

Property Observatory Italie - May 2019

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between avril 2019 and mai 2019. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Bielle	N/C	228	↑ 251	Plaisance	-44.60 %	152	↓ -44
Vibo Valentia	N/C	210	↑ 248	Teramo	-39.19 %	230	↓ -38
Venise	N/C	214	↑ 188	Foggia	-36.83 %	192	↓ -34
Ascoli Piceno	N/C	85	↑ 158	Livourne	-41.37 %	104	↓ -30
Macerata	362.51 %	124	↑ 152	Savone	-30.53 %	235	↓ -28
Pesaro et Urbino	136.40 %	156	↑ 95	Rome	-19.40 %	212	↓ -15
Ancône	96.15 %	198	↑ 86	Tarente	-22.12 %	148	↓ -15
Arezzo	157.86 %	95	↑ 78	Messine	-19.31 %	213	↓ -13
Turin	70.90 %	215	↑ 68	Sassari	-13.52 %	169	↓ -7
Lecce	143.75 %	88	↑ 67	Brescia	-16.77 %	239	↓ -2

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	29.55 %	7.10 %	1	→ 0	↑ 1	→ 0
Pouilles	24.79 %	7.84 %	2	→ 0	↓ -1	→ 0
Ombrie	16.85 %	13.19 %	3	→ 0	→ 0	→ 0
Marches	11.71 %	306.53 %	4	↑ 4	↑ 5	↑ 2
Ligurie	4.60 %	26.54 %	5	→ 0	↑ 1	↓ -1
Emilie Romagne	2.59 %	-59.77 %	6	↓ -2	↓ -1	↑ 5
Piémont	1.84 %	212.38 %	7	↑ 7	↑ 1	↑ 2
Sardaigne	1.63 %	-43.73 %	8	↓ -1	↓ -1	↓ -3
Lombardie	1.54 %	-49.44 %	9	↓ -3	↓ -5	↓ -2
Calabre	1.04 %	N/C	10	N/C	N/C	→ 0

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	15.46 %	1.39 %	1	→ 0	→ 0	→ 0
Pérouse	10.63 %	5.58 %	2	→ 0	→ 0	↑ 2
Pise	8.42 %	4.67 %	3	→ 0	→ 0	→ 0
Terni	6.22 %	29.10 %	4	↑ 1	↑ 3	↑ 1
Ascoli Piceno	5.79 %	N/C	5	↑ 24	↑ 31	↑ 22
Lecce	4.91 %	143.75 %	6	↑ 5	↑ 14	↑ 5
Sienne	4.80 %	36.71 %	7	→ 0	↓ -3	↓ -5
Arezzo	4.41 %	157.86 %	8	↑ 8	↑ 6	↑ 6
Imperia	3.82 %	98.04 %	9	↑ 5	↑ 3	↓ -3
Livourne	3.80 %	-41.37 %	10	↓ -6	↓ -4	→ 0
Lucques	3.29 %	68.60 %	11	↑ 1	↑ 5	↓ -4
Macerata	2.89 %	362.51 %	12	↑ 24	↑ 15	↑ 25
Tarente	2.04 %	-22.12 %	13	↓ -5	↓ -4	↑ 10
Grosseto	1.96 %	-8.73 %	14	↓ -4	↑ 3	↓ -6
Plaisance	1.95 %	-44.60 %	15	↓ -9	↓ -7	↑ 57
Pesaro et Urbino	1.88 %	136.40 %	16	↑ 14	↑ 8	↓ -4
Florence	1.66 %	28.16 %	17	↑ 3	↑ 1	↓ -2
Sassari	1.63 %	-13.52 %	18	↓ -3	↓ -3	↑ 2
Foggia	1.23 %	-36.83 %	19	↓ -6	↑ 56	↑ 45
Massa	1.22 %	27.08 %	20	↑ 7	↑ 17	↓ -11
Ancône	1.15 %	96.15 %	21	↑ 19	↑ 33	↑ 10
Bari	1.15 %	-1.04 %	22	↑ 1	↓ -11	↓ -6
Vibo Valentia	1.04 %	N/C	23	↑ 61	↑ 61	↑ 1
Rome	1.02 %	-19.40 %	24	↓ -3	↑ 9	↑ 2
Messine	1.02 %	-19.31 %	25	↓ -3	↑ 3	↑ 17
Venise	1.02 %	N/C	26	↑ 45	↑ 57	↑ 27
Turin	1.01 %	70.90 %	27	↑ 12	↑ 2	↓ -6
Bielle	0.83 %	N/C	28	↑ 59	↑ 59	↑ 50
Teramo	0.80 %	-39.19 %	29	↓ -10	↓ -10	↑ 4
Milan	0.79 %	0.90 %	30	↑ 1	↑ 2	↑ 24
Savone	0.77 %	-30.53 %	31	↓ -7	↑ 3	↓ -13
Brescia	0.75 %	-16.77 %	32	↓ -4	↓ -27	↓ -15
Bologne	0.64 %	10.47 %	33	↑ 10	↑ 33	↑ 56

Departments the most visited by visitor language

French

N / C: Not Calculated

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	30.18 %	-6.18 %	51	↓ -3	↓ -18	↑ 81
Pérouse	12.55 %	85.15 %	135	↑ 94	↑ 63	↑ 329
Pise	9.72 %	-18.22 %	161	↓ -18	↓ -1	↑ 150
Sienne	9.54 %	46.17 %	166	↑ 70	↑ 164	↑ 186
Lecce	8.21 %	80.48 %	189	↑ 120	↑ 150	↑ 146
Terni	6.95 %	-3.02 %	220	↓ -1	↑ 75	↑ 626
Imperia	4.87 %	85.84 %	289	↑ 153	↑ 103	↓ -46
Foggia	3.94 %	-33.82 %	325	↓ -70	↑ 3001	↑ 2888
Livourne	3.85 %	-57.55 %	330	↓ -146	↑ 183	↑ 333
Plaisance	3.74 %	-46.39 %	341	↓ -116	↓ -183	↑ 4618

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	14.38 %	32.47 %	54	↑ 27	↑ 16	↑ 269
Brindisi	13.58 %	108.62 %	57	↑ 70	↑ 32	↑ 184
Ascoli Piceno	10.92 %	N/C	79	↑ 556	↑ 844	↑ 954
Pise	9.53 %	72.50 %	89	↑ 67	↑ 80	↑ 274
Terni	8.79 %	66.20 %	102	↑ 59	↑ 72	↑ 201
Arezzo	5.55 %	263.75 %	144	↑ 246	↑ 120	↑ 546
Lecce	4.97 %	N/C	155	↑ 685	↑ 743	↑ 532
Macerata	4.87 %	N/C	157	↑ 607	↑ 805	↑ 1685
Livourne	4.05 %	-27.45 %	186	↓ -32	↑ 9	↑ 446
Lucques	4.04 %	290.10 %	187	↑ 322	↑ 273	↑ 327

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	43.90 %	-71.42 %	286	↓ -185	↓ -210	↓ -206
Pise	28.92 %	-49.82 %	373	↓ -138	↓ -90	↓ -190
Pérouse	27.18 %	-77.35 %	386	↓ -262	↓ -223	↓ -240

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.