

Property Observatory Italie - September 2020

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between août 2020 and septembre 2020. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Brescia	84.69 %	231	↑ 68	Terni	-39.38 %	120	↓ -29
Savone	46.62 %	216	↑ 47	Florence	-37.57 %	171	↓ -28
Venise	34.32 %	236	↑ 33	Alexandrie	-34.25 %	235	↓ -26
Ascoli Piceno	22.82 %	111	↑ 26	Lecce	-29.57 %	257	↓ -25
Ferrare	12.64 %	191	↑ 17	Ancône	-27.70 %	135	↓ -25
Pérouse	10.20 %	49	↑ 16	Nuoro	-23.70 %	245	↓ -22
Brindisi	-0.70 %	51	↑ 10	Olbia-Tempio	-31.83 %	121	↓ -21
Imperia	-10.55 %	157	↑ 5	Sienne	-31.76 %	93	↓ -19
Lucques	-11.35 %	205	↑ 2	Pesaro et Urbino	-32.15 %	194	↓ -18
Arezzo	-12.63 %	149	↑ 1	Macerata	-33.05 %	190	↓ -18

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	27.83 %	-25.83 %	1	→ 0	→ 0	→ 0
Ombrie	20.34 %	-8.78 %	2	→ 0	↑ 1	↑ 1
Pouilles	17.90 %	-4.34 %	3	↑ 1	↓ -1	↓ -1
Marches	16.02 %	-17.19 %	4	↓ -1	→ 0	→ 0
Sardaigne	6.20 %	-38.39 %	5	→ 0	→ 0	→ 0
Ligurie	4.32 %	1.98 %	6	↑ 1	→ 0	→ 0
Piémont	3.06 %	-48.98 %	7	↓ -1	→ 0	→ 0
Emilie Romagne	2.00 %	12.64 %	8	↑ 1	N/A	N/A
Lombardie	1.18 %	52.06 %	9	↑ 3	↓ -1	↑ 1
Vénétie	1.15 %	34.32 %	10	↑ 1	↑ 1	N/A

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	15.17 %	10.20 %	1	↑ 1	↑ 1	↑ 1
Brindisi	14.81 %	-0.70 %	2	↓ -1	↓ -1	↓ -1
Sienna	7.43 %	-31.76 %	3	→ 0	↑ 1	↑ 1
Pise	6.61 %	-27.22 %	4	→ 0	↓ -1	↑ 3
Ascoli Piceno	5.51 %	22.82 %	5	↑ 4	↑ 1	↑ 6
Terni	5.17 %	-39.38 %	6	↓ -1	↓ -1	↓ -3
Olbia-Tempio	5.13 %	-31.83 %	7	↓ -1	→ 0	↑ 9
Ancône	4.43 %	-27.70 %	8	↓ -1	→ 0	↑ 15
Livourne	4.04 %	-18.77 %	9	↓ -1	→ 0	↓ -4
Arezzo	3.38 %	-12.63 %	10	↑ 1	↑ 2	↑ 7
Imperia	2.96 %	-10.55 %	11	↑ 1	→ 0	↓ -3
Florence	2.55 %	-37.57 %	12	↓ -2	↓ -2	→ 0
Grosseto	2.24 %	-21.27 %	13	↑ 3	→ 0	→ 0
Fermo	2.15 %	-25.87 %	14	→ 0	↑ 4	↓ -5
Macerata	2.00 %	-33.05 %	15	↓ -2	↑ 12	↓ -5
Ferrare	2.00 %	12.64 %	16	↑ 3	↑ 62	↑ 20
Pesaro et Urbino	1.93 %	-32.15 %	17	↓ -2	↓ -3	↓ -3
Coni	1.91 %	-22.25 %	18	↓ -1	↑ 18	↑ 33
Lucques	1.58 %	-11.35 %	19	↓ -1	↓ -3	↓ -13
Savone	1.36 %	46.62 %	20	↑ 9	↑ 30	↑ 9
Brescia	1.18 %	84.69 %	21	↑ 16	↑ 26	→ 0
Alexandrie	1.15 %	-34.25 %	22	↓ -2	→ 0	↓ -2
Venise	1.15 %	34.32 %	23	↑ 7	↑ 5	↑ 43
Tarente	1.15 %	-16.97 %	24	↓ -2	↓ -5	→ 0
Nuoro	1.07 %	-23.70 %	25	↓ -4	↓ -1	↓ -10
Bari	1.00 %	-7.14 %	26	→ 0	→ 0	↓ -4
Lecce	0.94 %	-29.57 %	27	↓ -4	↓ -10	→ 0

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	40.10 %	8.61 %	164	↑ 10	↓ -29	↓ -109
Pérouse	23.33 %	10.06 %	259	↑ 16	↑ 46	↓ -158
Sienne	10.65 %	-52.63 %	446	↓ -190	↓ -26	↓ -254
Olbia-Tempio	9.68 %	-8.59 %	475	↓ -56	↑ 29	↓ -114
Imperia	8.21 %	-6.44 %	521	↓ -34	↑ 12	↓ -265
Pise	8.02 %	-25.32 %	528	↓ -113	↓ -40	↓ -241

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	25.52 %	28.17 %	95	↑ 19	↑ 5	↓ -11
Ascoli Piceno	16.28 %	79.75 %	142	↑ 88	↑ 12	↑ 471
Brindisi	11.93 %	7.65 %	195	↑ 10	↓ -99	↓ -110
Terni	11.48 %	-26.82 %	201	↓ -57	↓ -51	↑ 82
Sienne	9.98 %	-28.96 %	227	↓ -62	↑ 41	↑ 13
Pise	5.59 %	-44.89 %	349	↓ -136	↓ -196	↓ -70
Olbia-Tempio	5.40 %	-31.60 %	357	↓ -99	↓ -39	↑ 391
Arezzo	4.33 %	-22.38 %	408	↓ -84	↑ 72	↑ 62
Fermo	3.45 %	-3.17 %	473	↓ -41	↑ 560	↓ -179
Macerata	3.24 %	19.24 %	492	↑ 26	↑ 417	↓ -225

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	21.55 %	-9.01 %	110	↓ -13	↑ 50	↓ -7
Pérouse	19.23 %	-5.71 %	123	↓ -11	↑ 14	↓ -11
Ancône	12.46 %	-35.22 %	186	↓ -70	↑ 37	↑ 307
Pise	8.95 %	-33.99 %	250	↓ -80	↓ -45	↑ 23
Ferrare	7.37 %	13.64 %	285	↑ 11	↑ 1754	↑ 350
Livourne	7.12 %	-9.32 %	292	↓ -35	↑ 37	↓ -116
Sienne	6.00 %	-46.20 %	329	↓ -130	↓ -14	↓ -53
Olbia-Tempio	5.65 %	-51.68 %	342	↓ -155	↓ -68	↑ 140
Terni	4.81 %	-56.84 %	380	↓ -179	↑ 10	↓ -201
Arezzo	3.53 %	-11.68 %	463	↓ -62	↓ -23	↓ -17

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.