

Property Observatory France - August 2021

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between juillet 2021 and août 2021. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Indre	120.65 %	67	↑ 47	Marne	-21.34 %	146	↓ -31
Mayenne	95.97 %	48	↑ 33	La-Réunion	-11.53 %	248	↓ -26
Haute-Saône	61.66 %	74	↑ 25	Ille-et-Vilaine	-11.02 %	73	↓ -22
Jura	48.89 %	145	↑ 17	Meuse	-13.13 %	211	↓ -21
Hautes-Alpes	41.35 %	156	↑ 15	Eure-et-Loir	-18.47 %	172	↓ -21
Côte-d'Or	46.80 %	33	↑ 13	Loire	-5.57 %	137	↓ -20
Vienne	32.62 %	62	↑ 13	Creuse	-23.01 %	52	↓ -19
Val-d'Oise	31.52 %	94	↑ 12	Meurthe-et-Moselle	-8.01 %	158	↓ -17
Aveyron	39.14 %	37	↑ 11	Isère	-3.58 %	100	↓ -17
Lozère	38.74 %	105	↑ 11	Hauts-de-Seine	-2.15 %	110	↓ -16

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Provence-Alpes-Côte-d'Azur	17.48 %	10.73 %	1	→ 0	→ 0	→ 0
Aquitaine	14.84 %	11.03 %	2	→ 0	→ 0	→ 0
Languedoc-Roussillon	11.86 %	12.63 %	3	→ 0	→ 0	↑ 1
Midi-Pyrénées	10.47 %	14.75 %	4	→ 0	→ 0	↓ -1
Rhône-Alpes	6.57 %	13.53 %	5	→ 0	↑ 1	→ 0
Bretagne	5.37 %	16.44 %	6	↑ 2	↑ 1	→ 0
Poitou-Charentes	5.31 %	8.78 %	7	↓ -1	↓ -2	→ 0
Ile-de-France	5.18 %	9.80 %	8	↓ -1	↑ 2	↑ 3
Bourgogne	4.06 %	13.17 %	9	→ 0	→ 0	↓ -1
Limousin	2.95 %	-3.51 %	10	→ 0	↓ -2	↓ -1

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	7.24 %	9.09 %	1	→ 0	→ 0	→ 0
Var	6.41 %	8.31 %	2	→ 0	→ 0	→ 0
Alpes-Maritimes	5.81 %	16.84 %	3	→ 0	→ 0	→ 0
Hérault	3.36 %	25.91 %	4	↑ 1	↑ 5	↑ 6
Gard	3.28 %	2.02 %	5	↓ -1	↓ -1	↓ -1
Aude	3.02 %	16.89 %	6	→ 0	→ 0	↓ -1
Lot-et-Garonne	3.01 %	24.14 %	7	↑ 1	→ 0	↑ 4
Gers	2.76 %	23.59 %	8	↑ 2	↑ 2	↓ -1
Vaucluse	2.71 %	5.15 %	9	↓ -2	↓ -4	↓ -1
Lot	2.53 %	6.45 %	10	↓ -1	↓ -2	↓ -4

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	7.19 %	7.11 %	1	→ 0	→ 0	→ 0
Var	6.37 %	7.08 %	2	→ 0	→ 0	→ 0
Alpes-Maritimes	5.69 %	16.10 %	3	→ 0	↑ 1	↑ 7
Hérault	3.37 %	25.12 %	5	↑ 2	↑ 8	↑ 8
Gard	3.30 %	0.63 %	6	↓ -1	↓ -1	↓ -2
Lot-et-Garonne	3.00 %	21.08 %	7	↑ 4	↑ 3	↑ 7
Aude	2.99 %	15.27 %	8	↑ 1	→ 0	↑ 8
Gers	2.78 %	21.97 %	11	↑ 2	↑ 1	↓ -2
Vaucluse	2.70 %	3.69 %	12	↓ -4	↓ -6	↓ -1
Lot	2.54 %	4.58 %	13	↓ -1	↓ -2	↓ -5

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	18.81 %	36.04 %	160	↑ 11	↑ 85	↓ -148
Alpes-Maritimes	15.77 %	19.42 %	174	↑ 2	↑ 64	↓ -169
Var	10.35 %	42.56 %	204	↑ 11	↑ 77	↓ -183
Paris	6.95 %	11.72 %	232	↓ -6	↑ 114	↓ -180
Lot-et-Garonne	6.87 %	97.31 %	234	↑ 47	↑ 146	↓ -191
Aude	6.83 %	41.13 %	235	↑ 10	↑ 110	↓ -210
Charente	5.69 %	48.55 %	258	↑ 12	↑ 115	↓ -219
Vaucluse	5.63 %	40.17 %	261	↑ 6	↑ 159	↓ -212
Hérault	5.26 %	37.76 %	264	↑ 7	↑ 114	↓ -222
Gard	4.75 %	41.67 %	272	↑ 14	↑ 125	↓ -222

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.