↑ 13
Pise	6.60 %	-49.38 %	3	↓ -1	→ 0	↑ 3
Sienne	5.14 %	-43.24 %	4	↑ 2	→ 0	↓ -2
Brescia	4.31 %	-41.52 %	5	↑ 3	↑ 4	↑ 16
Livourne	3.91 %	-61.76 %	6	↓ -2	↑ 2	↑ 16
Terni	3.86 %	-62.63 %	7	↓ -4	↑ 17	↓ -3
Plaisance	3.70 %	16.10 %	8	↑ 12	↑ 39	↑ 60
Tarente	3.04 %	-43.55 %	9	↑ 1	↑ 11	↑ 21
Prato	2.63 %	-18.37 %	10	↑ 9	↑ 54	↑ 75
Bari	2.43 %	-29.95 %	11	↑ 4	↑ 18	↑ 7
Imperia	2.42 %	-69.23 %	12	↓ -5	↓ -1	↓ -9
Bergame	2.35 %	53.39 %	13	↑ 21	↑ 15	↑ 34
Arezzo	2.21 %	-28.52 %	14	↑ 8	↓ -7	↑ 6
Sassari	2.14 %	-35.27 %	15	↑ 3	↓ -1	↓ -3
Lucques	2.03 %	-40.83 %	16	→ 0	↑ 2	↑ 3
Grosseto	2.01 %	-51.65 %	17	↓ -6	↓ -4	↓ -10
Florence	1.92 %	-52.62 %	18	↓ -6	↓ -8	↓ -7
Teramo	1.83 %	-11.93 %	19	↑ 9	↑ 13	↑ 52
Lecce	1.68 %	-73.68 %	20	↓ -11	↓ -5	↓ -6
Parme	1.62 %	8.47 %	21	↑ 15	↑ 20	↑ 21
Novare	1.49 %	-12.09 %	22	↑ 9	↑ 36	↑ 61
Rimini	1.29 %	-20.79 %	23	↑ 9	↑ 11	↑ 2
Pesaro et Urbino	1.27 %	-64.74 %	24	↓ -10	↓ -18	↓ -8
Naples	1.23 %	-44.19 %	25	→ 0	↑ 10	↑ 30
Vicence	1.21 %	109.21 %	26	↑ 22	↑ 55	↑ 38
Macerata	1.01 %	82.14 %	27	↑ 22	↑ 21	↓ -14
Messine	0.88 %	-71.75 %	28	↓ -7	↓ -16	↑ 21
Turin	0.82 %	-77.36 %	29	↓ -16	↑ 1	↑ 6
Cagliari	0.80 %	-46.92 %	30	↑ 5	↑ 3	↓ -22
Pistoia	0.77 %	-54.82 %	31	↓ -1	↑ 24	↑ 15
Milan	0.76 %	-67.61 %	32	↓ -8	↓ -9	↑ 2
Rome	0.74 %	-77.88 %	33	↓ -16	↓ -12	↓ -10
Savone	0.61 %	-56.50 %	34	↑ 3	↓ -9	↓ -29

Departments the most visited by visitor language

French

N / C: Not Calculated

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	34.74 %	-53.37 %	33	↓ -5	↑ 25	↑ 90
Plaisance	8.01 %	18.23 %	158	↑ 153	↑ 889	↑ 4390
Pise	7.92 %	-60.85 %	160	↓ -31	↓ -52	↑ 252
Pérouse	6.28 %	-34.89 %	198	↑ 46	↑ 114	↑ 676
Brescia	5.58 %	-68.22 %	217	↓ -73	↓ -46	↑ 734
Prato	4.76 %	-22.39 %	246	↑ 83	↑ 3209	↑ 6528
Bari	4.44 %	-28.32 %	253	↑ 73	↑ 312	↑ 284
Terni	3.67 %	-74.76 %	295	↓ -124	↑ 445	↑ 265
Teramo	3.29 %	-29.45 %	323	↑ 77	↑ 347	↑ 4170
Tarente	3.25 %	-71.93 %	325	↓ -124	↑ 54	↑ 395

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	21.41 %	39.52 %	70	↑ 104	↑ 187	↑ 335
Brindisi	16.94 %	-14.32 %	89	↑ 48	↑ 142	↑ 108
Pise	8.00 %	-10.33 %	169	↑ 108	↓ -27	↑ 171
Terni	7.91 %	-18.62 %	174	↑ 85	↑ 292	↑ 115
Livourne	6.90 %	44.76 %	195	↑ 218	↑ 140	↑ 613
Brescia	6.21 %	234.02 %	213	↑ 491	↑ 362	↑ 678
Bergame	5.97 %	N/C	221	↑ 1481	↑ 1583	↑ 1456
Sienne	5.97 %	25.55 %	222	↑ 193	↑ 80	↓ -5
Tarente	5.80 %	184.00 %	228	↑ 442	↑ 552	↑ 773
Arezzo	4.45 %	144.34 %	264	↑ 453	↑ 107	↑ 340

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	25.69 %	-40.74 %	76	↑ 10	↑ 31	↑ 6
Pérouse	11.49 %	-9.06 %	163	↑ 104	↑ 104	↑ 158
Sienne	9.25 %	-39.95 %	200	↑ 31	↓ -45	↑ 51
Pise	5.72 %	-62.98 %	283	↓ -55	↑ 5	↓ -14
Naples	5.15 %	-45.53 %	310	↑ 13	↑ 243	↑ 1679
Rimini	5.02 %	-24.56 %	319	↑ 92	↑ 261	↑ 139
Livourne	5.00 %	-69.38 %	320	↓ -106	↑ 113	↑ 518
Lucques	4.30 %	-46.10 %	354	↑ 4	↑ 137	↑ 157
Brescia	4.13 %	-44.40 %	368	↑ 4	↑ 142	↑ 87
Parme	3.82 %	-21.67 %	395	↑ 105	↑ 434	↑ 469

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 19 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.