

Property Observatory Italie - October 2019

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between septembre 2019 and octobre 2019. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Pavie	N/C	198	↑ 228	Lucques	-67.65 %	184	↓ -91
Trévise	N/C	204	↑ 149	Nuoro	-25.98 %	176	↓ -25
Trieste	319.08 %	259	↑ 119	Tarente	-13.82 %	243	↓ -18
Teramo	243.25 %	123	↑ 103	Lecce	-17.80 %	251	↓ -17
Savone	149.86 %	181	↑ 85	Livourne	-12.41 %	102	↓ -13
Messine	139.86 %	250	↑ 68	Imperia	-2.69 %	119	↓ -12
Arezzo	117.09 %	104	↑ 62	Terni	-5.57 %	94	↓ -11
Brescia	97.33 %	139	↑ 59	Bari	-4.66 %	228	↓ -7
Raguse	109.55 %	273	↑ 59	Massa	-0.51 %	236	↓ -6
Alexandrie	71.70 %	136	↑ 47	Pesaro et Urbino	3.38 %	153	↓ -4

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	27.86 %	13.91 %	1	→ 0	→ 0	→ 0
Ombrie	17.79 %	5.34 %	2	↑ 1	↑ 1	↑ 4
Pouilles	17.47 %	-3.58 %	3	↓ -1	↓ -1	↓ -1
Marches	14.33 %	27.46 %	4	→ 0	→ 0	↑ 6
Ligurie	4.53 %	19.79 %	5	↑ 1	→ 0	→ 0
Piémont	4.00 %	31.03 %	6	↑ 1	↑ 1	↑ 5
Lombardie	3.47 %	197.99 %	7	↑ 3	↑ 4	↓ -3
Sardaigne	3.33 %	-24.31 %	8	↓ -3	↓ -2	↑ 1
Abruzzes	2.97 %	22.12 %	9	↓ -1	↓ -1	↓ -2
Sicile	1.20 %	N/C	10	N/C	N/C	↓ -7

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	15.18 %	-2.20 %	1	→ 0	→ 0	→ 0
Pérouse	13.09 %	9.90 %	2	→ 0	→ 0	↑ 2
Pise	6.40 %	56.72 %	3	↑ 4	→ 0	↑ 2
Sienne	4.90 %	3.55 %	4	→ 0	↑ 3	↓ -1
Terni	4.70 %	-5.57 %	5	↓ -2	↑ 1	↑ 12
Fermo	4.55 %	42.59 %	6	↑ 3	↑ 62	N/C
Livourne	4.08 %	-12.41 %	7	↓ -2	↓ -2	↑ 1
Arezzo	3.82 %	117.09 %	8	↑ 9	↑ 4	↑ 7
Macerata	3.51 %	26.44 %	9	↑ 1	↓ -1	↑ 36
Grosseto	3.40 %	67.80 %	10	↑ 3	↑ 1	↓ -1
Ascoli Piceno	3.27 %	38.33 %	11	→ 0	↓ -2	↑ 27
Imperia	3.14 %	-2.69 %	12	↓ -4	↓ -8	↓ -6
Florence	3.05 %	44.92 %	13	↓ -1	→ 0	↑ 11
Teramo	2.97 %	243.25 %	14	↑ 11	↑ 4	↑ 2
Alexandrie	2.44 %	71.70 %	15	↑ 5	↑ 7	↑ 43
Brescia	2.29 %	97.33 %	16	↑ 5	↑ 17	↓ -2
Pesaro et Urbino	2.09 %	3.38 %	17	↓ -3	↑ 2	↓ -7
Olbia-Tempio	1.87 %	2.59 %	18	↓ -2	↓ -3	N/C
Turin	1.57 %	-4.29 %	19	↓ -1	↓ -5	↑ 1
Nuoro	1.46 %	-25.98 %	20	↓ -5	↑ 7	↑ 10
Savone	1.39 %	149.86 %	21	↑ 8	↑ 15	↑ 1
Lucques	1.38 %	-67.65 %	22	↓ -16	↓ -12	↓ -15
Pavie	1.17 %	N/C	23	↑ 39	↑ 31	↑ 39
Trévisé	1.10 %	N/C	24	↑ 26	↑ 32	N/C
Ancône	0.91 %	2.29 %	25	↓ -2	↑ 1	↑ 22
Bari	0.87 %	-4.66 %	26	↓ -4	↑ 2	↑ 7
Naples	0.84 %	75.90 %	27	↑ 6	↑ 16	↑ 12
Massa	0.82 %	-0.51 %	28	↓ -2	↑ 4	↓ -9
Tarente	0.77 %	-13.82 %	29	↓ -5	↓ -8	↓ -4
Messine	0.69 %	139.86 %	30	↑ 9	↑ 7	↓ -7
Lecce	0.66 %	-17.80 %	31	↓ -4	↓ -6	↑ 6
Trieste	0.61 %	319.08 %	32	↑ 22	↑ 50	N/C
Raguse	0.51 %	109.55 %	33	↑ 9	↑ 17	↓ -2
Rome	0.50 %	-1.30 %	34	↓ -3	↓ -11	↓ -7

Departments the most visited by visitor language

French

N / C: Not Calculated

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	26.35 %	0.69 %	59	↓ -4	↓ -27	↓ -6
Pérouse	12.04 %	-24.24 %	140	↓ -39	↓ -46	↑ 45
Fermo	8.14 %	47.60 %	180	↑ 53	↑ 2805	N/C
Pise	8.08 %	82.15 %	182	↑ 105	↓ -42	↑ 79
Florence	4.60 %	111.74 %	286	↑ 182	↑ 140	↑ 320
Imperia	4.41 %	-12.48 %	293	↓ -37	↓ -135	↓ -101
Teramo	4.03 %	131.93 %	315	↑ 218	↑ 46	↓ -30
Sienne	3.96 %	-41.61 %	322	↓ -130	↓ -6	↑ 52
Grosseto	3.71 %	24.83 %	336	↑ 43	↓ -48	↑ 95
Terni	3.35 %	-56.95 %	354	↓ -188	↓ -175	↑ 285

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	18.82 %	51.63 %	56	↑ 28	↑ 29	↑ 152
Brindisi	12.46 %	1.28 %	90	↓ -5	↑ 5	↑ 6
Terni	7.10 %	128.05 %	153	↑ 130	↑ 39	↑ 92
Pise	5.76 %	83.03 %	173	↑ 106	↓ -64	↑ 39
Sienne	5.68 %	55.06 %	174	↑ 66	↑ 171	↓ -25
Arezzo	5.44 %	270.84 %	184	↑ 286	↑ 250	↑ 54
Macerata	5.43 %	65.41 %	185	↑ 82	↑ 70	↑ 947
Livourne	5.07 %	79.49 %	197	↑ 107	↑ 174	↑ 16
Ascoli Piceno	4.48 %	388.10 %	224	↑ 389	↓ -4	↑ 759
Teramo	4.10 %	N/C	228	↑ 610	↑ 571	↑ 46

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	14.71 %	-13.30 %	125	↓ -22	↑ 41	↑ 11
Pérouse	14.53 %	-3.64 %	130	↓ -18	↑ 109	↑ 106
Pise	8.09 %	53.25 %	205	↑ 68	↑ 109	↑ 18
Sienne	6.10 %	16.43 %	247	↑ 29	↑ 125	↓ -110
Fermo	5.84 %	73.18 %	258	↑ 116	↑ 1685	N/C
Terni	5.38 %	-34.08 %	276	↓ -97	↑ 99	↑ 186
Livourne	4.83 %	-41.67 %	297	↓ -121	↓ -29	↑ 46
Macerata	4.63 %	31.60 %	307	↑ 52	↑ 140	↑ 671
Ascoli Piceno	4.18 %	-31.50 %	334	↓ -99	↑ 183	↑ 414
Arezzo	3.69 %	40.65 %	357	↑ 89	↑ 61	↑ 128

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.