

Property Observatory Italy - September 2017

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between août 2017 and septembre 2017. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Capobasso	274.06 %	190	↑ 118	Turin	-29.08 %	205	↓ -29
Pesaro et Urbino	30.76 %	168	↑ 33	Massa	-35.06 %	175	↓ -26
Brescia	9.00 %	176	↑ 17	Arezzo	-39.69 %	171	↓ -26
Lucques	23.79 %	102	↑ 15	Terni	-29.55 %	160	↓ -19
Lecce	22.04 %	119	↑ 14	Sassari	-35.69 %	105	↓ -13
Pérouse	-1.45 %	88	↑ 8	Sienna	-33.08 %	83	↓ -11
Tarente	2.00 %	197	↑ 8	Pise	-9.03 %	138	↓ -8
Cagliari	-0.01 %	132	↑ 0	Rome	-14.56 %	185	↓ -7
Nuoro	-12.70 %	193	↑ -2	Florence	-14.10 %	145	↓ -7
Brindisi	-20.36 %	72	↑ -3	Livourne	-8.11 %	164	↓ -5

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	34.78 %	-25.85 %	1	→ 0	→ 0	↑ 2
Pouilles	20.55 %	-11.26 %	2	→ 0	→ 0	↓ -1
Sardaigne	12.47 %	-23.80 %	3	→ 0	↑ 1	N/C
Ombrie	12.21 %	-9.40 %	4	↑ 1	↑ 1	↓ -2
Ligurie	10.41 %	-35.36 %	5	↓ -1	↓ -2	N/C
Marches	2.28 %	30.76 %	6	↑ 3	↑ 1	N/C
Lombardie	2.07 %	9.00 %	7	↑ 1	N/C	N/C
Latium	1.90 %	-54.39 %	8	↓ -2	N/C	N/C
Molise	1.74 %	N/C	9	N/C	N/C	N/C
Piémont	1.60 %	-29.08 %	10	↓ -3	N/C	N/C

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	13.88 %	-20.36 %	1	→ 0	↑ 2	→ 0
Sienna	10.76 %	-33.08 %	2	→ 0	→ 0	↑ 1
Imperia	10.41 %	-25.76 %	3	→ 0	↓ -2	↑ 14
Pérouse	9.52 %	-1.45 %	4	↑ 1	↑ 5	↓ -2
Lucques	6.65 %	23.79 %	5	↑ 1	→ 0	↑ 8
Sassari	6.57 %	-35.69 %	6	↓ -2	↓ -2	↑ 31
Lecce	5.02 %	22.04 %	7	↑ 2	↓ -1	↑ 9
Cagliari	4.19 %	-0.01 %	8	→ 0	↑ 5	↑ 26
Pise	3.85 %	-9.03 %	9	↓ -2	↑ 3	↑ 17
Florence	3.37 %	-14.10 %	10	→ 0	↓ -2	↑ 9
Grosseto	3.36 %	-11.14 %	11	↑ 2	↑ 4	↑ 7
Terni	2.68 %	-29.55 %	12	→ 0	↓ -5	↓ -8
Livourne	2.47 %	-8.11 %	13	↑ 3	↓ -2	↑ 7
Pesaro et Urbino	2.28 %	30.76 %	14	↑ 9	↑ 2	↑ 19
Arezzo	2.22 %	-39.69 %	15	↓ -1	↑ 3	↓ -8
Massa	2.11 %	-35.06 %	16	↓ -1	↓ -2	↓ -11
Brescia	2.07 %	9.00 %	17	↑ 5	↑ 23	↑ 32
Rome	1.90 %	-14.56 %	18	→ 0	↑ 9	↓ -8
Capobasso	1.74 %	274.06 %	19	↑ 21	N/C	N/C
Nuoro	1.71 %	-12.70 %	20	→ 0	↓ -1	↑ 21
Tarente	1.65 %	2.00 %	21	↑ 3	↑ 3	→ 0
Turin	1.60 %	-29.08 %	22	↓ -5	↑ 4	↑ 37

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	29.36 %	-35.19 %	166	↓ -33	↑ 41	↑ 19
Imperia	19.80 %	-13.99 %	224	→ 0	↓ -31	↑ 1178
Sienna	14.22 %	-38.66 %	284	↓ -62	↓ -85	↑ 91
Cagliari	13.00 %	8.42 %	301	↑ 35	↑ 212	↑ 1658
Sassari	12.66 %	-24.84 %	306	↓ -32	↓ -50	↑ 1485
Lecce	10.95 %	-7.32 %	339	→ 0	↓ -59	↑ 662

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	26.36 %	-18.83 %	180	↓ -14	↑ 39	↑ 160
Sienne	21.98 %	-17.02 %	208	↓ -12	↓ -55	↑ 388
Brindisi	21.72 %	-4.50 %	210	↑ 18	↓ -8	↑ 117
Lucques	15.09 %	45.84 %	272	↑ 102	↓ -44	↑ 941
Imperia	14.85 %	-33.51 %	276	↓ -45	↓ -122	↑ 1351

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	23.63 %	45.52 %	169	↑ 74	↑ 568	↑ 93
Sassari	15.45 %	-44.10 %	235	↓ -75	↓ -66	↑ 1727
Imperia	15.00 %	-26.89 %	242	↓ -36	↓ -71	↑ 605
Brindisi	14.62 %	-31.11 %	248	↓ -48	↓ -48	↓ -34
Sienne	12.57 %	-44.69 %	270	↓ -85	↑ 85	↑ 56
Lecce	9.52 %	66.93 %	324	↑ 139	↓ -22	↑ 633
Lucques	9.22 %	26.35 %	331	↑ 69	↓ -105	↑ 618

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 18 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.