

# Property Observatory France - April 2018

## Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between mars 2018 and avril 2018. Only the localities having more than 3000 visits in the month have been taken into account.

| Top 10 Increases | % Variation of Visits | Position in the ranking | Change of position in the ranking | Top 10 Decreases | % Variation of Visits | Position in the ranking | Change of position in the ranking |
|------------------|-----------------------|-------------------------|-----------------------------------|------------------|-----------------------|-------------------------|-----------------------------------|
| Eure-et-Loir     | 72.31 %               | 99                      | ↑ 31                              | Meuse            | -24.95 %              | 228                     | ↓ -31                             |
| Vienne           | 56.66 %               | 28                      | ↑ 23                              | Mayenne          | -40.77 %              | 58                      | ↓ -24                             |
| Eure             | 45.68 %               | 89                      | ↑ 23                              | Isère            | -20.51 %              | 144                     | ↓ -22                             |
| Guadeloupe       | 33.76 %               | 210                     | ↑ 23                              | Allier           | -40.95 %              | 53                      | ↓ -22                             |
| Somme            | 47.21 %               | 114                     | ↑ 21                              | Marne            | -13.69 %              | 211                     | ↓ -19                             |
| Sarthe           | 34.48 %               | 118                     | ↑ 20                              | Savoie           | -14.73 %              | 111                     | ↓ -14                             |
| Seine-Maritime   | 36.16 %               | 46                      | ↑ 17                              | Aube             | -7.48 %               | 166                     | ↓ -13                             |
| Haute-Saône      | 36.75 %               | 57                      | ↑ 15                              | La-Réunion       | -10.24 %              | 222                     | ↓ -12                             |
| Val-d'Oise       | 22.10 %               | 232                     | ↑ 14                              | Yonne            | -26.08 %              | 72                      | ↓ -11                             |
| Moselle          | 17.82 %               | 195                     | ↑ 12                              | Orne             | -27.07 %              | 49                      | ↓ -11                             |

## Regions the most visited all languages

| Country                    | % of searches by country | % Variation of Visits | Position in the ranking | Change of position in the Monthly ranking | Change of position in the Quarterly ranking | Change of position in the Annual ranking |
|----------------------------|--------------------------|-----------------------|-------------------------|-------------------------------------------|---------------------------------------------|------------------------------------------|
| Aquitaine                  | 16.46 %                  | -6.30 %               | 1                       | → 0                                       | → 0                                         | → 0                                      |
| Midi-Pyrénées              | 13.13 %                  | -15.37 %              | 2                       | → 0                                       | → 0                                         | ↑ 1                                      |
| Languedoc-Roussillon       | 12.16 %                  | -10.16 %              | 3                       | → 0                                       | → 0                                         | ↓ -1                                     |
| Provence-Alpes-Côte-d'Azur | 10.71 %                  | -7.43 %               | 4                       | → 0                                       | → 0                                         | → 0                                      |
| Poitou-Charentes           | 8.61 %                   | -3.37 %               | 5                       | → 0                                       | → 0                                         | → 0                                      |
| Bretagne                   | 7.15 %                   | -2.43 %               | 6                       | → 0                                       | → 0                                         | → 0                                      |
| Limousin                   | 5.23 %                   | -10.69 %              | 7                       | → 0                                       | → 0                                         | → 0                                      |
| Bourgogne                  | 4.90 %                   | -11.33 %              | 8                       | → 0                                       | → 0                                         | → 0                                      |
| Rhône-Alpes                | 4.28 %                   | -11.67 %              | 9                       | → 0                                       | → 0                                         | → 0                                      |
| Basse-Normandie            | 3.15 %                   | -17.60 %              | 10                      | → 0                                       | → 0                                         | → 0                                      |

## Department the most visited all languages

| Department              | % of searches by Department | % Variation of Visits | Position in the ranking | Change of position in the Monthly ranking | Change of position in the Quarterly ranking | Change of position in the Annual ranking |
|-------------------------|-----------------------------|-----------------------|-------------------------|-------------------------------------------|---------------------------------------------|------------------------------------------|
| Dordogne                | 8.61 %                      | -6.38 %               | 1                       | → 0                                       | → 0                                         | → 0                                      |
| Var                     | 4.16 %                      | -8.31 %               | 2                       | → 0                                       | → 0                                         | → 0                                      |
| Aude                    | 4.00 %                      | -10.78 %              | 3                       | → 0                                       | → 0                                         | → 0                                      |
| Lot-et-Garonne          | 3.33 %                      | -2.03 %               | 4                       | ↑ 2                                       | → 0                                         | ↑ 5                                      |
| Lot                     | 3.06 %                      | -22.75 %              | 5                       | ↓ -1                                      | ↑ 1                                         | → 0                                      |
| Côtes-d'Armor           | 3.05 %                      | -10.32 %              | 6                       | ↓ -1                                      | ↑ 4                                         | ↑ 8                                      |
| Hérault                 | 2.96 %                      | -11.69 %              | 7                       | → 0                                       | → 0                                         | ↓ -3                                     |
| Alpes-Maritimes         | 2.94 %                      | -7.15 %               | 8                       | → 0                                       | → 0                                         | ↓ -1                                     |
| Charente                | 2.92 %                      | -7.36 %               | 9                       | → 0                                       | → 0                                         | ↓ -1                                     |
| Gard                    | 2.73 %                      | -10.07 %              | 10                      | → 0                                       | ↓ -5                                        | ↓ -4                                     |
| Gers                    | 2.73 %                      | 1.68 %                | 11                      | ↑ 1                                       | → 0                                         | ↑ 1                                      |
| Charente-Maritime       | 2.55 %                      | -10.30 %              | 12                      | ↓ -1                                      | → 0                                         | ↓ -2                                     |
| Aveyron                 | 2.09 %                      | -21.27 %              | 13                      | → 0                                       | ↑ 9                                         | ↑ 13                                     |
| Gironde                 | 2.08 %                      | -11.97 %              | 14                      | ↑ 2                                       | ↑ 2                                         | ↑ 1                                      |
| Haute-Vienne            | 2.04 %                      | -17.61 %              | 15                      | → 0                                       | → 0                                         | ↓ -2                                     |
| Vaucluse                | 2.03 %                      | -10.31 %              | 16                      | ↑ 1                                       | ↑ 2                                         | → 0                                      |
| Saône-et-Loire          | 2.01 %                      | -23.98 %              | 17                      | ↓ -3                                      | ↓ -3                                        | → 0                                      |
| Pyrénées-orientales     | 1.97 %                      | -12.44 %              | 18                      | ↑ 1                                       | ↓ -5                                        | ↓ -7                                     |
| Morbihan                | 1.92 %                      | 2.74 %                | 19                      | ↑ 3                                       | → 0                                         | ↑ 1                                      |
| Ardèche                 | 1.88 %                      | -16.55 %              | 20                      | ↓ -2                                      | ↓ -3                                        | ↓ -2                                     |
| Creuse                  | 1.80 %                      | -3.76 %               | 21                      | → 0                                       | ↑ 2                                         | ↑ 6                                      |
| Nièvre                  | 1.73 %                      | 31.23 %               | 22                      | ↑ 8                                       | ↑ 5                                         | ↑ 1                                      |
| Deux-Sèvres             | 1.68 %                      | -15.31 %              | 23                      | ↓ -3                                      | ↑ 10                                        | ↑ 6                                      |
| Finistère               | 1.63 %                      | 0.70 %                | 24                      | → 0                                       | → 0                                         | ↓ -5                                     |
| Vienne                  | 1.46 %                      | 56.66 %               | 25                      | ↑ 14                                      | ↑ 9                                         | ↑ 16                                     |
| Corrèze                 | 1.39 %                      | -7.97 %               | 26                      | ↓ -1                                      | ↓ -6                                        | ↓ -5                                     |
| Pyrénées-Atlantiques    | 1.35 %                      | -8.16 %               | 27                      | ↓ -1                                      | ↓ -6                                        | ↓ -5                                     |
| Manche                  | 1.31 %                      | -2.25 %               | 28                      | → 0                                       | → 0                                         | ↓ -3                                     |
| Tarn-et-Garonne         | 1.17 %                      | -34.57 %              | 29                      | ↓ -6                                      | ↓ -4                                        | ↓ -5                                     |
| Tarn                    | 1.16 %                      | -8.17 %               | 30                      | ↑ 1                                       | ↓ -4                                        | ↓ -2                                     |
| Paris                   | 1.12 %                      | 3.09 %                | 31                      | ↑ 5                                       | → 0                                         | ↑ 1                                      |
| Landes                  | 1.09 %                      | -4.31 %               | 32                      | ↑ 2                                       | ↓ -2                                        | ↑ 1                                      |
| Haute-Garonne           | 1.03 %                      | -5.82 %               | 33                      | ↑ 2                                       | ↓ -1                                        | ↑ 2                                      |
| Ariège                  | 0.98 %                      | -3.98 %               | 34                      | ↑ 4                                       | ↑ 3                                         | → 0                                      |
| Seine-Maritime          | 0.96 %                      | 36.16 %               | 35                      | ↑ 11                                      | ↑ 13                                        | ↑ 5                                      |
| Calvados                | 0.93 %                      | -24.72 %              | 36                      | ↓ -3                                      | ↑ 4                                         | ↑ 3                                      |
| Orne                    | 0.91 %                      | -27.07 %              | 37                      | ↓ -5                                      | ↓ -2                                        | ↓ -1                                     |
| Hautes-Pyrénées         | 0.90 %                      | -12.95 %              | 38                      | ↓ -1                                      | → 0                                         | ↓ -7                                     |
| Allier                  | 0.87 %                      | -40.95 %              | 39                      | ↓ -12                                     | ↓ -3                                        | ↓ -9                                     |
| Bouches-du-Rhône        | 0.83 %                      | -4.81 %               | 40                      | ↑ 1                                       | ↑ 1                                         | ↑ 2                                      |
| Drôme                   | 0.82 %                      | -7.82 %               | 41                      | ↓ -1                                      | ↑ 1                                         | ↓ -3                                     |
| Haute-Saône             | 0.80 %                      | 36.75 %               | 42                      | ↑ 8                                       | ↑ 4                                         | ↑ 9                                      |
| Mayenne                 | 0.79 %                      | -40.77 %              | 43                      | ↓ -14                                     | ↓ -14                                       | ↓ -6                                     |
| Puy-de-Dôme             | 0.74 %                      | -7.88 %               | 44                      | → 0                                       | ↓ -5                                        | → 0                                      |
| Vendée                  | 0.73 %                      | 12.35 %               | 45                      | ↑ 3                                       | ↑ 6                                         | ↑ 7                                      |
| Cher                    | 0.64 %                      | -24.74 %              | 46                      | ↓ -4                                      | ↓ -2                                        | → 0                                      |
| Côte-d'Or               | 0.61 %                      | -25.70 %              | 47                      | ↓ -4                                      | → 0                                         | ↑ 1                                      |
| Alpes-de-Haute-Provence | 0.61 %                      | 1.29 %                | 48                      | ↑ 1                                       | ↑ 1                                         | ↓ -1                                     |
| Haute-Savoie            | 0.61 %                      | -12.52 %              | 49                      | ↓ -2                                      | ↓ -6                                        | ↑ 1                                      |
| Ille-et-Vilaine         | 0.55 %                      | 25.24 %               | 50                      | ↑ 4                                       | ↑ 3                                         | ↑ 3                                      |

N / C: Not Calculated

## Departments the most visited by visitor language

### French

| Department     | % of searches by Department | % Variation of Visits | Position in the ranking | Change of position in the Monthly ranking | Change of position in the Quarterly ranking | Change of position in the Annual ranking |
|----------------|-----------------------------|-----------------------|-------------------------|-------------------------------------------|---------------------------------------------|------------------------------------------|
| Dordogne       | 7.80 %                      | -10.49 %              | 1                       | → 0                                       | → 0                                         | → 0                                      |
| Var            | 4.51 %                      | -5.95 %               | 3                       | ↑ 1                                       | → 0                                         | → 0                                      |
| Aude           | 3.92 %                      | -12.84 %              | 5                       | → 0                                       | → 0                                         | ↑ 2                                      |
| Lot-et-Garonne | 3.73 %                      | 0.17 %                | 6                       | ↑ 2                                       | ↑ 1                                         | ↑ 6                                      |
| Lot            | 3.39 %                      | -23.26 %              | 7                       | ↓ -1                                      | ↑ 1                                         | ↓ -1                                     |
| Gard           | 3.39 %                      | -11.34 %              | 8                       | ↓ -1                                      | ↓ -2                                        | ↓ -3                                     |
| Gers           | 3.23 %                      | 8.36 %                | 9                       | ↑ 6                                       | ↑ 1                                         | ↑ 9                                      |
| Côtes-d'Armor  | 3.16 %                      | 7.98 %                | 10                      | ↑ 6                                       | ↑ 4                                         | ↑ 22                                     |
| Hérault        | 2.92 %                      | -15.95 %              | 12                      | ↓ -3                                      | ↓ -3                                        | ↓ -4                                     |
| Aveyron        | 2.62 %                      | -23.93 %              | 13                      | ↓ -3                                      | ↑ 12                                        | ↑ 20                                     |

## English

| Department        | % of searches by Department | % Variation of Visits | Position in the ranking | Change of position in the Monthly ranking | Change of position in the Quarterly ranking | Change of position in the Annual ranking |
|-------------------|-----------------------------|-----------------------|-------------------------|-------------------------------------------|---------------------------------------------|------------------------------------------|
| Dordogne          | 11.33 %                     | 2.41 %                | 2                       | ↑ 1                                       | ↑ 2                                         | → 0                                      |
| Charente          | 4.50 %                      | 19.79 %               | 17                      | ↑ 16                                      | ↑ 6                                         | ↓ -3                                     |
| Aude              | 4.41 %                      | -5.13 %               | 21                      | ↑ 1                                       | ↓ -5                                        | ↓ -12                                    |
| Alpes-Maritimes   | 4.00 %                      | -6.05 %               | 25                      | → 0                                       | ↑ 1                                         | ↓ -12                                    |
| Haute-Vienne      | 3.52 %                      | -9.07 %               | 29                      | ↑ 2                                       | ↓ -2                                        | ↓ -14                                    |
| Hérault           | 3.18 %                      | -3.30 %               | 31                      | ↑ 6                                       | ↑ 10                                        | ↓ -21                                    |
| Côtes-d'Armor     | 3.06 %                      | -33.84 %              | 34                      | ↓ -11                                     | → 0                                         | ↓ -10                                    |
| Lot-et-Garonne    | 3.02 %                      | -5.50 %               | 35                      | ↑ 4                                       | ↑ 3                                         | ↓ -12                                    |
| Var               | 2.97 %                      | -4.68 %               | 37                      | ↑ 4                                       | → 0                                         | ↓ -21                                    |
| Charente-Maritime | 2.88 %                      | 9.03 %                | 38                      | ↑ 11                                      | ↑ 8                                         | ↓ -13                                    |

Our property observatory data show the changes in the number of internaut searches to all destinations available on our [www.green-acres.com](http://www.green-acres.com) sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

**Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 18 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.**