

Property Observatory Spain - November 2015

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between octobre 2015 and novembre 2015. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Almería	102.73 %	64	↑ 29	Castellón	-42.60 %	125	↓ -24
Valence	70.02 %	87	↑ 20	Iles Baléares	-9.92 %	81	↓ -3
Ténérife	46.88 %	25	↑ 18	Murcie	-16.38 %	77	↓ -3
Las Palmas des Grandes Canaries	43.73 %	63	↑ 13	Málaga	-8.90 %	38	↓ -2
Gérone	-9.67 %	65	↑ 1	Alicante	-27.08 %	3	↓ -1
Barcelone	-5.07 %	80	↑ 1	Tarragone	-13.41 %	54	↓ 0
Tarragone	-13.41 %	54	↑ 0	Barcelone	-5.07 %	80	↓ 1
Alicante	-27.08 %	3	↑ -1	Gérone	-9.67 %	65	↓ 1
Málaga	-8.90 %	38	↑ -2	Las Palmas des Grandes Canaries	43.73 %	63	↓ 13
Murcie	-16.38 %	77	↑ -3	Ténérife	46.88 %	25	↓ 18

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Valence	41.97 %	-24.64 %	1	→ 0	N/C	N/C
Iles Canaries	20.67 %	46.01 %	2	↑ 2	N/C	N/C
Andalousie	15.78 %	-1.32 %	3	→ 0	N/C	N/C
Catalogne	14.70 %	-10.32 %	4	↓ -2	N/C	N/C
Murcie	3.54 %	-16.38 %	5	→ 0	N/C	N/C
Iles Baléares	3.35 %	-9.92 %	6	→ 0	N/C	N/C

Province the most visited all languages

Province	% of searches by Province	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Alicante	37.98 %	-27.08 %	1	→ 0	N/C	N/C
Ténérife	15.09 %	46.88 %	2	↑ 1	N/C	N/C
Málaga	10.47 %	-8.90 %	3	↓ -1	N/C	N/C
Tarragone	6.23 %	-13.41 %	4	→ 0	N/C	N/C
Las Palmas des Grandes Canaries	5.58 %	43.73 %	5	↑ 2	N/C	N/C
Almería	5.31 %	102.73 %	6	↑ 4	N/C	N/C
Gérone	5.11 %	-9.67 %	7	↓ -2	N/C	N/C
Murcie	3.54 %	-16.38 %	8	↓ -2	N/C	N/C
Barcelone	3.36 %	-5.07 %	9	→ 0	N/C	N/C
Iles Baléares	3.35 %	-9.92 %	10	↓ -2	N/C	N/C

Provinces the most visited by visitor language

French

Province	% of searches by Province	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Alicante	44.78 %	-28.94 %	3	→ 0	N/C	N/C
Málaga	10.83 %	-24.04 %	64	↓ -5	N/C	N/C
Tarragone	8.41 %	-13.40 %	80	↑ 3	N/C	N/C
Almería	7.45 %	150.39 %	88	↑ 97	N/C	N/C
Gérone	5.97 %	10.98 %	102	↑ 19	N/C	N/C
Ténérife	5.81 %	65.90 %	105	↑ 50	N/C	N/C
Murcie	4.19 %	9.50 %	134	↑ 14	N/C	N/C
Valence	3.78 %	73.07 %	140	↑ 80	N/C	N/C
Iles Baléares	3.50 %	11.34 %	145	↑ 29	N/C	N/C
Barcelone	2.98 %	-12.29 %	172	↓ -12	N/C	N/C

English

Province	% of searches by Province	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Alicante	100.00 %	-41.21 %	129	↓ -30	N/C	N/C

Spanish

Province	% of searches by Province	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Alicante	54.69 %	-32.05 %	40	↓ -14	N/C	N/C
Málaga	21.77 %	29.32 %	96	↑ 30	N/C	N/C
Ténérife	16.60 %	106.99 %	118	↑ 89	N/C	N/C
Gérone	6.93 %	-27.60 %	214	↓ -26	N/C	N/C

The data from our property observatory present the progression in the number of searches for all destinations available on our sites www.green-acres.com and www.immofrance.com. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale adverts into 17 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.