

Property Observatory Spain - December 2017

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between novembre 2017 and décembre 2017. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Albacète	241.46 %	127	↑ 96
Séville	19.07 %	147	↑ 20
Cordoue	26.35 %	184	↑ 18
Murcie	47.27 %	56	↑ 17
Jaén	22.47 %	177	↑ 17
Castellón	24.57 %	172	↑ 15
Valence	50.54 %	72	↑ 13
Gérone	17.61 %	47	↑ 12
Grenade	5.06 %	103	↑ 10
Tarragone	26.43 %	57	↑ 9

Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Cadix	-8.13 %	130	↓ -8
Barcelone	8.84 %	82	↓ -2
Las Palmas des Grandes Canaries	0.18 %	62	↓ -2
Iles Baléares	1.11 %	120	↓ -1
Alicante	12.34 %	2	↓ 0
Ténérife	14.76 %	29	↓ 1
Málaga	7.69 %	22	↓ 1
Almería	32.00 %	77	↓ 9
Tarragone	26.43 %	57	↓ 9
Grenade	5.06 %	103	↓ 10

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Valence	46.37 %	16.18 %	1	→ 0	→ 0	→ 0
Andalousie	19.42 %	12.72 %	2	→ 0	→ 0	↑ 1
Iles Canaries	14.05 %	9.60 %	3	→ 0	→ 0	↓ -1
Catalogne	12.97 %	18.47 %	4	→ 0	→ 0	→ 0
Murcie	4.90 %	47.27 %	5	→ 0	→ 0	→ 0
Iles Baléares	1.25 %	1.11 %	6	→ 0	→ 0	→ 0
Castille-La Manche	1.04 %	N/C	7	N/C	→ 0	N/C

Province the most visited all languages

Province	% of searches by Province	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Alicante	42.03 %	12.34 %	1	→ 0	→ 0	→ 0
Málaga	11.83 %	7.69 %	2	→ 0	→ 0	→ 0
Ténérife	9.50 %	14.76 %	3	→ 0	→ 0	→ 0
Gérone	5.36 %	17.61 %	4	→ 0	→ 0	↑ 1
Murcie	4.90 %	47.27 %	5	↑ 2	→ 0	↑ 4
Tarragone	4.71 %	26.43 %	6	→ 0	→ 0	→ 0
Las Palmas des Grandes Canaries	4.55 %	0.18 %	7	↓ -2	→ 0	↓ -3
Valence	3.76 %	50.54 %	8	↑ 1	↑ 3	↑ 2
Almería	3.28 %	32.00 %	9	↑ 1	→ 0	↓ -2
Barcelone	2.90 %	8.84 %	10	↓ -2	↓ -2	↓ -2
Grenade	1.52 %	5.06 %	11	→ 0	↑ 1	↑ 1
Iles Baléares	1.25 %	1.11 %	12	→ 0	↓ -2	↓ -1
Albacète	1.04 %	241.46 %	13	↑ 7	↑ 1	↑ 1
Cadix	1.01 %	-8.13 %	14	↓ -1	↓ -1	↓ -1
Séville	0.73 %	19.07 %	15	↓ -1	↑ 1	↑ 15
Castellón	0.58 %	24.57 %	16	→ 0	↑ 2	→ 0
Jaén	0.54 %	22.47 %	17	→ 0	↓ -2	↑ 11
Cordoue	0.50 %	26.35 %	18	→ 0	↓ -1	↑ 13

Provinces the most visited by visitor language

French

Province	% of searches by Province	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Alicante	47.89 %	10.18 %	2	→ 0	↑ 1	↑ 1
Málaga	12.61 %	11.69 %	37	↑ 4	↑ 3	↑ 19
Gérone	6.92 %	22.47 %	67	↑ 16	↑ 7	↑ 20
Tarragone	6.29 %	36.17 %	74	↑ 25	↑ 5	↑ 11
Ténérife	5.52 %	19.48 %	89	↑ 9	↑ 26	↑ 45
Murcie	5.42 %	48.86 %	91	↑ 29	↓ -16	↑ 38
Valence	3.76 %	52.15 %	116	↑ 38	↑ 167	↑ 2
Almería	3.70 %	28.24 %	119	↑ 22	↑ 51	↓ -2
Barcelone	2.53 %	18.96 %	150	↑ 19	↑ 62	↑ 30
Las Palmas des Grandes Canaries	1.66 %	18.75 %	198	↑ 35	↑ 77	↓ -25

English

Province	% of searches by Province	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Alicante	41.72 %	6.39 %	32	↑ 2	↓ -5	↑ 13
Ténérife	13.94 %	88.38 %	102	↑ 55	→ 0	↑ 41
Málaga	10.44 %	-12.68 %	132	↓ -15	↓ -31	↓ -13
Murcie	7.08 %	30.73 %	161	↑ 36	↑ 12	↑ 95
Gérone	6.54 %	1.71 %	168	↑ 3	↓ -19	↓ -17
Tarragone	5.49 %	8.76 %	193	↑ 13	↓ -29	↓ -11
Valence	5.22 %	84.25 %	199	↑ 120	↑ 203	↑ 238
Las Palmas des Grandes Canaries	5.09 %	18.06 %	205	↑ 33	↑ 48	↓ -34
Almería	4.48 %	36.03 %	229	↑ 59	↑ 118	↑ 8

Spanish

Province	% of searches by Province	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Alicante	48.96 %	24.84 %	21	↑ 6	↑ 5	↑ 4
Málaga	14.64 %	6.15 %	98	↓ -5	↓ -30	↓ -8
Ténérife	6.87 %	9.50 %	153	↑ 10	↓ -11	↓ -12
Murcie	5.83 %	84.28 %	169	↑ 106	↓ -9	↑ 146
Las Palmas des Grandes Canaries	4.94 %	-19.79 %	192	↓ -25	→ 0	↓ -54
Barcelone	4.44 %	4.69 %	208	↑ 15	↑ 52	↑ 40
Gérone	4.33 %	25.03 %	210	↑ 50	↑ 11	↑ 60
Valence	4.07 %	56.19 %	227	↑ 90	↑ 38	↑ 67
Almería	2.99 %	53.72 %	279	↑ 95	↑ 120	↓ -22
Tarragone	2.92 %	34.78 %	285	↑ 70	↓ -59	↓ -20

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 18 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.