

Property Observatory Italy - August 2018

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between juillet 2018 and août 2018. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Varèse	N/C	125	↑ 209	Teramo	-50.34 %	133	↓ -52
Cosenza	N/C	164	↑ 198	Rome	-31.44 %	252	↓ -51
Naples	N/C	195	↑ 158	Ferrare	-29.09 %	216	↓ -41
Côme	295.81 %	198	↑ 114	Grosseto	-32.41 %	128	↓ -37
Bergame	260.31 %	184	↑ 112	Massa	-33.99 %	169	↓ -36
Mantoue	292.10 %	249	↑ 100	Lecce	-18.84 %	227	↓ -33
Ascoli Piceno	158.75 %	186	↑ 92	Sassari	-18.09 %	229	↓ -30
Catanzaro	244.36 %	268	↑ 84	Cagliari	-26.23 %	163	↓ -25
Asti	139.35 %	192	↑ 81	Tarente	-6.36 %	206	↓ -20
Ancône	145.74 %	223	↑ 72	Pise	-21.27 %	95	↓ -15

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	27.95 %	0.22 %	1	→ 0	→ 0	→ 0
Pouilles	20.57 %	20.37 %	2	→ 0	→ 0	→ 0
Lombardie	12.10 %	191.97 %	3	↑ 4	↑ 4	↑ 5
Ombrie	8.97 %	24.81 %	4	↓ -1	↓ -1	↑ 1
Ligurie	6.37 %	39.52 %	5	↑ 1	↓ -1	↓ -1
Marches	6.00 %	150.72 %	6	↑ 2	→ 0	↑ 3
Piémont	4.31 %	193.74 %	7	↑ 3	↑ 2	→ 0
Sardaigne	3.83 %	-17.56 %	8	↓ -3	↓ -3	↓ -5
Abruzzes	2.88 %	-50.34 %	9	↓ -5	N/C	N/C
Calabre	2.41 %	N/C	10	N/C	→ 0	N/C

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	17.27 %	22.26 %	1	→ 0	→ 0	→ 0
Sienna	6.99 %	61.90 %	2	↑ 4	→ 0	→ 0
Pérouse	5.83 %	10.04 %	3	↑ 1	↑ 1	↑ 2
Imperia	5.33 %	51.34 %	4	↑ 4	↑ 2	↓ -1
Pise	4.63 %	-21.27 %	5	↓ -3	↓ -2	↑ 2
Brescia	4.53 %	34.16 %	6	↑ 3	↑ 11	↑ 16
Lucques	4.31 %	5.62 %	7	→ 0	→ 0	↓ -1
Pesaro et Urbino	3.72 %	55.70 %	8	↑ 5	↑ 4	↑ 15
Livourne	3.63 %	49.10 %	9	↑ 2	↑ 1	↑ 7
Terni	3.15 %	66.09 %	10	↑ 6	↓ -5	↑ 2
Turin	3.07 %	109.22 %	11	↑ 6	↑ 10	↑ 6
Varèse	3.02 %	N/C	12	↑ 30	↑ 54	↑ 60
Grosseto	2.96 %	-32.41 %	13	↓ -8	↓ -5	→ 0
Teramo	2.88 %	-50.34 %	14	↓ -11	↑ 19	↑ 51
Arezzo	2.00 %	-12.14 %	15	↓ -1	↓ -1	↓ -1
Cagliari	1.78 %	-26.23 %	16	↓ -4	↓ -3	↓ -8
Cosenza	1.78 %	N/C	17	↑ 34	↑ 40	↑ 41
Florence	1.73 %	-11.38 %	18	↓ -3	↓ -3	↓ -8
Massa	1.69 %	-33.99 %	19	↓ -9	↓ -10	↓ -4
Bergame	1.37 %	260.31 %	20	↑ 18	↑ 20	↑ 24
Ascoli Piceno	1.31 %	158.75 %	21	↑ 11	↑ 6	↑ 24
Bari	1.27 %	97.03 %	22	↑ 5	↓ -6	↑ 13
Asti	1.24 %	139.35 %	23	↑ 6	↑ 6	↑ 6
Crémone	1.24 %	61.87 %	24	↑ 1	↑ 51	↑ 59
Naples	1.21 %	N/C	25	↑ 22	↑ 37	↑ 32
Côme	1.19 %	295.81 %	26	↑ 14	↑ 24	↑ 10
Nuoro	1.16 %	1.29 %	27	↓ -7	↓ -5	↓ -7
Tarente	1.12 %	-6.36 %	28	↓ -9	↓ -5	↓ -4
Savone	1.04 %	-0.48 %	29	↓ -5	↓ -11	↓ -10
Ferrare	1.01 %	-29.09 %	30	↓ -12	↓ -5	↓ -2
Rimini	0.98 %	42.00 %	31	↓ -5	↑ 1	↓ -1
Ancône	0.97 %	145.74 %	32	↑ 5	↓ -1	↑ 18
Lecce	0.91 %	-18.84 %	33	↓ -12	↓ -22	↓ -24
Sassari	0.89 %	-18.09 %	34	↓ -12	↓ -14	↓ -30
Mantoue	0.75 %	292.10 %	35	↑ 9	↑ 55	↑ 52
Rome	0.73 %	-31.44 %	36	↓ -13	↓ -10	↓ -18
Viterbe	0.70 %	47.53 %	37	↓ -3	↓ -9	↓ -16
Catanzaro	0.63 %	244.36 %	38	↑ 8	↑ 8	↑ 8

Departments the most visited by visitor language

N / C: Not Calculated

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	34.50 %	158.08 %	74	↑ 82	↑ 58	↑ 59
Imperia	11.65 %	157.72 %	188	↑ 167	↑ 55	↑ 36
Sienna	8.61 %	144.82 %	244	↑ 177	↑ 108	↓ -22
Pesaro et Urbino	6.19 %	N/C	307	↑ 546	↑ 442	↑ 633
Bergame	5.34 %	N/C	340	↑ 1170	↑ 1125	↑ 1410
Pérouse	5.06 %	201.73 %	352	↑ 315	↑ 112	↑ 270
Pise	5.04 %	39.71 %	353	↑ 63	↓ -42	↑ 63
Cagliari	4.47 %	-19.08 %	383	↓ -77	↓ -68	↓ -47
Varèse	4.34 %	N/C	392	↑ 1658	↑ 2863	↑ 3637
Teramo	3.83 %	136.32 %	432	↑ 251	↑ 1408	↑ 2809

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	16.14 %	-19.67 %	89	↓ -27	↑ 152	↑ 139
Pérouse	8.33 %	16.26 %	145	↑ 13	↑ 178	↑ 21
Brescia	8.26 %	12.48 %	147	↑ 7	↑ 545	↑ 671
Sienne	7.51 %	24.83 %	162	↑ 24	↑ 127	↑ 34
Teramo	5.71 %	-63.67 %	200	↓ -115	↑ 1160	↑ 3103
Varèse	5.44 %	N/C	208	↑ 1248	↑ 3575	↑ 3656
Lucques	5.07 %	0.71 %	221	↓ -9	↑ 293	↑ 153
Terni	5.01 %	138.36 %	225	↑ 170	↑ 78	↑ 142
Livourne	4.93 %	79.54 %	231	↑ 95	↑ 401	↑ 413
Turin	4.82 %	193.02 %	234	↑ 220	↑ 518	↑ 430

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	22.36 %	24.23 %	108	↑ 6	↓ -28	↑ 92
Sienne	11.84 %	166.28 %	176	↑ 171	↓ -67	↑ 9
Pérouse	9.32 %	-18.64 %	212	↓ -39	↓ -66	↑ 31
Lucques	8.05 %	71.16 %	246	↑ 85	↓ -34	↑ 154
Pise	7.21 %	16.63 %	264	↑ 7	↓ -81	↑ 527
Pesaro et Urbino	5.74 %	26.93 %	313	↑ 30	↓ -95	↑ 290
Imperia	5.58 %	53.12 %	321	↑ 78	↑ 48	↓ -115
Brescia	5.30 %	79.11 %	330	↑ 115	↑ 49	↑ 167
Turin	5.22 %	115.41 %	332	↑ 177	↑ 135	↑ 139
Ferrare	5.19 %	54.41 %	334	↑ 83	↑ 172	↑ 286

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 19 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.