

Property Observatory Italie - April 2020

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between mars 2020 and avril 2020. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Udine	217.08 %	202	↑ 99	Ancône	-63.91 %	230	↓ -103
Pavie	169.82 %	272	↑ 94	Imperia	-16.24 %	193	↓ -40
Lecce	273.00 %	144	↑ 93	Tarente	-12.93 %	187	↓ -36
Brescia	156.55 %	212	↑ 88	Fermo	-8.45 %	200	↓ -29
Chieti	130.96 %	245	↑ 78	Grosseto	-9.90 %	175	↓ -29
Coni	266.66 %	103	↑ 76	Macerata	-5.50 %	240	↓ -26
Trente	80.98 %	233	↑ 57	Asti	-4.14 %	276	↓ -21
Viterbe	79.62 %	281	↑ 49	Sondrio	-4.82 %	299	↓ -17
Milan	79.63 %	227	↑ 47	Florence	4.36 %	156	↓ -15
Trieste	74.13 %	285	↑ 47	Trévise	3.56 %	264	↓ -14

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	26.22 %	39.83 %	1	→ 0	→ 0	→ 0
Pouilles	19.10 %	17.19 %	2	↑ 1	→ 0	→ 0
Ombrie	17.91 %	9.43 %	3	↓ -1	→ 0	→ 0
Sardaigne	7.17 %	118.58 %	4	↑ 3	↑ 6	↑ 3
Marches	7.15 %	-5.33 %	5	↓ -1	↓ -1	↑ 3
Piémont	6.77 %	109.25 %	6	↑ 2	↑ 6	↑ 8
Lombardie	4.06 %	135.09 %	7	↑ 2	↓ -1	↓ -1
Ligurie	3.74 %	5.45 %	8	↓ -2	↑ 1	↓ -3
Frioul-Vénétie julienne	2.07 %	N/C	9	N/C	↑ 9	↑ 4
Latium	1.69 %	15.00 %	10	→ 0	↑ 1	↓ -1

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	13.66 %	5.09 %	1	↑ 1	↑ 1	→ 0
Pérouse	12.44 %	-10.66 %	2	↓ -1	↓ -1	→ 0
Olbia-Tempio	5.74 %	114.89 %	3	↑ 2	↑ 16	N/C
Arezzo	5.67 %	139.45 %	4	↑ 4	↑ 13	↑ 12
Pise	5.54 %	32.36 %	5	↓ -2	↓ -2	↓ -2
Terni	5.46 %	124.26 %	6	↑ 1	↓ -1	↓ -1
Sienne	5.32 %	32.46 %	7	↓ -3	↓ -3	→ 0
Coni	5.26 %	266.66 %	8	↑ 9	↑ 64	↑ 62
Lecce	2.88 %	273.00 %	9	↑ 16	↑ 28	↑ 2
Ascoli Piceno	2.73 %	80.44 %	10	↑ 6	↑ 5	↑ 19
Florence	2.43 %	4.36 %	11	↓ -2	↑ 1	↑ 9
Livourne	2.22 %	33.73 %	12	↑ 2	↓ -4	↓ -8
Lucques	1.98 %	47.63 %	13	↑ 6	↑ 10	↓ -1
Grosseto	1.98 %	-9.90 %	14	↓ -4	↓ -8	↓ -4
Tarente	1.76 %	-12.93 %	15	↓ -4	↑ 1	↓ -7
Imperia	1.67 %	-16.24 %	16	↓ -4	↓ -9	↓ -2
Fermo	1.49 %	-8.45 %	17	↓ -2	↑ 1	↑ 55
Udine	1.48 %	217.08 %	18	↑ 26	↑ 63	↑ 46
Brescia	1.20 %	156.55 %	19	↑ 24	↑ 13	↑ 9
Gênes	1.20 %	40.73 %	20	↑ 2	↑ 37	↑ 21
Massa	1.09 %	64.73 %	21	↑ 8	↑ 55	↑ 6
Pesaro et Urbino	1.09 %	31.75 %	22	↑ 1	↑ 21	↑ 8
Rome	1.08 %	79.67 %	23	↑ 10	↑ 45	↓ -2
Milan	1.02 %	79.63 %	24	↑ 11	↑ 15	↑ 7
Ancône	0.96 %	-63.91 %	25	↓ -19	↓ -11	↑ 15
Trente	0.92 %	80.98 %	26	↑ 14	↓ -2	↑ 35
Alexandrie	0.88 %	60.41 %	27	↑ 10	↑ 9	↑ 54
Macerata	0.87 %	-5.50 %	28	↓ -8	↓ -17	↑ 8
Savone	0.87 %	24.40 %	29	↓ -3	↑ 16	↓ -5
Chieti	0.86 %	130.96 %	30	↑ 16	↑ 16	↑ 12
Venise	0.86 %	10.37 %	31	↓ -7	↓ -6	↑ 40
Bari	0.80 %	58.19 %	32	↑ 9	↑ 3	↓ -9
Nuoro	0.79 %	29.63 %	33	↓ -1	↑ 5	↓ -8
Teramo	0.76 %	10.05 %	34	↓ -7	↓ -14	↓ -15
Trévise	0.71 %	3.56 %	35	↓ -7	↓ -5	↑ 23
Bergame	0.68 %	9.64 %	36	↓ -5	↑ 23	↓ -18
Pavie	0.65 %	169.82 %	37	↑ 28	↑ 29	↑ 54
Sassari	0.64 %	39.66 %	38	↑ 7	↑ 32	↓ -23
Asti	0.63 %	-4.14 %	39	↓ -9	↑ 38	↑ 38
Viterbe	0.61 %	79.62 %	40	↑ 8	↓ -14	↓ -3

N / C: Not Calculated

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Trieste	0.59 %	74.13 %	41	↑ 8	↑ 11	↓ -3
Sondrio	0.52 %	-4.82 %	42	↓ -4	↑ 9	↑ 60

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	54.26 %	71.66 %	86	↑ 35	↑ 110	↓ -38
Pérouse	13.52 %	3.09 %	298	↓ -44	↑ 448	↓ -69
Terni	11.22 %	25.16 %	342	↑ 2	↑ 606	↓ -123
Sienna	10.59 %	122.21 %	357	↑ 150	↑ 176	↓ -121
Pise	10.41 %	132.62 %	367	↑ 156	↑ 241	↓ -224

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Coni	20.67 %	N/C	151	↑ 568	↑ 1141	↑ 1753
Pérouse	20.01 %	-8.59 %	155	↓ -37	↑ 126	↓ -74
Brindisi	13.05 %	3.79 %	230	↓ -37	↓ -75	↓ -103
Arezzo	8.49 %	131.78 %	303	↑ 152	↑ 142	↑ 87
Sienne	7.92 %	6.86 %	327	↓ -35	↑ 11	↑ 91
Lecce	7.81 %	N/C	331	↑ 847	↑ 670	↑ 509
Pise	6.20 %	73.43 %	392	↑ 75	↓ -1	↓ -236
Terni	5.71 %	67.36 %	407	↑ 71	↑ 67	↓ -246
Udine	5.28 %	249.00 %	428	↑ 356	↑ 1900	↑ 1685
Olbia-Tempio	4.86 %	136.53 %	454	↑ 196	↑ 107	N/C

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	15.97 %	-14.53 %	65	↓ -23	↓ -42	↑ 59
Brindisi	10.55 %	-26.81 %	97	↓ -41	↓ -50	↑ 4
Olbia-Tempio	8.37 %	140.39 %	125	↑ 93	↑ 486	N/C
Arezzo	7.08 %	178.76 %	146	↑ 135	↑ 307	↑ 413
Terni	6.77 %	305.75 %	150	↑ 231	↑ 10	↑ 337
Pise	5.22 %	-1.71 %	196	↓ -39	↓ -34	↑ 39
Ascoli Piceno	4.91 %	113.38 %	204	↑ 99	↑ 7	↑ 373
Sienne	4.24 %	18.27 %	232	↓ -21	↓ -49	↑ 136
Coni	3.02 %	77.81 %	293	↑ 85	↑ 596	↑ 1186
Fermo	2.67 %	-12.34 %	315	↓ -74	↓ -94	↑ 2034

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.