

Property Observatory Italy - February 2017

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between janvier 2017 and février 2017. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Pesaro et Urbino	385.58 %	143	↑ 119	Pescara	-44.31 %	144	↓ -34
Trapani	232.07 %	131	↑ 82	Milan	-26.67 %	165	↓ -19
Verbano-Cusio-Ossola	97.08 %	150	↑ 54	Chieti	-20.93 %	142	↓ -11
Sassari	66.23 %	113	↑ 41	Florence	-17.06 %	148	↓ -10
Lucques	69.85 %	102	↑ 32	Cagliari	-14.36 %	136	↓ -6
Rome	45.97 %	174	↑ 32	Lecce	-15.51 %	93	↓ -4
Nuoro	27.63 %	164	↑ 17	Sienne	-22.79 %	90	↓ -4
Imperia	58.68 %	68	↑ 16	Brindisi	-22.23 %	85	↓ -4
Pérouse	30.04 %	92	↑ 16	Arezzo	6.32 %	158	↓ 2
Massa	11.30 %	135	↑ 14	Terni	7.89 %	160	↓ 4

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	30.31 %	1.93 %	1	→ 0	↑ 1	→ 0
Pouilles	15.56 %	-19.38 %	2	→ 0	↓ -1	↑ 1
Ligurie	15.25 %	58.68 %	3	→ 0	→ 0	N/C
Sardaigne	10.10 %	53.72 %	4	↑ 3	↑ 2	N/C
Ombrie	9.40 %	23.71 %	5	↑ 1	↓ -1	↓ -3
Abruzzes	5.86 %	-34.56 %	6	↓ -2	N/C	N/C
Sicile	3.78 %	N/C	7	N/C	N/C	↓ -2
Marches	2.91 %	N/C	8	N/C	N/C	N/C
Piémont	2.75 %	N/C	9	N/C	N/C	↓ -5
Lombardie	2.22 %	-71.86 %	10	↓ -5	N/C	N/C

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Imperia	15.25 %	58.68 %	1	↑ 1	→ 0	↑ 18
Brindisi	8.66 %	-22.23 %	2	↓ -1	→ 0	↑ 1
Sienna	7.39 %	-22.79 %	3	→ 0	↑ 1	↓ -2
Pérouse	7.06 %	30.04 %	4	↑ 1	↑ 1	↓ -2
Lecce	6.90 %	-15.51 %	5	↓ -1	↓ -2	N/C
Lucques	5.95 %	69.85 %	6	↑ 6	↑ 8	↑ 20
Sassari	4.63 %	66.23 %	7	↑ 9	→ 0	↑ 40
Grosseto	4.26 %	-1.48 %	8	→ 0	↑ 3	↑ 3
Pise	4.20 %	12.63 %	9	↑ 2	↑ 7	↑ 6
Trapani	3.78 %	232.07 %	10	↑ 17	↑ 24	↓ -4
Massa	3.27 %	11.30 %	11	↑ 4	↓ -1	↓ -1
Cagliari	3.24 %	-14.36 %	12	↓ -3	↑ 8	↑ 12
Chieti	2.95 %	-20.93 %	13	↓ -3	↑ 41	N/C
Pesaro et Urbino	2.91 %	385.58 %	14	↑ 23	↑ 9	↑ 14
Pescara	2.90 %	-44.31 %	15	↓ -9	↑ 11	N/C
Florence	2.80 %	-17.06 %	16	↓ -3	↓ -8	↑ 30
Verbano-Cusio-Ossola	2.75 %	97.08 %	17	↑ 6	↓ -4	↓ -12
Arezzo	2.43 %	6.32 %	18	↓ -1	↓ -6	↓ -14
Terni	2.34 %	7.89 %	19	→ 0	↓ -10	↓ -12
Nuoro	2.23 %	27.63 %	20	↑ 1	↑ 1	↓ -4
Milan	2.22 %	-26.67 %	21	↓ -7	↑ 7	↑ 36
Rome	1.88 %	45.97 %	22	↑ 2	↓ -3	↑ 7

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Imperia	35.57 %	78.90 %	207	↑ 108	↑ 58	↑ 1140
Lecce	33.55 %	6.44 %	216	↑ 15	↑ 73	N/C
Brindisi	30.88 %	-31.45 %	227	↓ -49	↓ -69	↑ 26

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Imperia	37.42 %	240.96 %	136	↑ 190	↑ 375	↑ 2115
Pérouse	17.47 %	111.36 %	236	↑ 144	↑ 201	↑ 194
Lucques	16.31 %	179.53 %	246	↑ 237	↑ 698	↑ 3343
Brindisi	15.03 %	23.91 %	266	↑ 40	↑ 35	↑ 328
Sienne	13.77 %	-19.98 %	276	↓ -29	↑ 123	↑ 242

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Imperia	46.20 %	2.94 %	133	↑ 8	↓ -23	↑ 1264
Brindisi	20.83 %	-37.40 %	231	↓ -56	↓ -4	↑ 340
Lucques	17.24 %	21.67 %	270	↑ 37	↑ 163	↑ 3781
Pérouse	15.72 %	-31.20 %	279	↓ -57	↓ -92	↓ -40

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale adverts into 17 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.