

Property Observatory Italie - May 2021

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between avril 2021 and mai 2021. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Coni	172.91 %	137	↑ 86	Turin	-36.16 %	235	↓ -28
Tarente	61.10 %	175	↑ 46	Fermo	-31.43 %	166	↓ -25
Ancône	58.24 %	140	↑ 44	Imperia	-25.51 %	111	↓ -25
Lecce	55.21 %	205	↑ 37	Siennese	-20.20 %	77	↓ -13
Lucques	32.82 %	173	↑ 31	Alexandrie	-18.28 %	227	↓ -12
Asti	36.80 %	262	↑ 30	Livourne	-18.38 %	168	↓ -9
Grosseto	42.43 %	121	↑ 27	Ascoli Piceno	-10.03 %	131	↓ -5
Bari	22.81 %	224	↑ 21	Florence	-5.22 %	146	↓ -3
Pavie	17.37 %	255	↑ 20	Agrigente	-5.62 %	226	↓ -2
Macerata	16.10 %	147	↑ 17	Salerne	-3.73 %	264	↓ -1

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	26.42 %	-3.30 %	1	→ 0	→ 0	→ 0
Pouilles	21.61 %	35.44 %	2	→ 0	↑ 1	↑ 1
Ombrie	19.42 %	23.19 %	3	→ 0	↓ -1	↓ -1
Marches	11.95 %	0.90 %	4	→ 0	→ 0	↑ 1
Sardaigne	6.59 %	9.72 %	5	→ 0	→ 0	↓ -1
Piémont	5.28 %	50.61 %	6	↑ 1	→ 0	→ 0
Ligurie	4.40 %	-25.51 %	7	↓ -1	→ 0	→ 0
Lombardie	1.35 %	N/C	8	N/A	↑ 5	→ 0
Sicile	0.96 %	-62.87 %	9	↓ -1	↓ -1	↑ 5
Abruzzes	0.68 %	-2.53 %	10	↑ 2	N/A	↑ 1

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	17.69 %	32.96 %	1	→ 0	↑ 1	→ 0
Pérouse	16.17 %	27.79 %	2	→ 0	↓ -1	→ 0
Sienne	7.02 %	-20.20 %	3	→ 0	↑ 1	↑ 3
Olbia-Tempio	6.59 %	9.72 %	4	→ 0	↑ 3	↓ -1
Pise	5.44 %	-5.92 %	5	↑ 1	↓ -2	→ 0
Imperia	4.40 %	-25.51 %	6	↓ -1	→ 0	↑ 8
Arezzo	3.96 %	6.10 %	7	→ 0	↑ 4	→ 0
Grosseto	3.76 %	42.43 %	8	↑ 4	↑ 7	↑ 5
Terni	3.24 %	4.46 %	9	→ 0	↓ -4	↓ -5
Ascoli Piceno	3.18 %	-10.03 %	10	↓ -2	↓ -1	↓ -2

Departments the most visited by visitor language

French

English

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	17.71 %	52.05 %	32	↑ 12	↑ 21	↑ 84
Pérouse	16.19 %	48.78 %	37	↑ 11	↑ 3	↑ 28
Sienne	7.03 %	-5.02 %	76	↓ -8	↑ 55	↑ 175
Olbia-Tempio	6.59 %	25.87 %	79	↑ 11	↑ 99	↑ 25
Pise	5.43 %	17.89 %	88	↑ 15	↓ -4	↑ 104
Imperia	4.41 %	-13.95 %	108	↓ -17	↑ 31	↑ 580
Arezzo	3.97 %	23.41 %	116	↑ 21	↑ 114	↑ 125
Grosseto	3.77 %	72.56 %	120	↑ 54	↑ 142	↑ 243
Terni	3.23 %	37.36 %	130	↑ 39	↑ 29	↑ 55
Ascoli Piceno	3.18 %	7.75 %	131	↑ 14	↑ 43	↑ 102

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.