

Property Observatory Italie - July 2019

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between juin 2019 and juillet 2019. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Olbia-Tempio	N/C	168	↑ 138	Bielle	-60.53 %	254	↓ -98
Capobasso	N/C	193	↑ 130	Lecce	-61.97 %	224	↓ -96
Teramo	249.41 %	194	↑ 97	Bari	-23.51 %	233	↓ -26
Chieti	215.99 %	208	↑ 93	Tarente	-19.36 %	218	↓ -25
Vérone	152.50 %	273	↑ 70	Turin	-5.74 %	149	↓ -18
Ancône	104.44 %	229	↑ 60	Brescia	-12.73 %	272	↓ -17
Cagliari	94.60 %	222	↑ 58	Arezzo	-3.35 %	143	↓ -14
Milan	93.69 %	255	↑ 47	Venise	-14.99 %	246	↓ -13
Massa	84.64 %	270	↑ 44	Lucques	14.72 %	130	↓ -10
Nuoro	52.67 %	231	↑ 43	Florence	10.00 %	144	↓ -8

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	29.37 %	27.79 %	1	→ 0	→ 0	→ 0
Pouilles	21.90 %	24.12 %	2	→ 0	→ 0	→ 0
Ombrie	16.61 %	30.58 %	3	→ 0	→ 0	→ 0
Marches	8.76 %	74.15 %	4	↑ 1	↑ 4	↑ 4
Ligurie	6.28 %	61.00 %	5	↑ 1	→ 0	↑ 1
Sardaigne	5.09 %	191.02 %	6	↑ 1	↑ 1	↓ -1
Piémont	3.87 %	-28.54 %	7	↓ -3	↑ 7	↑ 3
Abruzzes	2.56 %	N/C	8	N/C	↑ 2	↓ -4
Molise	1.47 %	N/C	9	N/C	N/C	N/C
Vénétie	1.28 %	53.53 %	10	↓ -1	N/C	N/C

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	19.16 %	48.48 %	1	→ 0	→ 0	→ 0
Pérouse	11.41 %	35.66 %	2	→ 0	→ 0	↑ 2
Pise	8.77 %	12.91 %	3	→ 0	→ 0	↓ -1
Imperia	5.76 %	47.57 %	4	↑ 1	↑ 10	↑ 4
Livourne	5.60 %	64.97 %	5	↑ 1	↓ -1	↑ 6
Terni	5.20 %	20.67 %	6	↓ -2	↓ -1	↑ 10
Sienna	3.75 %	21.37 %	7	→ 0	→ 0	↓ -1
Macerata	3.39 %	79.31 %	8	↑ 6	↑ 28	↑ 35
Ascoli Piceno	3.23 %	56.63 %	9	↑ 4	↑ 20	↑ 23
Lucques	3.10 %	14.72 %	10	↓ -2	↑ 2	↓ -3
Grosseto	2.90 %	93.71 %	11	↑ 5	↓ -1	↓ -6
Arezzo	2.35 %	-3.35 %	12	↓ -2	↑ 4	↑ 2
Florence	2.32 %	10.00 %	13	↓ -1	↑ 7	↑ 2
Turin	2.20 %	-5.74 %	14	↓ -3	↑ 25	↑ 3
Olbia-Tempio	1.79 %	N/C	15	↑ 21	N/C	N/C
Sassari	1.49 %	24.39 %	16	↑ 2	↓ -1	↑ 6
Capobasso	1.47 %	N/C	17	↑ 22	↑ 68	↑ 48
Teramo	1.42 %	249.41 %	18	↑ 13	↑ 1	↓ -15
Pesaro et Urbino	1.27 %	18.34 %	19	↑ 2	↑ 11	↓ -6
Chieti	1.14 %	215.99 %	20	↑ 13	↑ 22	↑ 25
Tarente	0.99 %	-19.36 %	21	↓ -4	↓ -13	↓ -2
Alexandrie	0.98 %	48.76 %	22	↑ 4	↑ 59	↑ 28
Rome	0.98 %	23.78 %	23	→ 0	↓ -2	→ 0
Cagliari	0.97 %	94.60 %	24	↑ 5	↑ 44	↓ -12
Lecce	0.93 %	-61.97 %	25	↓ -16	↓ -14	↓ -4
Ancône	0.86 %	104.44 %	26	↑ 4	↑ 14	↑ 11
Nuoro	0.84 %	52.67 %	27	→ 0	↓ -2	↓ -7
Bari	0.83 %	-23.51 %	28	↓ -8	↓ -5	↓ -1
Venise	0.71 %	-14.99 %	29	↓ -7	↑ 42	↑ 29
Bielle	0.69 %	-60.53 %	30	↓ -15	↑ 57	↑ 46
Milan	0.67 %	93.69 %	31	↑ 3	→ 0	→ 0
Massa	0.59 %	84.64 %	32	↑ 5	↓ -5	↓ -22
Brescia	0.58 %	-12.73 %	33	↓ -8	↓ -5	↓ -24
Vérone	0.57 %	152.50 %	34	↑ 11	↑ 18	↑ 7
Parme	0.56 %	63.49 %	35	→ 0	↓ -26	↑ 43
Savone	0.52 %	34.51 %	36	↓ -4	↓ -12	↓ -12

Departments the most visited by visitor language

French

N / C: Not Calculated

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	29.68 %	54.89 %	32	↑ 11	↑ 16	↑ 124
Pérouse	12.30 %	14.12 %	94	↓ -4	↑ 135	↑ 573
Pise	8.49 %	-16.31 %	140	↓ -39	↑ 3	↑ 276
Livourne	7.42 %	89.21 %	153	↑ 68	↑ 31	↑ 553
Imperia	7.12 %	16.83 %	158	↓ -7	↑ 284	↑ 197
Terni	5.91 %	14.46 %	179	↓ -8	↑ 40	↑ 794
Turin	3.75 %	-12.46 %	261	↓ -58	↑ 1115	↑ 737
Grosseto	3.40 %	197.64 %	288	↑ 245	↑ 281	↑ 186
Macerata	3.35 %	240.32 %	291	↑ 282	↑ 1936	↑ 2111
Sienne	3.05 %	-1.20 %	316	↓ -46	↓ -80	↑ 105

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	21.00 %	50.39 %	85	↑ 28	↓ -4	↑ 73
Brindisi	19.20 %	40.05 %	95	↑ 19	↑ 32	↓ -33
Pise	15.57 %	45.31 %	109	↑ 26	↑ 47	↑ 16
Terni	8.49 %	8.99 %	192	↓ -13	↓ -31	↑ 203
Ascoli Piceno	7.00 %	5.18 %	220	↓ -15	↑ 415	↑ 743
Macerata	5.96 %	28.64 %	255	↑ 23	↑ 509	↑ 1272
Imperia	5.60 %	173.10 %	278	↑ 206	↑ 359	↓ -23
Sienne	4.13 %	15.82 %	345	↓ -6	↑ 73	↓ -159
Lucques	3.91 %	-9.76 %	358	↓ -60	↑ 151	↓ -146
Livourne	3.65 %	14.03 %	371	↓ -8	↓ -217	↓ -45

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	19.46 %	63.96 %	166	↑ 45	↓ -65	↓ -52
Pérouse	12.18 %	65.83 %	239	↑ 75	↓ -115	↓ -66
Livourne	10.63 %	72.99 %	268	↑ 87	↓ -1	↑ 172
Pise	8.86 %	26.76 %	314	↑ 13	↓ -79	↓ -43
Imperia	8.56 %	61.14 %	324	↑ 64	↑ 191	↑ 75
Lucques	8.32 %	80.32 %	330	↑ 95	↑ 124	↑ 1
Grosseto	7.93 %	105.29 %	337	↑ 140	↑ 20	↓ -30
Sienne	6.78 %	52.58 %	372	↑ 67	↓ -4	↓ -25
Terni	6.59 %	80.36 %	375	↑ 122	↑ 112	↑ 3
Arezzo	5.71 %	28.79 %	418	↑ 23	↑ 141	↓ -20

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.