

Property Observatory Spain - July 2017

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between juin 2017 and juillet 2017. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Séville	45.75 %	182	↑ 13
Cadix	29.10 %	143	↑ 4
Almería	35.04 %	77	↑ 3
Iles Baléares	30.55 %	84	↑ 2
Barcelone	30.92 %	80	↑ 1
Alicante	35.45 %	2	↑ 0
Ténérife	20.34 %	34	↑ 0
Tarragone	23.26 %	48	↑ -1
Murcie	19.30 %	73	↑ -3
Málaga	8.24 %	23	↑ -4

Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Gérone	9.59 %	55	↓ -13
Jaén	22.91 %	154	↓ -5
Grenade	16.29 %	106	↓ -5
Valence	17.94 %	115	↓ -4
Las Palmas des Grandes Canaries	20.62 %	63	↓ -4
Málaga	8.24 %	23	↓ -4
Murcie	19.30 %	73	↓ -3
Tarragone	23.26 %	48	↓ -1
Ténérife	20.34 %	34	↓ 0
Alicante	35.45 %	2	↓ 0

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Valence	45.75 %	34.80 %	1	→ 0	→ 0	→ 0
Andalousie	19.42 %	17.65 %	2	→ 0	→ 0	↑ 2
Catalogne	15.12 %	19.18 %	3	→ 0	→ 0	→ 0
Iles Canaries	12.99 %	20.44 %	4	→ 0	→ 0	↓ -2
Murcie	3.90 %	19.30 %	5	→ 0	→ 0	↑ 1
Iles Baléares	2.81 %	30.55 %	6	→ 0	→ 0	↓ -1

Province the most visited all languages

Province	% of searches by Province	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Alicante	44.26 %	35.45 %	1	→ 0	→ 0	→ 0
Málaga	12.05 %	8.24 %	2	→ 0	→ 0	→ 0
Ténérife	8.20 %	20.34 %	3	→ 0	→ 0	→ 0
Tarragone	6.14 %	23.26 %	4	↑ 1	→ 0	↑ 1
Gérone	5.69 %	9.59 %	5	↓ -1	↑ 2	↑ 1
Las Palmas des Grandes Canaries	4.79 %	20.62 %	6	→ 0	→ 0	↓ -2
Murcie	3.90 %	19.30 %	7	→ 0	↓ -2	↑ 3
Almería	3.41 %	35.04 %	8	→ 0	→ 0	↑ 1
Barcelone	3.29 %	30.92 %	9	→ 0	→ 0	↓ -1
Iles Baléares	2.81 %	30.55 %	10	→ 0	↑ 2	↓ -3
Grenade	1.71 %	16.29 %	11	→ 0	→ 0	↑ 2
Valence	1.49 %	17.94 %	12	→ 0	↓ -2	↓ -1
Cadix	0.93 %	29.10 %	13	→ 0	→ 0	↑ 4
Jaén	0.82 %	22.91 %	14	→ 0	↑ 14	↑ 26
Séville	0.51 %	45.75 %	15	↑ 2	↑ 10	↑ 10

Provinces the most visited by visitor language

French

Province	% of searches by Province	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Alicante	51.63 %	28.57 %	3	→ 0	↑ 1	↑ 1
Málaga	12.28 %	7.63 %	48	↓ -7	↓ -13	↑ 9
Tarragone	7.87 %	17.24 %	71	↓ -2	↓ -17	↓ -18
Gérone	6.64 %	-0.95 %	86	↓ -16	↓ -8	↑ 13
Murcie	4.28 %	10.11 %	121	↓ -10	↓ -53	↑ 30
Almería	3.58 %	18.64 %	144	↓ -9	↓ -11	↑ 3
Ténérife	3.21 %	10.13 %	155	↓ -13	↓ -33	↓ -7
Barcelone	2.51 %	17.51 %	175	↓ -3	↓ -16	↓ -4
Iles Baléares	2.40 %	1.03 %	183	↓ -27	↑ 49	↓ -47
Grenade	1.56 %	0.37 %	253	↓ -32	↓ -80	↑ 57

English

Province	% of searches by Province	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Alicante	47.17 %	40.80 %	20	↑ 1	→ 0	↑ 4
Málaga	12.24 %	3.33 %	93	↓ -18	↑ 7	↑ 4
Ténérife	8.14 %	34.82 %	126	↑ 8	↓ -8	↑ 54
Gérone	7.77 %	14.99 %	134	↓ -13	↑ 21	↓ -9
Tarragone	6.50 %	40.71 %	153	↑ 7	↓ -26	↓ -4
Murcie	4.55 %	10.17 %	190	↓ -13	↓ -33	↑ 78
Almería	3.95 %	19.86 %	210	↓ -1	↓ -10	↑ 45
Barcelone	3.69 %	22.15 %	223	↑ 4	↑ 32	↑ 36
Las Palmas des Grandes Canaries	3.46 %	20.09 %	236	→ 0	↓ -68	↑ 21
Iles Baléares	2.54 %	46.53 %	300	↑ 21	↑ 9	↑ 46

Spanish

Province	% of searches by Province	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Alicante	41.90 %	53.57 %	34	↑ 17	↑ 2	↓ -9
Málaga	15.12 %	10.22 %	111	↓ -10	↓ -12	↑ 9
Las Palmas des Grandes Canaries	6.64 %	20.81 %	188	→ 0	↓ -28	↓ -98
Ténérife	6.58 %	13.83 %	191	↓ -8	↑ 20	↓ -63
Murcie	5.38 %	58.00 %	220	↑ 47	↓ -92	↑ 199
Iles Baléares	4.58 %	87.98 %	248	↑ 79	↑ 78	↑ 14
Gérone	4.48 %	49.56 %	254	↑ 39	↑ 42	↑ 4
Tarragone	4.25 %	45.07 %	266	↑ 32	↓ -41	↓ -37
Almería	4.16 %	116.04 %	272	↑ 103	↑ 19	↑ 114
Barcelone	4.08 %	78.62 %	279	↑ 62	↑ 21	↓ -19

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 18 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.