

# Property Observatory Italie - October 2022

## Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between septembre 2022 and octobre 2022. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Palerme	269.82%	256	↑ 117	Raguse	-34.03%	248	↓ -28
Tarente	64.50%	246	↑ 49	Terni	-20.51%	169	↓ -18
Livourne	16.34%	194	↑ 17	Pise	-23.59%	134	↓ -16
Brindisi	23.41%	63	↑ 16	Olbia-Tempio	-16.37%	152	↓ -14
Florence	27.54%	168	↑ 13	Gênes	-11.64%	163	↓ -11
Rome	10.46%	197	↑ 12	Pérouse	-8.55%	97	↓ -8
Asti	8.73%	257	↑ 10	Bergame	-14.89%	222	↓ -6
Arezzo	16.48%	131	↑ 8	Ancône	-10.77%	193	↓ -6
Pesaro et Urbino	2.74%	190	↑ 8	Sienne	-3.43%	94	↓ 0
Verbano-Cusio-Ossola	-0.34%	243	↑ 8	Macerata	2.79%	174	↓ 1

## Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	31.87%	-0.37%	1	→ 0	→ 0	→ 0
Pouilles	16.56%	23.56%	2	↑ 1	→ 0	→ 0
Ombrie	13.27%	-11.64%	3	↓ -1	→ 0	→ 0
Marches	11.47%	1.36%	4	→ 0	→ 0	→ 0
Ligurie	10.98%	4.01%	5	→ 0	→ 0	↑ 2
Piémont	6.17%	0.62%	6	↑ 1	→ 0	→ 0
Sardaigne	4.19%	-31.64%	7	↓ -1	→ 0	↓ -2
Sicile	2.04%	25.93%	8	↑ 2	→ 0	N/A
Latium	2.00%	10.46%	9	→ 0	→ 0	↓ -1
Lombardie	1.45%	-44.44%	10	↓ -2	→ 0	N/A

## Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	15.48%	23.41%	1	→ 0	→ 0	→ 0
Sienna	10.41%	-3.43%	2	↑ 1	→ 0	↑ 2
Pérouse	10.18%	-8.55%	3	↓ -1	→ 0	↓ -1
Arezzo	5.78%	16.48%	4	↑ 2	↑ 2	↑ 3
Pise	5.57%	-23.59%	5	↓ -1	→ 0	→ 0
Olbia-Tempio	4.19%	-16.37%	6	↓ -1	↑ 2	→ 0
Imperia	4.13%	12.60%	7	↑ 2	→ 0	↑ 4
Savone	3.43%	13.63%	8	↑ 3	↑ 12	↑ 24
Gênes	3.42%	-11.64%	9	↓ -1	↑ 15	↑ 43
Ascoli Piceno	3.35%	10.18%	10	→ 0	↑ 1	↓ -1

## Departments the most visited by visitor language

### French

## English

## Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	15.60%	26.63%	62	↑ 17	↓ -32	↓ -17
Sienne	10.37%	-2.02%	94	↑ 4	↓ -26	↑ 7
Pérouse	10.16%	-7.86%	96	↓ -5	↓ -23	↓ -13
Arezzo	5.83%	19.42%	131	↑ 10	↑ 6	↑ 25
Pise	5.41%	-20.87%	138	↓ -19	↓ -32	↑ 5
Olbia-Tempio	4.30%	-15.81%	153	↓ -16	↓ -7	↓ -6
Imperia	3.98%	9.62%	158	↑ 1	↓ -14	↑ 10
Savone	3.43%	13.49%	167	↑ 4	↑ 48	↑ 142
Gênes	3.41%	-3.87%	168	↓ -8	↑ 59	↑ 238
Ascoli Piceno	3.39%	14.09%	169	↑ 5	↑ 6	↓ -8

Our property observatory data show the changes in the number of internaut searches to all destinations available on our [www.green-acres.com](http://www.green-acres.com) sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

**Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages ☐☐ and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.**