

# Property Observatory France - March 2024

## Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between février 2024 and mars 2024. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Yonne	87.85%	36	↑ 36	Maine-et-Loire	-13.51%	72	↓ -20
Corrèze	86.47%	32	↑ 35	Aisne	-18.27%	102	↓ -16
Vienne	59.28%	38	↑ 27	Savoie	-15.62%	86	↓ -16
Mayenne	49.45%	47	↑ 27	Hauts-de-Seine	-1.69%	58	↓ -16
Indre	55.39%	99	↑ 22	Loire-Atlantique	-9.68%	70	↓ -15
Indre-et-Loire	41.93%	43	↑ 18	Isère	-2.29%	60	↓ -15
Ariège	30.99%	51	↑ 15	Landes	-2.56%	59	↓ -15
Orne	34.35%	68	↑ 13	Val-de-Marne	-1.10%	62	↓ -12
Haute-Marne	28.50%	155	↑ 13	Cantal	-2.44%	124	↓ -11
Seine-Saint-Denis	22.26%	50	↑ 10	Meurthe-et-Moselle	-7.65%	114	↓ -10

## Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Provence-Alpes-Côte-d'Azur	16.30%	11.48%	1	→ 0	→ 0	→ 0
Aquitaine	12.73%	8.81%	2	→ 0	→ 0	→ 0
Languedoc-Roussillon	10.43%	12.97%	3	↑ 1	→ 0	→ 0
Midi-Pyrénées	10.05%	2.49%	4	↓ -1	→ 0	→ 0
Ile-de-France	7.50%	3.17%	5	→ 0	→ 0	→ 0
Rhône-Alpes	6.83%	2.96%	6	→ 0	→ 0	→ 0
Poitou-Charentes	5.13%	13.32%	7	→ 0	↑ 1	→ 0
Bourgogne	4.51%	13.45%	8	↑ 1	↑ 1	↑ 1
Bretagne	4.39%	2.18%	9	↓ -1	↓ -2	↓ -1
Limousin	3.18%	29.56%	10	↑ 1	↑ 2	↑ 1

## Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Alpes-Maritimes	5.84%	14.78%	1	→ 0	↑ 1	↑ 1
Dordogne	5.54%	13.12%	2	→ 0	↓ -1	↓ -1
Var	5.28%	13.85%	3	→ 0	→ 0	→ 0
Hérault	3.39%	12.83%	4	→ 0	→ 0	→ 0
Lot-et-Garonne	2.75%	3.22%	5	→ 0	↑ 5	→ 0
Gard	2.61%	15.95%	6	↑ 2	↑ 2	↑ 1
Aude	2.56%	19.10%	7	↑ 4	↓ -1	↑ 1
Gironde	2.49%	12.88%	8	↑ 1	↑ 1	↑ 1
Paris	2.32%	0.71%	9	↓ -2	↓ -4	↓ -3
Bouches-du-Rhône	2.29%	4.97%	10	→ 0	↑ 2	↑ 2

## Departments the most visited by visitor language

### French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Var	4.20%	2.34%	1	→ 0	↑ 1	↑ 1
Dordogne	4.14%	10.31%	2	→ 0	↓ -1	↓ -1
Hérault	3.55%	7.21%	3	→ 0	↑ 1	↑ 1
Alpes-Maritimes	3.28%	2.55%	6	↓ -2	↓ -3	↓ -1
Gard	2.76%	8.34%	7	↑ 3	↑ 3	↑ 1
Gironde	2.71%	-0.08%	8	→ 0	→ 0	↑ 2
Bouches-du-Rhône	2.68%	-7.29%	9	↓ -4	→ 0	↑ 2
Paris	2.41%	-6.14%	10	↓ -1	↓ -5	↓ -1
Lot-et-Garonne	2.15%	-4.01%	11	→ 0	↑ 4	↓ -4
Haute-Garonne	2.08%	2.05%	12	↑ 2	↑ 4	↑ 5

## English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Alpes-Maritimes	9.75%	24.75%	4	↑ 2	↑ 2	↑ 2
Dordogne	9.30%	22.87%	5	↑ 2	↑ 2	↓ -2
Var	5.22%	26.83%	15	↑ 6	↑ 12	↑ 1
Aude	4.06%	30.80%	25	↑ 17	→ 0	↑ 7
Lot-et-Garonne	4.06%	20.26%	26	↑ 9	↑ 27	↑ 3
Hérault	3.76%	28.55%	32	↑ 17	↑ 18	↑ 13
Charente	3.58%	15.05%	36	↑ 5	↑ 15	↓ -11
Paris	2.94%	21.59%	49	↑ 13	↓ -12	↓ -14
Vaucluse	2.88%	13.14%	51	↑ 3	↑ 4	↑ 2
Gironde	2.81%	37.44%	54	↑ 21	↑ 24	↑ 14

Our property observatory data show the changes in the number of internaut searches to all destinations available on our [www.green-acres.com](http://www.green-acres.com) sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

**Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages ☐☐ and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.**