

# Property Observatory Greece - August 2017

## Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between juillet 2017 and août 2017. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Magnisia	69.04 %	154	↑ 37	Chania	-23.97 %	123	↓ -16
Attiki	26.68 %	110	↑ 6	Lasithi	-16.86 %	50	↓ -14
Chalkidiki	13.59 %	90	↑ 1	Lakonia	1.69 %	204	↓ 0
Thessaloniki	4.15 %	164	↑ 0	Thessaloniki	4.15 %	164	↓ 0
Lakonia	1.69 %	204	↑ 0	Chalkidiki	13.59 %	90	↓ 1
Lasithi	-16.86 %	50	↑ -14	Attiki	26.68 %	110	↓ 6
Chania	-23.97 %	123	↑ -16	Magnisia	69.04 %	154	↓ 37

## Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Crète	55.91 %	-18.10 %	1	→ 0	→ 0	→ 0
Macédoine Centrale	23.11 %	11.54 %	2	→ 0	→ 0	→ 0
Attique	12.76 %	26.68 %	3	→ 0	→ 0	→ 0
Thessalie	5.29 %	69.04 %	4	↑ 1	→ 0	N/C
Péloponnèse	2.92 %	-58.69 %	5	↓ -1	N/C	N/C

## Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Lasithi	46.85 %	-16.86 %	1	→ 0	→ 0	→ 0
Chalkidiki	18.42 %	13.59 %	2	→ 0	→ 0	→ 0
Attiki	12.76 %	26.68 %	3	↑ 1	↑ 2	↑ 1
Chania	9.07 %	-23.97 %	4	↓ -1	→ 0	↑ 1
Magnisia	5.29 %	69.04 %	5	↑ 2	↑ 1	↑ 20
Thessaloniki	4.69 %	4.15 %	6	↓ -1	↓ -3	↓ -3
Lakonia	2.92 %	1.69 %	7	↑ 1	↑ 6	↑ 7

## Departments the most visited by visitor language

### French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Lasithi	78.04 %	-20.20 %	81	↓ -21	↑ 39	↓ -7
Chania	11.22 %	-12.81 %	334	↓ -38	↓ -5	↑ 83
Attiki	10.73 %	40.66 %	344	↑ 71	↑ 110	↑ 15

## English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Lasithi	68.39 %	-24.42 %	194	↓ -43	↓ -30	↓ -18
Chalkidiki	31.61 %	-13.47 %	328	↓ -41	↓ -48	↓ -120

Our property observatory data show the changes in the number of internaut searches to all destinations available on our [www.green-acres.com](http://www.green-acres.com) sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

**Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 18 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.**