

Property Observatory Italy - November 2017

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between octobre 2017 and novembre 2017. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Lecce	125.12 %	89	↑ 62	Terni	-68.03 %	150	↓ -48
Vibo Valentia	53.74 %	175	↑ 48	Livourne	-58.28 %	166	↓ -46
Massa	58.40 %	94	↑ 37	Sassari	-69.51 %	140	↓ -46
Crotone	18.64 %	164	↑ 28	Grosseto	-58.26 %	160	↓ -41
Pesaro et Urbino	14.14 %	145	↑ 27	Pérouse	-50.59 %	115	↓ -26
Cagliari	-19.92 %	135	↑ 8	Brindisi	-43.01 %	77	↓ -19
Lucques	-31.14 %	107	↑ -4	Imperia	-43.78 %	106	↓ -15
Pise	-35.91 %	104	↑ -7	Sienna	-45.74 %	87	↓ -15
Turin	-30.39 %	176	↑ -12	Arezzo	-33.39 %	170	↓ -14
Arezzo	-33.39 %	170	↑ -14	Turin	-30.39 %	176	↓ -12

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	41.27 %	-43.12 %	1	→ 0	→ 0	↑ 1
Pouilles	23.67 %	-23.46 %	2	→ 0	→ 0	↓ -1
Ombrie	9.55 %	-58.12 %	3	→ 0	↑ 2	↑ 1
Sardaigne	7.50 %	-61.05 %	4	→ 0	↓ -1	↑ 2
Ligurie	6.92 %	-43.78 %	5	→ 0	↓ -1	↓ -2
Calabre	5.31 %	125.89 %	6	↑ 5	N/C	N/C
Marches	3.41 %	14.14 %	7	↑ 2	↑ 2	N/C
Piémont	2.36 %	-30.39 %	8	→ 0	↓ -1	N/C

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	13.87 %	-43.01 %	1	→ 0	→ 0	↑ 1
Sienna	10.63 %	-45.74 %	2	→ 0	→ 0	↑ 2
Lecce	9.80 %	125.12 %	3	↑ 15	↑ 6	→ 0
Massa	8.65 %	58.40 %	4	↑ 8	↑ 11	↑ 6
Pise	6.93 %	-35.91 %	5	↑ 1	↑ 2	↑ 11
Imperia	6.92 %	-43.78 %	6	↓ -2	↓ -3	↓ -5
Lucques	6.77 %	-31.14 %	7	↑ 1	↓ -1	↑ 7
Pérouse	6.40 %	-50.59 %	8	↓ -5	↓ -3	↓ -3
Cagliari	3.83 %	-19.92 %	9	↑ 6	↓ -1	↑ 11
Sassari	3.67 %	-69.51 %	10	↓ -5	↓ -6	↓ -3
Pesaro et Urbino	3.41 %	14.14 %	11	↑ 10	↑ 12	↑ 12
Terni	3.15 %	-68.03 %	12	↓ -5	→ 0	↓ -3
Grosseto	2.84 %	-58.26 %	13	↓ -4	→ 0	↓ -2
Crotone	2.79 %	18.64 %	14	↑ 10	↑ 39	N/C
Livourne	2.79 %	-58.28 %	15	↓ -5	↑ 1	↑ 14
Arezzo	2.66 %	-33.39 %	16	↑ 3	↓ -2	↓ -4
Vibo Valentia	2.52 %	53.74 %	17	↑ 14	↑ 10	N/C
Turin	2.36 %	-30.39 %	18	↑ 2	↓ -1	↓ -3

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	61.17 %	-44.70 %	181	↓ -34	↓ -48	↓ -23
Imperia	38.83 %	-24.06 %	262	↓ -8	↓ -38	↑ 3

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Sienne	26.71 %	-42.94 %	183	↓ -29	↑ 13	↑ 216
Massa	24.66 %	88.79 %	199	↑ 172	↑ 424	↑ 446
Pérouse	16.54 %	-58.81 %	271	↓ -103	↓ -105	↑ 166
Brindisi	16.30 %	-56.23 %	274	↓ -95	↓ -46	↑ 27
Lucques	15.78 %	-36.63 %	278	↓ -42	↑ 96	↑ 666

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	22.58 %	-36.74 %	153	↓ -19	↑ 47	↑ 74
Lecce	21.61 %	252.26 %	156	↑ 288	↑ 307	↑ 1
Sienne	12.50 %	-55.15 %	236	↓ -76	↓ -51	↑ 41
Pise	12.26 %	7.58 %	239	↑ 52	↑ 552	↑ 508
Pérouse	11.92 %	-50.17 %	245	↓ -69	↓ -2	↓ -58
Massa	9.72 %	105.02 %	281	↑ 237	↑ 552	↑ 168
Pesaro et Urbino	9.41 %	39.17 %	289	↑ 127	↑ 314	↑ 526

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 18 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.