

Property Observatory Italie - October 2021

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between septembre 2021 and octobre 2021. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Massa	92.10 %	227	↑ 64	Coni	-35.86 %	178	↓ -28
Rome	20.58 %	217	↑ 21	Cosenza	-44.89 %	222	↓ -22
Ascoli Piceno	18.27 %	158	↑ 17	Pérouse	-25.76 %	87	↓ -18
Bari	0.58 %	226	↑ 8	Grosseto	-30.06 %	174	↓ -17
Ancône	-4.59 %	210	↑ 5	Fermo	-34.78 %	229	↓ -16
Florence	-8.92 %	168	↑ 3	Tarente	-31.89 %	230	↓ -14
Alexandrie	-16.58 %	234	↑ 2	Macerata	-19.84 %	160	↓ -11
Brindisi	-11.89 %	45	↑ 1	Terni	-21.98 %	94	↓ -11
Sienne	-10.69 %	100	↑ -3	Imperia	-17.05 %	164	↓ -10
Livourne	-20.95 %	207	↑ -5	Lucques	-18.28 %	153	↓ -10

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	31.59 %	-12.55 %	1	→ 0	→ 0	→ 0
Pouilles	20.67 %	-12.73 %	2	↑ 1	→ 0	↑ 1
Ombrie	19.95 %	-24.00 %	3	↓ -1	→ 0	↓ -1
Marches	12.78 %	-12.42 %	4	→ 0	→ 0	→ 0
Sardaigne	4.56 %	-18.74 %	5	↑ 1	→ 0	→ 0
Piémont	3.96 %	-53.46 %	6	↓ -1	↑ 2	↑ 1
Ligurie	3.65 %	-17.05 %	7	→ 0	↓ -1	↓ -1
Latium	1.47 %	20.58 %	8	↑ 2	N/A	N/A
Calabre	1.37 %	-44.89 %	9	↓ -1	→ 0	N/A

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	18.18 %	-11.89 %	1	→ 0	→ 0	↑ 1
Pérouse	10.41 %	-25.76 %	2	→ 0	→ 0	↓ -1
Terni	9.54 %	-21.98 %	3	→ 0	↑ 5	↑ 3
Sienne	8.69 %	-10.69 %	4	→ 0	↓ -1	↓ -1
Pise	4.99 %	-17.54 %	5	→ 0	→ 0	↓ -1
Olbia-Tempio	4.56 %	-18.74 %	6	→ 0	↓ -2	↑ 1
Arezzo	4.29 %	-13.14 %	7	↑ 1	→ 0	↑ 3
Lucques	4.25 %	-18.28 %	8	↓ -1	↑ 4	↑ 11
Ascoli Piceno	3.88 %	18.27 %	9	↑ 5	→ 0	↓ -4
Macerata	3.82 %	-19.84 %	10	↓ -1	↑ 4	↑ 6

Departments the most visited by visitor language

French

English

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	18.33 %	-11.37 %	45	↑ 1	↓ -7	↑ 64
Pérouse	10.93 %	-23.20 %	83	↓ -13	↓ -30	↑ 38
Terni	9.72 %	-22.50 %	92	↓ -9	↑ 65	↑ 281
Sienne	8.71 %	-11.61 %	101	↓ -3	↓ -14	↑ 223
Pise	4.87 %	-19.79 %	143	↓ -10	↓ -20	↑ 95
Olbia-Tempio	4.64 %	-19.63 %	147	↓ -12	↓ -41	↑ 190
Lucques	4.34 %	-17.70 %	154	↓ -10	↑ 31	↑ 682
Arezzo	4.23 %	-15.15 %	156	↓ -9	↓ -10	↑ 293
Ascoli Piceno	3.91 %	19.91 %	161	↑ 20	↓ -2	↑ 437
Macerata	3.91 %	-19.68 %	162	↓ -14	↑ 27	↑ 368

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.