

Property Observatory Italie - February 2024

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between janvier 2024 and février 2024. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Palerme	176.59%	255	↑ 97	Fermo	-32.26%	235	↓ -30
Sassari	62.05%	230	↑ 45	Savone	-35.11%	220	↓ -28
Teramo	27.42%	196	↑ 28	Verbano-Cusio-Ossola	-29.39%	234	↓ -26
Asti	37.51%	212	↑ 27	Tarente	-21.34%	248	↓ -16
Côme	32.94%	238	↑ 27	Macerata	-32.15%	186	↓ -13
Pise	47.40%	94	↑ 24	Bergame	-17.75%	224	↓ -11
Lucques	29.24%	157	↑ 24	Florence	-21.71%	153	↓ -11
Terni	15.82%	147	↑ 21	Sienne	-21.33%	91	↓ -11
Olbia-Tempio	26.70%	136	↑ 20	Arezzo	-19.05%	126	↓ -10
Imperia	34.65%	119	↑ 19	Rome	-25.55%	173	↓ -7

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	34.26%	-1.88%	1	→ 0	→ 0	→ 0
Ombrie	14.01%	2.13%	2	↑ 1	→ 0	↑ 1
Pouilles	13.28%	-7.64%	3	↓ -1	→ 0	↓ -1
Marches	10.09%	-12.19%	4	→ 0	→ 0	→ 0
Ligurie	8.26%	8.23%	5	→ 0	↑ 1	→ 0
Piémont	6.33%	-9.66%	6	→ 0	↓ -1	→ 0
Sardaigne	5.88%	84.03%	7	→ 0	→ 0	↑ 1
Sicile	2.19%	31.35%	8	↑ 2	↑ 1	↑ 2
Latium	2.14%	-25.55%	9	↓ -1	↓ -1	↓ -2
Lombardie	2.07%	-14.78%	10	↓ -1	→ 0	↓ -1

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	10.75%	-1.39%	1	↑ 2	↑ 2	↑ 1
Brindisi	10.43%	-7.05%	2	→ 0	↓ -1	↓ -1
Sienne	9.06%	-21.33%	3	↓ -2	↓ -1	→ 0
Pise	8.82%	47.40%	4	↑ 1	→ 0	→ 0
Imperia	5.36%	34.65%	5	↑ 1	→ 0	→ 0
Arezzo	4.95%	-19.05%	6	↓ -2	→ 0	↑ 1
Olbia-Tempio	4.05%	26.70%	7	↑ 3	↑ 5	↑ 8
Grosseto	3.92%	4.55%	8	↓ -1	↑ 6	↑ 3
Ascoli Piceno	3.63%	7.83%	9	→ 0	↑ 1	↓ -3
Terni	3.25%	15.82%	10	↑ 3	↑ 3	↓ -2

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	67.42%	7.82%	295	↑ 26	↓ -21	↑ 154
Imperia	32.58%	56.63%	495	↑ 199	↑ 24	↑ 438

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	16.86%	5.49%	145	↑ 7	↑ 7	↑ 393
Sienne	14.62%	-13.22%	161	↓ -19	↓ -8	↑ 391
Brindisi	12.36%	-1.39%	183	↑ 5	↑ 6	↑ 288
Pise	12.14%	59.60%	186	↑ 82	↑ 53	↑ 406
Arezzo	8.26%	2.30%	242	↑ 12	↑ 17	↑ 469
Imperia	6.66%	43.93%	286	↑ 110	↑ 61	↑ 753
Grosseto	5.44%	17.92%	325	↑ 72	↑ 199	↑ 803
Terni	5.18%	28.16%	339	↑ 90	↑ 110	↑ 477
Olbia-Tempio	4.77%	34.69%	364	↑ 122	↑ 150	↑ 688
Florence	4.70%	-15.42%	369	↓ -32	↑ 17	↑ 468

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	33.85%	-19.27%	316	↓ -31	↑ 11	↓ -228
Brindisi	25.21%	-25.76%	397	↓ -65	↓ -30	↓ -353
Pise	20.60%	19.90%	460	↑ 98	↑ 92	↓ -348
Sienne	20.34%	-33.04%	463	↓ -103	↓ -39	↓ -372

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages ☐☐and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.