

Property Observatory Italy - November 2018

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between octobre 2018 and novembre 2018. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Lecce	217.10 %	163	↑ 103	Teramo	-74.55 %	246	↓ -109
Asti	119.83 %	198	↑ 66	Bergame	-67.65 %	212	↓ -90
Nuoro	84.09 %	172	↑ 57	Lucques	-69.18 %	170	↓ -81
Florence	81.77 %	120	↑ 56	Chieti	-61.70 %	203	↓ -78
Milan	49.81 %	177	↑ 38	Turin	-61.78 %	234	↓ -76
Arezzo	18.13 %	109	↑ 27	Grosseto	-54.00 %	158	↓ -55
Pise	43.78 %	60	↑ 25	Viterbe	-51.08 %	168	↓ -50
Gênes	20.22 %	164	↑ 20	Terni	-46.74 %	185	↓ -42
Bari	27.72 %	233	↑ 19	Imperia	-44.22 %	121	↓ -34
Rome	11.45 %	174	↑ 17	Savone	-36.26 %	194	↓ -33

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	31.51 %	-18.04 %	1	→ 0	→ 0	→ 0
Pouilles	18.01 %	-18.56 %	2	→ 0	→ 0	→ 0
Sicile	15.44 %	-20.24 %	3	→ 0	N/C	N/C
Ligurie	6.88 %	-31.86 %	4	↑ 1	↑ 1	↑ 1
Lombardie	6.40 %	-42.35 %	5	↓ -1	↓ -2	N/C
Ombrie	5.73 %	-39.42 %	6	→ 0	↓ -2	↓ -3
Marches	3.89 %	-8.66 %	7	↑ 3	↓ -1	→ 0
Sardaigne	3.88 %	-10.24 %	8	↑ 1	→ 0	↓ -4
Latium	3.66 %	-32.97 %	9	↓ -1	↑ 3	N/C
Piémont	2.38 %	-3.50 %	10	↑ 1	↓ -3	↓ -2

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	13.27 %	-32.69 %	1	→ 0	→ 0	→ 0
Palerme	12.15 %	-25.46 %	2	→ 0	↑ 41	↑ 44
Pise	9.16 %	43.78 %	3	↑ 2	↑ 2	↑ 2
Sienne	5.87 %	-33.13 %	4	↓ -1	↓ -2	↓ -2
Pérouse	4.14 %	-36.05 %	5	↓ -1	↓ -2	↑ 3
Pesaro et Urbino	3.89 %	-8.66 %	6	↑ 4	↑ 2	↑ 5
Arezzo	3.78 %	18.13 %	7	↑ 8	↑ 8	↑ 9
Livourne	3.50 %	-25.98 %	8	→ 0	↑ 1	↑ 7
Brescia	3.46 %	5.10 %	9	↑ 5	↓ -3	↑ 16
Florence	3.46 %	81.77 %	10	↑ 14	↑ 8	↑ 10
Imperia	3.43 %	-44.22 %	11	↓ -5	↓ -7	↓ -5
Messine	2.42 %	7.30 %	12	↑ 11	↑ 42	↑ 31
Grosseto	2.16 %	-54.00 %	13	↓ -4	→ 0	→ 0
Sassari	2.10 %	-9.38 %	14	↑ 7	↑ 20	↓ -4
Lecce	2.02 %	217.10 %	15	↑ 22	↑ 18	↓ -12
Gênes	1.99 %	20.22 %	16	↑ 10	↑ 28	↑ 43
Viterbe	1.90 %	-51.08 %	17	↓ -6	↑ 20	↑ 14
Lucques	1.81 %	-69.18 %	18	↓ -11	↓ -11	↓ -11
Nuoro	1.78 %	84.09 %	19	↑ 11	↑ 8	↑ 7
Tarente	1.78 %	7.24 %	20	↑ 5	↑ 8	↑ 1
Rome	1.76 %	11.45 %	21	↑ 6	↑ 15	↑ 1
Massa	1.76 %	-38.82 %	22	↓ -3	↓ -3	↓ -18
Milan	1.72 %	49.81 %	23	↑ 5	↑ 18	↑ 17
Terni	1.59 %	-46.74 %	24	↓ -7	↓ -14	↓ -12
Savone	1.46 %	-36.26 %	25	↓ -3	↑ 4	↑ 3
Asti	1.44 %	119.83 %	26	↑ 10	↓ -3	↑ 3
Chieti	1.41 %	-61.70 %	27	↓ -14	↑ 33	↑ 10
Bergame	1.21 %	-67.65 %	28	↓ -16	↓ -8	↑ 13
Bari	0.94 %	27.72 %	29	↑ 4	↓ -7	↑ 10
Turin	0.94 %	-61.78 %	30	↓ -10	↓ -19	↓ -12
Syracuse	0.87 %	19.77 %	31	↑ 3	↑ 38	↑ 47
Teramo	0.81 %	-74.55 %	32	↓ -16	↓ -18	↑ 29

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	19.37 %	-24.74 %	58	↓ -5	↑ 16	↑ 123
Palerme	15.13 %	327.85 %	81	↑ 239	↑ 1115	↑ 1245
Pise	12.09 %	159.44 %	108	↑ 153	↑ 245	↑ 444
Brescia	7.02 %	99.19 %	171	↑ 150	↑ 272	↑ 928
Arezzo	5.93 %	369.32 %	191	↑ 426	↑ 450	↑ 519
Florence	4.51 %	243.44 %	243	↑ 363	↑ 293	↑ 407
Livourne	4.12 %	31.52 %	261	↑ 92	↑ 189	↑ 487
Sienne	3.71 %	30.03 %	282	↑ 92	↓ -38	↑ 59
Gênes	3.62 %	113.68 %	293	↑ 234	↑ 1190	↑ 2760
Imperia	3.53 %	-46.51 %	298	↓ -106	↓ -110	↓ -36

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Palerme	21.89 %	-66.70 %	106	↓ -68	↑ 930	↑ 1770
Pise	16.26 %	54.57 %	142	↑ 70	↑ 134	↑ 152
Pesaro et Urbino	10.48 %	17.05 %	193	↑ 53	↑ 70	↑ 462
Brindisi	8.39 %	-72.89 %	231	↓ -135	↓ -142	↑ 43
Pérouse	7.43 %	-31.25 %	257	↓ -49	↓ -112	↑ 14
Sienne	6.11 %	-63.98 %	302	↓ -153	↓ -140	↓ -119
Sassari	6.06 %	12.03 %	304	↑ 54	↑ 679	↑ 335
Livourne	5.44 %	-47.88 %	335	↓ -122	↓ -104	↑ 298
Messine	4.76 %	-18.39 %	363	↓ -19	↑ 1653	↑ 1431
Arezzo	4.64 %	-49.74 %	371	↓ -133	↑ 32	↑ 162

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	23.30 %	12.44 %	107	↑ 29	↑ 1	↑ 46
Sienne	15.71 %	-24.02 %	155	↓ -18	↑ 21	↑ 81
Palerme	14.29 %	13.21 %	161	↑ 28	↑ 1728	↑ 2075
Pérouse	7.50 %	-24.78 %	267	↓ -31	↓ -55	↓ -22
Pesaro et Urbino	7.01 %	-26.07 %	285	↓ -38	↑ 28	↑ 4
Pise	6.94 %	-35.62 %	288	↓ -65	↓ -24	↓ -49
Imperia	6.30 %	-21.10 %	315	↓ -28	↑ 6	↑ 164
Rome	5.89 %	39.09 %	333	↑ 105	↑ 502	↑ 375
Lecce	4.49 %	241.14 %	392	↑ 416	↑ 426	↓ -236
Florence	4.37 %	48.54 %	402	↑ 147	↑ 336	↑ 773

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 19 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.