

Property Observatory Italy - April 2018

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between mars 2018 and avril 2018. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Palerme	150.59 %	214	↑ 78	Sassari	-66.24 %	182	↓ -78
Ferrare	96.93 %	163	↑ 53	Savone	-60.64 %	176	↓ -67
Turin	41.08 %	234	↑ 24	Cagliari	-48.01 %	196	↓ -55
Vibo Valentia	25.73 %	224	↑ 17	Florence	-42.63 %	171	↓ -45
Pérouse	42.51 %	80	↑ 15	Pesaro et Urbino	-40.03 %	161	↓ -44
Bari	6.83 %	204	↑ 8	Rome	-29.60 %	209	↓ -35
Massa	9.94 %	141	↑ 3	Grosseto	-33.30 %	129	↓ -27
Imperia	3.39 %	100	↑ 0	Tarente	-21.33 %	225	↓ -25
Brindisi	-10.55 %	51	↑ -2	Lucques	-20.61 %	142	↓ -22
Sienne	-2.97 %	81	↑ -2	Brescia	-10.96 %	217	↓ -19

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	34.83 %	-16.32 %	1	→ 0	→ 0	→ 0
Pouilles	24.32 %	-8.78 %	2	→ 0	→ 0	↑ 1
Ombrie	12.65 %	26.76 %	3	↑ 2	→ 0	↑ 2
Ligurie	8.60 %	-26.47 %	4	↓ -1	→ 0	↓ -2
Sardaigne	5.78 %	-48.87 %	5	↓ -1	→ 0	↓ -1
Marches	4.53 %	-38.18 %	6	→ 0	→ 0	↑ 1
Emilie Romagne	2.62 %	96.93 %	7	↑ 4	↑ 1	N/C
Latium	1.47 %	-68.11 %	8	→ 0	↑ 1	N/C
Sicile	1.42 %	-50.84 %	9	→ 0	N/C	↓ -3
Lombardie	1.40 %	-10.96 %	10	→ 0	↓ -3	N/C

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	18.02 %	-10.55 %	1	→ 0	→ 0	↑ 1
Pérouse	9.30 %	42.51 %	2	↑ 2	↑ 3	↑ 6
Sienne	9.29 %	-2.97 %	3	↓ -1	↓ -1	→ 0
Pise	7.19 %	-19.72 %	4	↓ -1	↓ -1	↑ 2
Imperia	6.46 %	3.39 %	5	→ 0	↓ -1	↓ -4
Grosseto	4.04 %	-33.30 %	6	→ 0	↑ 5	↑ 6
Lecce	3.55 %	0.57 %	7	↑ 5	↑ 5	↑ 2
Massa	3.53 %	9.94 %	8	↑ 8	↑ 9	↑ 2
Lucques	3.44 %	-20.61 %	9	↑ 1	↓ -2	↓ -4
Terni	3.35 %	-2.99 %	10	↑ 3	↓ -2	↑ 3
Livourne	3.06 %	-5.95 %	11	↑ 4	↑ 7	↑ 6
Pesaro et Urbino	2.71 %	-40.03 %	12	↓ -3	↑ 3	↑ 3
Ferrare	2.62 %	96.93 %	13	↑ 16	↑ 18	↑ 17
Florence	2.27 %	-42.63 %	14	↓ -3	↓ -5	↓ -7
Savone	2.15 %	-60.64 %	15	↓ -7	↑ 5	↑ 4
Nuoro	2.07 %	-1.07 %	16	↑ 3	↓ -3	↑ 4
Sassari	2.00 %	-66.24 %	17	↓ -10	↑ 2	↓ -13
Arezzo	2.00 %	-11.82 %	18	→ 0	↓ -2	→ 0
Ascoli Piceno	1.82 %	5.48 %	19	↑ 4	↓ -13	↑ 27
Cagliari	1.71 %	-48.01 %	20	↓ -6	↓ -6	↓ -6
Bari	1.52 %	6.83 %	21	↑ 7	↑ 23	↑ 5
Rome	1.47 %	-29.60 %	22	↓ -2	↓ -1	↑ 9
Palerme	1.42 %	150.59 %	23	↑ 15	↑ 3	↑ 28
Brescia	1.40 %	-10.96 %	24	→ 0	↓ -14	↑ 29
Vibo Valentia	1.24 %	25.73 %	25	↑ 7	→ 0	↑ 47
Tarente	1.23 %	-21.33 %	26	↓ -1	↓ -4	↓ -3
Turin	1.13 %	41.08 %	27	↑ 8	↑ 3	↓ -11

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	41.28 %	-9.19 %	137	↓ -16	↑ 19	↑ 38
Imperia	18.52 %	-2.18 %	237	↑ 6	↑ 29	↓ -18
Sienne	14.45 %	-29.03 %	291	↓ -61	↓ -28	↑ 1
Lecce	13.42 %	22.96 %	302	↑ 48	↑ 81	↑ 63
Pise	12.32 %	43.02 %	320	↑ 91	↑ 74	↑ 120

N / C: Not Calculated

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	22.57 %	2.60 %	185	↑ 7	↑ 38	↑ 19
Sienne	20.51 %	20.25 %	201	↑ 34	↑ 9	↑ 6
Pérouse	18.55 %	91.71 %	216	↑ 127	↑ 75	↑ 61
Pise	10.82 %	7.51 %	314	↑ 15	↓ -71	↓ -4
Imperia	10.46 %	21.56 %	322	↑ 51	↓ -3	↓ -187
Lucques	8.61 %	32.94 %	367	↑ 80	↓ -41	↓ -95
Terni	8.47 %	23.28 %	374	↑ 54	↓ -61	↓ -32

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	29.12 %	-16.92 %	94	↓ -9	↑ 26	↑ 170
Pérouse	19.78 %	24.28 %	134	↑ 15	↑ 92	↑ 321
Sienne	10.46 %	11.28 %	203	↑ 21	↑ 4	↑ 147
Pise	8.90 %	-51.60 %	228	↓ -93	↓ -95	↑ 444
Pesaro et Urbino	6.60 %	-48.49 %	288	↓ -111	↓ -14	↑ 46
Imperia	5.72 %	1.58 %	310	↑ 1	↓ -24	↓ -158
Massa	5.68 %	125.33 %	313	↑ 224	↑ 519	↑ 499
Savone	4.93 %	-63.53 %	348	↓ -175	↑ 47	↑ 154
Grosseto	4.58 %	-55.42 %	363	↓ -154	↑ 134	↑ 382
Terni	4.25 %	-32.37 %	389	↓ -97	↓ -66	↑ 302

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 18 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.