Property Observatory France - April 2021

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between March 2021 and April 2021. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Maine-et-Loire	89.38%	56	⬆ 44	Haute-Marne	-28.86%	182	⬇ -23
Jura	65.69%	98	⬆ 44	Ariège	-25.55%	69	⬇ -14
Eure	44.70%	123	⬆ 34	Nièvre	-34.91%	40	⬇ -14
Doubs	22.54%	117	⬆ 18	Yvelines	-16.48%	132	⬇ -12
Aube	22.51%	193	⬆ 18	Cantal	-18.57%	130	⬇ -12
Haute-Saône	31.82%	57	⬆ 16	Indre-et-Loire	-23.78%	72	⬇ -12
Indre	14.64%	94	⬆ 16	Loiret	-14.10%	145	⬇ -11
Essonne	8.27%	155	⬆ 16	Seine-Maritime	-26.59%	55	⬇ -11
Côte-d'Or	23.46%	50	⬆ 15	Corse-du-Sud	-14.14%	133	⬇ -10
Val-d'Oise	16.01%	198	⬆ 15	Loire	-11.40%	191	⬇ -9

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Provence-Alpes-Côte-d'Azur	18.75%	-5.85%	1	➡ 0	➡ 0	⬆ 1
Aquitaine	16.85%	-4.81%	2	➡ 0	➡ 0	⬇ -1
Languedoc-Roussillon	12.27%	0.37%	3	➡ 0	⬆ 1	➡ 0
Midi-Pyrénées	11.06%	-6.02%	4	➡ 0	⬇ -1	➡ 0
Rhône-Alpes	6.20%	-11.75%	5	➡ 0	➡ 0	⬆ 1
Poitou-Charentes	6.06%	-6.84%	6	➡ 0	➡ 0	⬆ 1
Bretagne	5.09%	4.10%	7	➡ 0	➡ 0	⬇ -2
Bourgogne	3.94%	-8.93%	8	➡ 0	➡ 0	➡ 0
Limousin	3.36%	-12.74%	9	➡ 0	➡ 0	➡ 0
Ile-de-France	2.80%	-10.04%	10	➡ 0	➡ 0	➡ 0

N / C: Not Calculated

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	8.10%	-3.60%	1	➡ 0	➡ 0	➡ 0
Var	6.78%	-7.79%	2	➡ 0	➡ 0	➡ 0
Alpes-Maritimes	6.09%	-5.97%	3	➡ 0	➡ 0	➡ 0
Gard	3.77%	1.74%	4	⬆ 1	⬆ 1	➡ 0
Vaucluse	3.63%	-2.48%	5	⬇ -1	⬆ 2	⬆ 7
Aude	3.26%	1.99%	6	⬆ 2	⬆ 2	⬇ -1
Lot-et-Garonne	3.17%	-2.88%	7	➡ 0	⬇ -1	⬆ 3
Hérault	2.92%	-0.93%	8	⬆ 2	⬆ 2	⬆ 3
Gers	2.88%	-2.60%	9	➡ 0	⬇ -5	➡ 0
Lot	2.75%	-4.08%	10	⬆ 1	⬆ 1	⬇ -3

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	8.40%	19.61%	1	➡ 0	➡ 0	➡ 0
Var	6.51%	20.94%	3	⬇ -1	➡ 0	⬇ -1
Alpes-Maritimes	5.15%	50.82%	4	⬆ 1	⬆ 10	⬆ 2
Gard	4.00%	14.85%	5	⬇ -2	⬆ 2	⬇ -2
Vaucluse	3.69%	17.95%	6	⬆ 1	⬆ 2	⬆ 8
Aude	3.32%	25.69%	7	⬆ 4	⬆ 5	⬆ 6
Lot-et-Garonne	3.25%	13.88%	8	➡ 0	⬆ 1	⬆ 2
Gers	3.07%	12.35%	9	➡ 0	⬇ -5	➡ 0
Ardèche	3.03%	-11.12%	10	⬇ -6	➡ 0	⬇ -6
Lot	2.97%	14.38%	11	⬆ 2	⬆ 2	⬇ -4

N / C: Not Calculated

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Alpes-Maritimes	11.81%	-49.34%	38	⬇ -23	⬇ -32	⬇ -27
Dordogne	8.80%	-59.70%	52	⬇ -36	⬇ -41	⬇ -40
Var	6.38%	-60.49%	71	⬇ -48	⬇ -54	⬇ -47
Lot-et-Garonne	4.46%	-41.91%	92	⬇ -38	⬇ -59	⬇ -30
Paris	4.32%	-51.46%	95	⬇ -48	⬇ -72	⬇ -52
Aude	3.99%	-51.00%	104	⬇ -53	⬇ -63	⬇ -65
Pyrénées-Atlantiques	3.89%	-53.14%	106	⬇ -56	⬇ -44	⬇ -45
Charente	3.88%	-55.19%	107	⬇ -58	⬇ -63	⬇ -56
Hérault	3.61%	-53.97%	115	⬇ -63	⬇ -72	⬇ -56
Gard	3.25%	-41.88%	123	⬇ -43	⬇ -77	⬇ -71

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288,000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.

N / C: Not Calculated