

Property Observatory Italy - February 2018

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between janvier 2018 and février 2018. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Rieti	N/C	188	↑ 185	Brescia	-45.05 %	175	↓ -41
Bari	N/C	144	↑ 176	Lucques	-46.30 %	156	↓ -40
Macerata	N/C	134	↑ 165	Pérouse	-41.52 %	139	↓ -30
Alexandrie	N/C	219	↑ 156	Livourne	-29.16 %	181	↓ -26
Savone	205.62 %	97	↑ 76	Pise	-45.24 %	103	↓ -22
Catane	117.32 %	198	↑ 67	Tarente	-14.12 %	216	↓ -19
Capobasso	113.54 %	207	↑ 63	Arezzo	-16.18 %	161	↓ -10
Ferrare	104.48 %	200	↑ 58	Ascoli Piceno	-17.55 %	121	↓ -8
Sassari	75.86 %	127	↑ 45	Siennne	-7.31 %	79	↓ 1
Terni	67.33 %	93	↑ 30	Lecce	3.49 %	135	↓ 5

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	28.12 %	-14.64 %	1	→ 0	→ 0	→ 0
Pouilles	22.18 %	35.97 %	2	→ 0	→ 0	→ 0
Ligurie	11.22 %	53.61 %	3	↑ 1	↑ 2	→ 0
Sardaigne	9.86 %	45.43 %	4	↑ 1	→ 0	→ 0
Marches	8.84 %	38.29 %	5	↑ 1	↑ 2	↑ 3
Ombrie	8.21 %	4.30 %	6	↓ -3	↓ -3	↓ -1
Latium	2.76 %	105.53 %	7	↑ 2	N/C	↑ 4
Emilie Romagne	2.53 %	21.29 %	8	→ 0	N/C	N/C
Lombardie	1.51 %	-45.05 %	9	↓ -2	N/C	↑ 1
Sicile	1.27 %	N/C	10	N/C	N/C	↓ -3

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	15.92 %	28.25 %	1	→ 0	→ 0	↑ 1
Sienna	7.98 %	-7.31 %	2	→ 0	→ 0	↑ 1
Imperia	6.11 %	8.48 %	3	↑ 1	↑ 3	↓ -2
Terni	5.55 %	67.33 %	4	↑ 4	↑ 8	↑ 15
Savone	5.11 %	205.62 %	5	↑ 15	↑ 23	↑ 31
Pise	4.69 %	-45.24 %	6	↓ -3	↓ -1	↑ 3
Grosseto	4.42 %	63.55 %	7	↑ 4	↑ 6	↑ 1
Cagliari	3.47 %	37.02 %	8	↑ 6	↑ 1	↑ 4
Nuoro	3.42 %	33.59 %	9	↑ 4	↑ 17	↑ 11
Ascoli Piceno	3.38 %	-17.55 %	10	↓ -4	↑ 41	↑ 27
Florence	3.03 %	8.09 %	11	↓ -2	↑ 9	↑ 5
Sassari	2.98 %	75.86 %	12	↑ 7	↓ -2	↓ -5
Macerata	2.80 %	N/C	13	↑ 26	↑ 10	↑ 34
Lecce	2.73 %	3.49 %	14	↓ -2	↓ -11	↓ -9
Pérouse	2.67 %	-41.52 %	15	↓ -10	↓ -7	↓ -11
Pesaro et Urbino	2.66 %	16.20 %	16	↓ -1	↓ -5	↓ -2
Massa	2.58 %	23.05 %	17	→ 0	↓ -13	↓ -6
Bari	2.45 %	N/C	18	↑ 26	↑ 21	↑ 12
Lucques	2.06 %	-46.30 %	19	↓ -12	↓ -12	↓ -13
Arezzo	1.88 %	-16.18 %	20	↓ -4	↓ -4	↓ -2
Brescia	1.51 %	-45.05 %	21	↓ -11	↑ 4	↑ 7
Livourne	1.47 %	-29.16 %	22	↓ -4	↓ -7	↑ 7
Rome	1.41 %	4.54 %	23	↓ -2	↓ -1	↓ -1
Rieti	1.36 %	N/C	24	↑ 30	↑ 41	↑ 50
Rimini	1.27 %	28.10 %	25	↓ -1	↑ 8	↑ 2
Catane	1.27 %	117.32 %	26	↑ 7	↑ 12	↑ 54
Ferrare	1.26 %	104.48 %	27	↑ 4	↑ 20	↑ 18
Vibo Valentia	1.25 %	26.70 %	28	↓ -3	↓ -11	N/C
Capobasso	1.20 %	113.54 %	29	↑ 5	↑ 1	↑ 47
Tarente	1.08 %	-14.12 %	30	↓ -8	↓ -9	↑ 4
Alexandrie	1.06 %	N/C	31	↑ 24	↑ 22	↑ 29

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	43.37 %	28.75 %	123	↑ 33	↑ 58	↑ 104
Sienna	18.92 %	17.45 %	220	↑ 43	↑ 121	↑ 73
Imperia	16.83 %	5.26 %	246	↑ 20	↑ 16	↓ -39
Nuoro	10.72 %	36.63 %	333	↑ 77	↑ 323	↑ 132
Cagliari	10.16 %	21.15 %	346	↑ 55	↑ 46	↑ 68

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	24.43 %	4.72 %	197	↑ 26	↑ 77	↑ 69
Sienne	22.07 %	-11.29 %	217	↓ -7	↓ -34	↑ 59
Terni	15.10 %	4.95 %	289	↑ 24	↑ 64	↑ 167
Imperia	13.97 %	-0.74 %	303	↑ 16	↑ 28	↓ -167
Savone	12.53 %	268.46 %	331	↑ 408	↑ 690	↑ 793
Pise	11.90 %	-43.35 %	340	↓ -97	↓ -46	↑ 48

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	24.17 %	45.01 %	82	↑ 38	↑ 71	↑ 149
Terni	10.61 %	145.91 %	155	↑ 168	↑ 405	↑ 428
Savone	8.31 %	166.48 %	187	↑ 208	↑ 638	↑ 712
Macerata	7.27 %	N/C	204	↑ 764	↑ 253	↑ 929
Pesaro et Urbino	6.20 %	13.36 %	237	↑ 37	↑ 52	↑ 76
Imperia	5.96 %	15.68 %	248	↑ 38	↑ 231	↓ -115
Sienne	5.94 %	-25.76 %	251	↓ -44	↓ -15	↑ 184
Ascoli Piceno	5.60 %	-3.56 %	254	↑ 5	↑ 1615	↑ 1284
Pise	5.15 %	-65.42 %	269	↓ -136	↓ -30	↑ 139
Bari	5.07 %	N/C	274	↑ 897	↑ 870	↑ 392

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 18 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.