

Property Observatory France - October 2021

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between septembre 2021 and octobre 2021. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Cantal	34.50 %	102	↑ 27	Mayenne	-55.73 %	73	↓ -41
Doubs	29.03 %	131	↑ 24	Val-d'Oise	-24.50 %	86	↓ -16
La-Réunion	11.26 %	237	↑ 23	Allier	-25.14 %	66	↓ -10
Maine-et-Loire	10.79 %	60	↑ 20	Bas-Rhin	-17.12 %	105	↓ -9
Ardennes	20.68 %	134	↑ 19	Seine-Saint-Denis	-20.91 %	92	↓ -7
Indre-et-Loire	26.43 %	34	↑ 17	Manche	-22.16 %	54	↓ -6
Eure-et-Loir	10.77 %	150	↑ 15	Côte-d'Or	-17.51 %	48	↓ -5
Indre	12.94 %	88	↑ 14	Rhône	-19.06 %	41	↓ -5
Aube	7.87 %	151	↑ 13	Nièvre	-16.89 %	39	↓ -5
Loir-et-Cher	7.21 %	137	↑ 11	Gers	-17.61 %	13	↓ -5

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Provence-Alpes-Côte-d'Azur	16.80 %	-7.99 %	1	→ 0	→ 0	↑ 1
Aquitaine	15.07 %	-3.64 %	2	→ 0	→ 0	↓ -1
Languedoc-Roussillon	10.97 %	-7.88 %	3	→ 0	→ 0	↑ 1
Midi-Pyrénées	10.50 %	-9.82 %	4	→ 0	→ 0	↓ -1
Ile-de-France	6.48 %	-9.75 %	5	→ 0	↑ 2	↑ 6
Rhône-Alpes	6.41 %	-10.46 %	6	→ 0	↓ -1	↓ -1
Poitou-Charentes	5.25 %	-7.47 %	7	→ 0	↓ -1	↓ -1
Bretagne	5.22 %	-2.82 %	8	→ 0	→ 0	↓ -1
Bourgogne	3.60 %	-10.72 %	9	→ 0	→ 0	→ 0
Limousin	3.42 %	2.36 %	10	↑ 1	→ 0	↓ -2

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	7.04 %	-4.68 %	1	→ 0	→ 0	→ 0
Var	5.86 %	-11.36 %	2	→ 0	→ 0	→ 0
Alpes-Maritimes	5.74 %	-4.99 %	3	→ 0	→ 0	→ 0
Hérault	3.05 %	-7.83 %	4	↑ 1	↑ 1	↑ 8
Lot-et-Garonne	3.03 %	-7.66 %	5	↑ 1	↑ 3	↑ 1
Gard	2.99 %	-14.33 %	6	↓ -2	↓ -2	↑ 1
Aude	2.66 %	-8.03 %	7	↑ 1	↓ -1	↓ -3
Vaucluse	2.58 %	-6.04 %	8	↑ 2	↓ -1	↑ 1
Paris	2.58 %	-5.11 %	9	↑ 2	↑ 5	↑ 14
Gironde	2.51 %	3.89 %	10	↑ 3	↑ 2	↑ 5

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	6.94 %	-4.96 %	1	→ 0	→ 0	→ 0
Var	5.77 %	-12.01 %	2	→ 0	→ 0	↑ 1
Alpes-Maritimes	5.59 %	-6.31 %	3	→ 0	→ 0	↑ 13
Hérault	3.03 %	-8.64 %	5	↑ 1	↑ 2	↑ 15
Lot-et-Garonne	3.01 %	-7.74 %	6	↑ 1	↑ 5	↑ 3
Gard	3.01 %	-14.61 %	7	↓ -2	↓ -2	↑ 1
Aude	2.63 %	-7.85 %	8	↑ 2	↑ 1	↑ 6
Paris	2.58 %	-4.72 %	9	↑ 4	↑ 9	↑ 125
Vaucluse	2.58 %	-6.70 %	10	↑ 1	↓ -2	↑ 3
Gironde	2.53 %	3.27 %	12	↑ 4	↑ 3	↑ 12

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	21.33 %	1.68 %	145	↑ 7	↑ 26	↓ -133
Alpes-Maritimes	20.61 %	54.30 %	151	↑ 40	↑ 25	↓ -140
Var	12.00 %	19.83 %	187	↑ 23	↑ 28	↓ -170
Paris	8.33 %	-3.23 %	214	↑ 5	↑ 12	↓ -168
Lot-et-Garonne	7.47 %	13.69 %	222	↑ 16	↑ 59	↓ -181
Hérault	7.30 %	28.05 %	223	↑ 24	↑ 48	↓ -179
Aude	6.82 %	2.03 %	227	↑ 7	↑ 18	↓ -205
Charente	5.65 %	6.73 %	243	↑ 16	↑ 27	↓ -216
Vaucluse	5.28 %	23.40 %	249	↑ 31	↑ 18	↓ -190
Gard	5.21 %	19.27 %	251	↑ 26	↑ 35	↓ -179

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.