

Property Observatory Italy - May 2018

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between avril 2018 and mai 2018. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Catane	176.96 %	184	↑ 97	Ferrare	-59.16 %	233	↓ -70
Cagliari	100.70 %	147	↑ 49	Nuoro	-22.22 %	201	↓ -22
Terni	93.86 %	98	↑ 47	Pérouse	-24.61 %	93	↓ -13
Turin	55.00 %	197	↑ 37	Sassari	-4.69 %	189	↓ -7
Brescia	51.98 %	181	↑ 36	Savone	-6.39 %	183	↓ -7
Arezzo	47.92 %	154	↑ 29	Imperia	-16.81 %	107	↓ -7
Bari	41.87 %	180	↑ 24	Lecce	-1.21 %	144	↓ -4
Lucques	31.24 %	121	↑ 21	Vibo Valentia	-4.46 %	222	↓ 2
Tarente	23.01 %	205	↑ 20	Grosseto	2.58 %	127	↓ 2
Livourne	33.36 %	133	↑ 16	Pise	2.04 %	91	↓ 2

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	38.61 %	16.41 %	1	→ 0	→ 0	→ 0
Pouilles	23.84 %	2.94 %	2	→ 0	→ 0	→ 0
Ombrie	12.86 %	6.78 %	3	→ 0	↑ 3	↑ 1
Ligurie	7.03 %	-14.21 %	4	→ 0	↓ -1	↓ -1
Sardaigne	6.62 %	20.23 %	5	→ 0	↓ -1	→ 0
Marches	3.31 %	-23.32 %	6	→ 0	↓ -1	→ 0
Lombardie	2.03 %	51.98 %	7	↑ 3	↑ 2	N/C
Sicile	1.90 %	40.50 %	8	↑ 1	↑ 2	N/C
Piémont	1.66 %	55.00 %	9	↑ 3	↑ 4	↓ -2
Calabre	1.13 %	-4.46 %	10	↑ 1	↑ 1	N/C

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	17.00 %	-0.90 %	1	→ 0	→ 0	↑ 1
Sienna	9.94 %	12.39 %	2	↑ 1	→ 0	↑ 1
Pise	6.99 %	2.04 %	3	↑ 1	↑ 3	↑ 11
Pérouse	6.67 %	-24.61 %	4	↓ -2	↑ 11	↑ 1
Terni	6.19 %	93.86 %	5	↑ 5	↓ -1	↑ 2
Imperia	5.11 %	-16.81 %	6	↓ -1	↓ -3	↓ -5
Lucques	4.30 %	31.24 %	7	↑ 2	↑ 12	↓ -3
Grosseto	3.95 %	2.58 %	8	↓ -2	↓ -1	↑ 3
Massa	3.93 %	16.70 %	9	↓ -1	↑ 8	→ 0
Livourne	3.89 %	33.36 %	10	↑ 1	↑ 12	↑ 16
Lecce	3.34 %	-1.21 %	11	↓ -4	↑ 3	↓ -1
Pesaro et Urbino	3.31 %	28.22 %	12	→ 0	↑ 4	↑ 3
Cagliari	3.27 %	100.70 %	13	↑ 7	↓ -5	↓ -1
Arezzo	2.82 %	47.92 %	14	↑ 4	↑ 6	↑ 2
Florence	2.80 %	29.52 %	15	↓ -1	↓ -4	↓ -7
Bari	2.05 %	41.87 %	16	↑ 5	↑ 2	↑ 17
Brescia	2.03 %	51.98 %	17	↑ 7	↑ 4	↑ 10
Savone	1.91 %	-6.39 %	18	↓ -3	↓ -13	→ 0
Catane	1.90 %	176.96 %	19	↑ 15	↑ 7	↑ 24
Sassari	1.82 %	-4.69 %	20	↓ -3	↓ -8	↓ -14
Turin	1.66 %	55.00 %	21	↑ 6	↑ 14	↓ -4
Nuoro	1.53 %	-22.22 %	22	↓ -6	↓ -13	↑ 2
Tarente	1.44 %	23.01 %	23	↑ 3	↑ 7	↓ -3
Vibo Valentia	1.13 %	-4.46 %	24	↑ 1	↑ 4	↑ 8
Ferrare	1.02 %	-59.16 %	25	↓ -12	↑ 2	↓ -2

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	37.75 %	-5.54 %	132	↑ 5	↓ -9	↑ 22
Imperia	17.33 %	-3.33 %	243	↓ -6	↑ 3	↓ -73
Pise	12.01 %	0.70 %	311	↑ 9	↑ 101	↑ 321
Cagliari	11.97 %	87.60 %	315	↑ 175	↑ 31	↑ 103
Lecce	10.87 %	-16.33 %	335	↓ -33	↑ 47	↓ -1
Sienna	10.08 %	-27.98 %	352	↓ -61	↓ -132	↓ -97

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	26.84 %	-31.59 %	241	↓ -56	↓ -44	↓ -67
Sienne	20.98 %	-41.14 %	289	↓ -88	↓ -72	↓ -108
Terni	19.33 %	31.31 %	303	↑ 71	↓ -14	↓ -67
Pérouse	17.90 %	-44.47 %	323	↓ -107	↑ 82	↓ -110
Pise	14.94 %	-20.49 %	363	↓ -49	↓ -23	↑ 42

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	19.48 %	15.02 %	80	↑ 14	↑ 2	↑ 181
Sienne	13.34 %	119.47 %	109	↑ 94	↑ 142	↑ 502
Pérouse	9.34 %	-18.77 %	146	↓ -12	↑ 175	↑ 562
Terni	8.90 %	260.38 %	155	↑ 234	→ 0	↑ 434
Pise	6.71 %	29.74 %	183	↑ 45	↑ 86	↑ 895
Massa	5.93 %	79.29 %	205	↑ 108	↑ 346	↑ 554
Lucques	5.79 %	181.79 %	212	↑ 216	↑ 299	↑ 202
Pesaro et Urbino	5.33 %	38.92 %	218	↑ 70	↑ 19	↑ 314
Livourne	5.00 %	168.83 %	225	↑ 230	↑ 613	↑ 1096
Arezzo	3.36 %	228.51 %	308	↑ 365	↑ 295	↑ 716

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 19 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.