

Property Observatory Italie - September 2019

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between août 2019 and septembre 2019. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Caserte	N/C	269	↑ 227	Tarente	-48.92 %	225	↓ -46
Bénévent	300.75 %	275	↑ 135	Rome	-43.10 %	274	↓ -43
Massa	155.72 %	230	↑ 87	Olbia-Tempio	-48.01 %	160	↓ -37
Nuoro	67.25 %	151	↑ 58	Teramo	-41.65 %	226	↓ -35
Chieti	64.13 %	172	↑ 52	Cagliari	-31.63 %	256	↓ -26
Naples	37.94 %	277	↑ 33	Bari	-34.87 %	221	↓ -25
Brescia	23.23 %	198	↑ 27	Pise	-44.79 %	94	↓ -24
Ascoli Piceno	0.58 %	135	↑ 17	Turin	-32.07 %	170	↓ -20
Grosseto	-4.00 %	148	↑ 16	Imperia	-37.78 %	107	↓ -16
Pesaro et Urbino	-2.99 %	149	↑ 16	Livourne	-34.47 %	89	↓ -15

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	27.93 %	-19.18 %	1	→ 0	→ 0	→ 0
Pouilles	20.70 %	-25.29 %	2	→ 0	→ 0	→ 0
Ombrie	19.28 %	-13.76 %	3	→ 0	→ 0	↑ 2
Marches	12.84 %	-13.81 %	4	→ 0	↑ 1	↑ 7
Sardaigne	5.02 %	-27.84 %	5	→ 0	↑ 2	↑ 3
Ligurie	4.32 %	-34.11 %	6	→ 0	→ 0	→ 0
Piémont	3.49 %	-24.55 %	7	→ 0	↓ -3	→ 0
Abruzzes	2.77 %	-0.22 %	8	→ 0	N/C	↑ 1
Campanie	1.73 %	N/C	9	N/C	N/C	N/C
Lombardie	1.33 %	-46.96 %	10	↓ -1	↑ 1	↓ -6

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	17.73 %	-23.56 %	1	→ 0	→ 0	→ 0
Pérouse	13.60 %	-12.71 %	2	→ 0	→ 0	↑ 4
Terni	5.68 %	-16.18 %	3	↑ 2	↑ 1	↑ 9
Sienne	5.40 %	7.06 %	4	↑ 3	↑ 3	↑ 3
Livourne	5.33 %	-34.47 %	5	↓ -1	↑ 1	→ 0
Lucques	4.87 %	-0.61 %	6	↑ 2	↑ 2	↑ 2
Pise	4.67 %	-44.79 %	7	↓ -4	↓ -4	↓ -5
Imperia	3.68 %	-37.78 %	8	↓ -2	↓ -3	↑ 1
Fermo	3.65 %	-21.92 %	9	→ 0	↑ 69	N/C
Macerata	3.17 %	-20.53 %	10	↑ 1	↑ 4	↑ 33
Ascoli Piceno	2.70 %	0.58 %	11	↑ 3	↑ 2	↑ 22
Florence	2.40 %	-20.10 %	12	→ 0	→ 0	↑ 6
Grosseto	2.32 %	-4.00 %	13	↑ 3	↑ 3	↓ -9
Pesaro et Urbino	2.31 %	-2.99 %	14	↑ 3	↑ 7	↑ 3
Nuoro	2.25 %	67.25 %	15	↑ 8	↑ 12	↑ 16
Olbia-Tempio	2.09 %	-48.01 %	16	↓ -6	↑ 20	N/C
Arezzo	2.01 %	-23.07 %	17	↓ -2	↓ -7	↓ -2
Turin	1.87 %	-32.07 %	18	↓ -5	↓ -7	↓ -4
Chieti	1.79 %	64.13 %	19	↑ 6	↑ 14	↑ 29
Alexandrie	1.62 %	-13.52 %	20	↓ -1	↑ 6	↑ 32
Brescia	1.33 %	23.23 %	21	↑ 5	↑ 4	↑ 15
Bari	1.04 %	-34.87 %	22	↓ -1	↓ -2	↑ 2
Ancône	1.02 %	-13.57 %	23	↑ 1	↑ 7	↑ 18
Tarente	1.02 %	-48.92 %	24	↓ -6	↓ -7	↓ -2
Teramo	0.99 %	-41.65 %	25	↓ -5	↑ 6	↓ -9
Massa	0.94 %	155.72 %	26	↑ 16	↑ 11	↓ -13
Lecce	0.91 %	-1.16 %	27	↑ 2	↓ -18	↑ 8
Cagliari	0.69 %	-31.63 %	28	↓ -1	↑ 1	↓ -9
Savone	0.64 %	0.06 %	29	↑ 3	↑ 3	↓ -9
Caserte	0.61 %	N/C	30	↑ 47	↑ 64	↑ 46
Rome	0.57 %	-43.10 %	31	↓ -3	↓ -8	↓ -2
Bénévent	0.57 %	300.75 %	32	↑ 26	N/C	N/C
Naples	0.55 %	37.94 %	33	↑ 7	↑ 17	↓ -3

Departments the most visited by visitor language

French

N / C: Not Calculated

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	24.05 %	-30.96 %	55	↓ -15	↓ -12	↑ 2
Pérouse	14.61 %	-22.87 %	101	↓ -18	↓ -11	↑ 175
Terni	7.16 %	-8.43 %	166	↑ 27	↑ 5	↑ 381
Sienne	6.23 %	46.46 %	192	↑ 129	↑ 78	↑ 176
Fermo	5.07 %	-7.39 %	233	↑ 28	↑ 3991	N/C
Lucques	4.90 %	54.92 %	243	↑ 147	↑ 186	↑ 203
Imperia	4.63 %	-42.38 %	256	↓ -66	↓ -105	↑ 25
Livourne	4.63 %	-47.14 %	257	↓ -81	↓ -36	↑ 276
Pise	4.08 %	-62.92 %	287	↓ -140	↓ -186	↓ -133
Nuoro	3.99 %	228.53 %	295	↑ 373	↑ 543	↑ 487

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	22.17 %	-24.81 %	84	↓ -14	↑ 29	↑ 131
Brindisi	21.98 %	-27.93 %	85	↓ -16	↑ 29	↓ -27
Lucques	7.19 %	-19.93 %	212	↑ 6	↑ 86	↓ -38
Sienne	6.54 %	-9.06 %	240	↑ 25	↑ 99	↓ -30
Macerata	5.87 %	-36.79 %	267	↓ -56	↑ 11	↑ 1081
Pise	5.62 %	-48.47 %	279	↓ -94	↓ -144	↓ -190
Terni	5.56 %	-50.63 %	283	↓ -105	↓ -104	↓ -64
Fermo	5.28 %	-45.09 %	294	↓ -85	↑ 2502	N/C
Livourne	5.05 %	-54.58 %	304	↓ -123	↑ 59	↓ -169
Imperia	3.63 %	-49.56 %	376	↓ -113	↑ 108	↓ -144

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	17.65 %	-0.74 %	103	↑ 12	↑ 108	↑ 30
Pérouse	15.68 %	36.42 %	112	↑ 57	↑ 202	↑ 187
Livourne	8.62 %	-2.52 %	176	↑ 37	↑ 179	↑ 186
Terni	8.50 %	26.76 %	179	↑ 91	↑ 318	↑ 286
Ascoli Piceno	6.35 %	3.72 %	235	↑ 60	↑ 416	↑ 629
Pise	5.49 %	-20.91 %	273	↓ -15	↑ 54	↓ -42
Sienne	5.45 %	2.59 %	276	↑ 52	↑ 163	↑ 35
Lucques	3.94 %	-21.30 %	340	↓ -4	↑ 85	↑ 26
Macerata	3.66 %	8.64 %	359	↑ 73	↑ 223	↑ 782
Fermo	3.51 %	5.96 %	374	↑ 63	↑ 1904	N/C

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.