

Property Observatory Italie - March 2020

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between février 2020 and mars 2020. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Gênes	348.46 %	225	↑ 153	Novare	-47.81 %	268	↓ -67
Rieti	98.36 %	223	↑ 78	Imperia	-56.28 %	153	↓ -59
Savone	63.46 %	246	↑ 60	Alexandrie	-36.69 %	281	↓ -57
Avellino	84.45 %	182	↑ 55	Agrigente	-38.55 %	276	↓ -57
Bénévent	70.13 %	164	↑ 51	Trévise	-40.73 %	250	↓ -54
Olbia-Tempio	75.01 %	126	↑ 44	Pesaro et Urbino	-40.63 %	229	↓ -48
Tarente	58.44 %	151	↑ 38	Sondrio	-28.88 %	282	↓ -47
Ancône	45.39 %	127	↑ 34	Nuoro	-30.21 %	265	↓ -43
Rome	25.34 %	266	↑ 21	Bari	-26.77 %	291	↓ -41
Arezzo	27.34 %	137	↑ 20	Teramo	-36.15 %	249	↓ -40

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	23.71 %	-4.42 %	1	→ 0	→ 0	→ 0
Ombrie	20.68 %	11.89 %	2	↑ 1	↑ 1	↑ 1
Pouilles	20.61 %	3.21 %	3	↓ -1	↓ -1	↓ -1
Marches	9.54 %	-1.76 %	4	→ 0	→ 0	↑ 8
Campanie	4.63 %	18.45 %	5	↑ 4	↑ 2	↑ 4
Ligurie	4.48 %	-22.29 %	6	→ 0	↑ 3	↓ -1
Sardaigne	4.15 %	36.72 %	7	↑ 3	↑ 4	↓ -1
Piémont	4.09 %	-41.30 %	8	↓ -3	↑ 6	↑ 3
Lombardie	2.18 %	-46.77 %	9	↓ -1	↓ -3	↑ 1
Latium	1.86 %	N/C	10	N/C	↑ 3	↑ 4

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	17.60 %	31.44 %	1	↑ 1	→ 0	↑ 3
Brindisi	16.43 %	8.34 %	2	↓ -1	→ 0	↓ -1
Pise	5.29 %	6.29 %	3	↑ 3	→ 0	→ 0
Sienne	5.08 %	-18.50 %	4	↓ -1	→ 0	↑ 3
Olbia-Tempio	3.38 %	75.01 %	5	↑ 9	↑ 17	N/C
Ancône	3.35 %	45.39 %	6	↑ 6	↑ 13	↑ 45
Terni	3.08 %	-39.53 %	7	↓ -2	↓ -2	↓ -5
Arezzo	2.99 %	27.34 %	8	↑ 3	↑ 9	↑ 14
Florence	2.94 %	0.74 %	9	↓ -1	↑ 4	↑ 7
Grosseto	2.77 %	-20.83 %	10	↓ -3	↓ -3	↑ 1
Tarente	2.55 %	58.44 %	11	↑ 8	↑ 10	↑ 1
Imperia	2.52 %	-56.28 %	12	↓ -8	↓ -2	↓ -4
Bénévent	2.19 %	70.13 %	13	↑ 13	↓ -5	↑ 68
Livourne	2.10 %	-21.53 %	14	↓ -5	↓ -8	↓ -8
Fermo	2.06 %	21.58 %	15	↑ 3	↑ 28	↑ 71
Ascoli Piceno	1.91 %	-11.34 %	16	↓ -3	→ 0	↑ 21
Coni	1.81 %	-29.32 %	17	↓ -7	↑ 63	↑ 36
Avellino	1.76 %	84.45 %	18	↑ 15	↓ -4	↑ 80
Lucques	1.70 %	20.25 %	19	↑ 3	↑ 14	↓ -5
Macerata	1.17 %	-34.77 %	20	↓ -4	↓ -9	↑ 14
Rieti	1.10 %	98.36 %	21	↑ 35	↑ 68	↑ 59
Gênes	1.07 %	348.46 %	22	↑ 59	↑ 28	↑ 56
Pesaro et Urbino	1.05 %	-40.63 %	23	↓ -6	↑ 35	↑ 4
Venise	0.98 %	-25.03 %	24	→ 0	↑ 10	↑ 66
Lecce	0.98 %	-24.66 %	25	→ 0	→ 0	↓ -7
Savone	0.88 %	63.46 %	26	↑ 33	↑ 3	↑ 4
Teramo	0.87 %	-36.15 %	27	↓ -4	↓ -9	↓ -17
Trévisé	0.87 %	-40.73 %	28	↓ -8	↑ 7	↑ 56
Massa	0.84 %	13.38 %	29	↑ 16	↑ 54	→ 0
Asti	0.84 %	-8.32 %	30	↑ 4	↑ 55	↑ 16
Bergame	0.78 %	6.25 %	31	↑ 15	↓ -5	↑ 4
Nuoro	0.77 %	-30.21 %	32	↓ -4	↑ 13	↓ -6
Rome	0.76 %	25.34 %	33	↑ 15	↑ 30	↓ -2
Novare	0.75 %	-47.81 %	34	↓ -13	↑ 20	↑ 33
Milan	0.72 %	-3.31 %	35	↑ 8	↑ 9	↑ 1
Agrigente	0.71 %	-38.55 %	36	↓ -9	↑ 6	N/C
Alexandrie	0.69 %	-36.69 %	37	↓ -8	↑ 10	↑ 35
Sondrio	0.69 %	-28.88 %	38	↓ -7	↑ 36	↑ 62
Salerne	0.68 %	-17.59 %	39	↓ -1	↓ -11	↑ 25
Trente	0.64 %	15.62 %	40	↑ 14	↓ -17	↑ 23

N / C: Not Calculated

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Bari	0.64 %	-26.77 %	41	↓ -5	↓ -21	↓ -17

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	58.87 %	-15.09 %	121	↓ -4	↑ 81	↓ -56
Pérouse	24.43 %	52.76 %	254	↑ 93	↑ 543	↑ 219
Terni	16.70 %	-4.36 %	344	↓ -19	↑ 771	↓ -69

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	41.67 %	13.06 %	118	↑ 22	↑ 176	↑ 91
Brindisi	23.94 %	22.89 %	193	↑ 32	↓ -30	↓ -36
Sienne	14.12 %	-13.97 %	292	↓ -36	↑ 48	↑ 105
Arezzo	6.97 %	-16.22 %	455	↓ -51	↑ 39	↑ 80
Pise	6.81 %	-14.98 %	467	↓ -51	↓ -5	↓ -172
Terni	6.50 %	-54.93 %	478	↓ -197	↑ 49	↓ -310

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	24.11 %	44.33 %	42	↑ 19	↑ 1	↑ 282
Brindisi	18.61 %	25.48 %	56	↑ 19	↑ 42	↑ 118
Pise	6.85 %	17.84 %	157	↑ 17	↓ -57	↑ 105
Ancône	6.36 %	51.93 %	166	↑ 65	↑ 83	↑ 1073
Sienne	4.63 %	-28.24 %	211	↓ -48	↓ -36	↑ 213
Olbia-Tempio	4.49 %	310.97 %	218	↑ 348	↑ 461	N/C
Fermo	3.93 %	33.36 %	241	↑ 61	↑ 188	↑ 3076
Tarente	3.93 %	192.71 %	242	↑ 254	↑ 75	↑ 508
Arezzo	3.28 %	138.50 %	281	↑ 209	↑ 160	↑ 378
Grosseto	3.24 %	-30.49 %	284	↓ -70	↓ -9	↑ 164

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.