

Property Observatory Italie - June 2019

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between mai 2019 and juin 2019. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Turin	162.37 %	131	↑ 84	Plaisance	-68.64 %	275	↓ -123
Bielle	137.32 %	156	↑ 72	Ascoli Piceno	-59.58 %	139	↓ -54
Novare	72.44 %	254	↑ 34	Pesaro et Urbino	-35.06 %	208	↓ -52
Florence	43.80 %	136	↑ 28	Tarente	-31.90 %	194	↓ -46
Alexandrie	65.55 %	257	↑ 25	Lecce	-43.79 %	128	↓ -40
Messine	31.73 %	201	↑ 12	Arezzo	-37.47 %	129	↓ -34
Nuoro	37.11 %	274	↑ 7	Sassari	-16.51 %	199	↓ -30
Pise	4.69 %	55	↑ 4	Rome	-11.85 %	239	↓ -27
Imperia	15.92 %	99	↑ 4	Macerata	-25.65 %	147	↓ -23
Livourne	1.59 %	104	↑ 0	Grosseto	-13.10 %	172	↓ -21

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	31.29 %	-11.73 %	1	→ 0	→ 0	→ 0
Pouilles	24.02 %	-19.25 %	2	→ 0	→ 0	→ 0
Ombrie	17.31 %	-14.39 %	3	→ 0	→ 0	→ 0
Piémont	7.37 %	233.40 %	4	↑ 3	↑ 7	↑ 4
Marches	6.85 %	-51.27 %	5	↓ -1	↑ 7	↑ 5
Ligurie	5.31 %	-3.61 %	6	↓ -1	↓ -1	↓ -1
Sardaigne	2.38 %	21.59 %	7	↑ 1	↓ -1	↓ -1
Sicile	1.61 %	31.73 %	8	↑ 4	↑ 5	↑ 3
Vénétie	1.14 %	-6.67 %	9	↑ 4	↓ -1	N/C
Latium	1.08 %	-11.85 %	10	↑ 1	↑ 4	↓ -1

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	17.56 %	-5.29 %	1	→ 0	→ 0	→ 0
Pérouse	11.45 %	-10.28 %	2	→ 0	↑ 2	→ 0
Pise	10.57 %	4.69 %	3	→ 0	→ 0	↑ 2
Terni	5.86 %	-21.40 %	4	→ 0	↓ -2	↑ 2
Imperia	5.31 %	15.92 %	5	↑ 4	↑ 3	↑ 5
Livourne	4.63 %	1.59 %	6	↑ 4	→ 0	↑ 10
Sienne	4.21 %	-26.98 %	7	→ 0	→ 0	↓ -4
Lucques	3.67 %	-6.88 %	8	↑ 3	↑ 6	↑ 4
Lecce	3.31 %	-43.79 %	9	↓ -3	↑ 9	↓ -1
Arezzo	3.30 %	-37.47 %	10	↓ -2	↑ 12	↑ 3
Turin	3.17 %	162.37 %	11	↑ 16	↑ 12	↑ 15
Florence	2.87 %	43.80 %	12	↑ 5	↑ 4	↑ 5
Ascoli Piceno	2.81 %	-59.58 %	13	↓ -8	↑ 24	↑ 23
Macerata	2.58 %	-25.65 %	14	↓ -2	↑ 20	↑ 18
Bielle	2.37 %	137.32 %	15	↑ 13	↑ 73	↑ 64
Grosseto	2.04 %	-13.10 %	16	↓ -2	↓ -5	↓ -7
Tarente	1.67 %	-31.90 %	17	↓ -4	↓ -5	↑ 4
Sassari	1.64 %	-16.51 %	18	→ 0	↓ -5	↑ 10
Messine	1.61 %	31.73 %	19	↑ 6	↑ 9	↑ 16
Bari	1.47 %	6.57 %	20	↑ 2	↑ 4	↓ -1
Pesaro et Urbino	1.46 %	-35.06 %	21	↓ -5	↑ 6	↓ -7
Venise	1.14 %	-6.67 %	22	↑ 4	↑ 68	↑ 31
Rome	1.08 %	-11.85 %	23	↑ 1	↑ 8	↑ 8
Novare	0.92 %	72.44 %	24	↑ 18	↑ 43	↑ 50
Brescia	0.91 %	1.51 %	25	↑ 7	↓ -6	↑ 8
Alexandrie	0.90 %	65.55 %	26	↑ 13	↑ 46	↑ 20
Nuoro	0.75 %	37.11 %	27	↑ 11	↓ -1	↓ -5
Plaisance	0.73 %	-68.64 %	28	↓ -13	↓ -23	↑ 45

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	26.21 %	14.82 %	43	↑ 8	↑ 22	↑ 141
Pérouse	14.74 %	55.32 %	90	↑ 45	↑ 383	↑ 718
Pise	13.87 %	88.67 %	101	↑ 60	↑ 281	↑ 373
Imperia	8.33 %	125.99 %	151	↑ 138	↑ 227	↑ 161
Terni	7.06 %	34.46 %	171	↑ 49	↑ 104	↑ 749
Turin	5.86 %	N/C	203	↑ 682	↑ 880	↑ 872
Livourne	5.37 %	84.28 %	221	↑ 109	↑ 260	↑ 572
Lecce	4.87 %	-21.52 %	238	↓ -49	↑ 179	↑ 245
Sienna	4.21 %	-41.58 %	270	↓ -104	↑ 319	↑ 171
Arezzo	2.82 %	30.38 %	362	↑ 47	↑ 647	↑ 552

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	17.60 %	-45.07 %	113	↓ -59	↑ 96	↑ 221
Brindisi	17.29 %	-42.90 %	114	↓ -57	↑ 43	↑ 118
Pise	13.51 %	-36.39 %	135	↓ -46	↑ 160	↑ 275
Terni	9.82 %	-49.88 %	180	↓ -78	↓ -12	↑ 239
Ascoli Piceno	8.39 %	-65.51 %	205	↓ -126	↑ 866	↑ 1016
Bielle	6.22 %	379.63 %	262	↑ 418	↑ 4862	↑ 5287
Macerata	5.84 %	-46.17 %	278	↓ -121	↑ 932	↑ 1333
Lucques	5.47 %	-39.33 %	298	↓ -111	↑ 224	↑ 160
Sienne	4.50 %	-24.07 %	339	↓ -69	↑ 58	↑ 29
Florence	4.15 %	54.08 %	356	↑ 85	↑ 296	↑ 232

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	23.19 %	48.41 %	211	↑ 75	↓ -37	↓ -152
Pérouse	14.35 %	48.38 %	314	↑ 72	↑ 10	↓ -203
Pise	13.68 %	32.90 %	327	↑ 46	↓ -65	↓ -80
Livourne	12.03 %	60.62 %	354	↑ 99	↓ -23	↓ -13
Imperia	10.38 %	43.50 %	388	↑ 73	↑ 89	↓ -72
Lucques	9.01 %	56.10 %	425	↑ 114	↓ -5	↓ -201
Sienne	8.68 %	12.94 %	439	↑ 5	↓ -15	↓ -284
Arezzo	8.66 %	26.53 %	441	↑ 38	↑ 218	↓ -186

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.