

Property Observatory Italy - June 2018

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between mai 2018 and juin 2018. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Parme	N/C	108	↑ 179	Sassari	-36.65 %	229	↓ -40
Teramo	N/C	120	↑ 164	Livourne	-25.62 %	155	↓ -22
Crotone	307.39 %	203	↑ 123	Savone	-13.55 %	198	↓ -15
Latina	80.82 %	234	↑ 54	Pise	-27.04 %	105	↓ -14
Viterbe	77.46 %	204	↑ 52	Turin	-14.90 %	209	↓ -12
Coni	51.65 %	226	↑ 39	Siennne	-29.49 %	86	↓ -11
Massa	51.33 %	93	↑ 38	Terni	-17.65 %	106	↓ -8
Lecce	47.30 %	109	↑ 35	Imperia	-8.50 %	114	↓ -7
Asti	38.90 %	233	↑ 30	Florence	-7.04 %	161	↓ -6
Ferrare	41.10 %	208	↑ 25	Cagliari	-7.50 %	152	↓ -5

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	31.90 %	-7.73 %	1	→ 0	→ 0	→ 0
Pouilles	23.51 %	10.16 %	2	→ 0	→ 0	→ 0
Ombrie	11.28 %	-2.07 %	3	→ 0	↑ 2	↑ 2
Emilie Romagne	5.72 %	N/C	4	↑ 7	↑ 7	↑ 4
Ligurie	5.67 %	-9.87 %	5	↓ -1	↓ -2	↓ -2
Sardaigne	5.17 %	-12.89 %	6	↓ -1	↓ -2	↓ -2
Abruzzes	3.81 %	N/C	7	N/C	N/C	N/C
Piémont	3.31 %	122.21 %	8	↑ 1	↓ -1	N/C
Latium	3.30 %	N/C	9	N/C	↓ -1	N/C
Marches	2.78 %	-6.16 %	10	↓ -4	↓ -4	↓ -3

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	15.90 %	4.40 %	1	→ 0	→ 0	↑ 2
Pérouse	6.71 %	12.37 %	2	↑ 2	↑ 2	↑ 7
Sienna	6.28 %	-29.49 %	3	↓ -1	↓ -1	↓ -1
Massa	5.32 %	51.33 %	4	↑ 5	↑ 12	↑ 10
Pise	4.56 %	-27.04 %	5	↓ -2	↓ -2	↑ 7
Terni	4.56 %	-17.65 %	6	↓ -1	↑ 7	↑ 1
Parme	4.43 %	N/C	7	↑ 27	↑ 44	↑ 23
Lecce	4.41 %	47.30 %	8	↑ 3	↑ 4	↓ -2
Grosseto	4.23 %	19.72 %	9	↓ -1	↓ -3	↑ 6
Imperia	4.19 %	-8.50 %	10	↓ -4	↓ -5	↓ -9
Teramo	3.81 %	N/C	11	↑ 22	↑ 51	↑ 45
Lucques	3.80 %	-1.24 %	12	↓ -5	↓ -2	↓ -7
Arezzo	2.78 %	10.33 %	13	↑ 1	↑ 5	↑ 5
Pesaro et Urbino	2.78 %	-6.16 %	14	↓ -2	↓ -5	↑ 2
Cagliari	2.71 %	-7.50 %	15	↓ -2	↓ -1	↓ -2
Livourne	2.59 %	-25.62 %	16	↓ -6	↓ -1	↓ -5
Florence	2.33 %	-7.04 %	17	↓ -2	↓ -6	↓ -9
Catane	2.14 %	26.03 %	18	↑ 1	↑ 25	↑ 34
Bari	1.74 %	-5.07 %	19	↓ -3	↑ 9	↑ 13
Savone	1.48 %	-13.55 %	20	↓ -2	↓ -12	↑ 2
Tarente	1.47 %	13.61 %	21	↑ 2	↑ 4	↑ 3
Nuoro	1.43 %	3.76 %	22	→ 0	↓ -3	↓ -3
Crotone	1.41 %	307.39 %	23	↑ 18	↑ 13	↑ 38
Viterbe	1.35 %	77.46 %	24	↑ 4	↑ 18	↑ 18
Ferrare	1.29 %	41.10 %	25	→ 0	↑ 4	↓ -8
Turin	1.27 %	-14.90 %	26	↓ -5	↑ 9	→ 0
Coni	1.04 %	51.65 %	27	↑ 3	↓ -5	↑ 22
Sassari	1.03 %	-36.65 %	28	↓ -8	↓ -21	↓ -24
Asti	1.00 %	38.90 %	29	→ 0	↓ -3	↓ -1
Latina	0.99 %	80.82 %	30	↑ 5	→ 0	↑ 28
Rome	0.96 %	9.60 %	31	↓ -5	↓ -11	↓ -4

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	52.76 %	-35.24 %	184	↓ -52	↓ -63	↑ 23
Imperia	26.84 %	-28.23 %	312	↓ -69	↓ -69	↓ -119
Cagliari	20.40 %	-21.04 %	376	↓ -61	↓ -15	↑ 137

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	46.60 %	6.75 %	232	↑ 9	↓ -40	↓ -30
Pérouse	28.26 %	-2.98 %	334	↓ -11	↑ 9	↓ -115
Sienne	25.14 %	-26.35 %	368	↓ -79	↓ -133	↓ -215

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	17.99 %	26.44 %	59	↑ 21	↑ 26	↑ 141
Pérouse	9.13 %	33.75 %	111	↑ 35	↑ 38	↑ 626
Parme	8.22 %	N/C	126	↑ 525	↑ 911	↑ 449
Massa	6.88 %	58.94 %	146	↑ 59	↑ 391	↑ 512
Sienne	6.44 %	-33.94 %	155	↓ -46	↑ 69	↑ 200
Teramo	6.08 %	N/C	158	↑ 499	↑ 1835	↑ 2038
Terni	6.00 %	-7.68 %	160	↓ -5	↑ 132	↑ 154
Lecce	5.89 %	198.95 %	162	↑ 195	↑ 220	↑ 140
Lucques	3.80 %	-10.16 %	224	↓ -12	↑ 39	↑ 2
Grosseto	3.53 %	56.16 %	242	↑ 85	↓ -33	↑ 472

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 19 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.