

Property Observatory Italy - December 2018

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between novembre 2018 and décembre 2018. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Palerme	-0.17 %	44	↑ 2	Tarente	-5.55 %	177	↓ -4
Florence	-0.22 %	118	↑ 2	Turin	-2.20 %	235	↓ -1
Messine	0.00 %	147	↑ 2	Teramo	0.00 %	246	↓ 0
Sienna	-0.27 %	83	↑ 1	Bergame	-0.69 %	212	↓ 0
Pérouse	-0.80 %	101	↑ 1	Asti	-0.40 %	198	↓ 0
Arezzo	-0.05 %	108	↑ 1	Terni	-0.56 %	185	↓ 0
Grosseto	-0.59 %	157	↑ 1	Lucques	-0.72 %	170	↓ 0
Sassari	-0.01 %	159	↑ 1	Gênes	-0.30 %	164	↓ 0
Viterbe	-0.16 %	167	↑ 1	Lecce	-0.02 %	163	↓ 0
Nuoro	-0.01 %	171	↑ 1	Imperia	-0.48 %	121	↓ 0

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	31.59 %	-0.26 %	1	→ 0	→ 0	→ 0
Pouilles	17.82 %	-1.58 %	2	→ 0	→ 0	→ 0
Sicile	15.50 %	-0.14 %	3	→ 0	→ 0	N/C
Ligurie	6.89 %	-0.34 %	4	→ 0	↑ 2	↑ 1
Lombardie	6.41 %	-0.35 %	5	→ 0	↓ -1	↑ 2
Ombrie	5.72 %	-0.73 %	6	→ 0	↓ -1	↓ -3
Marches	3.91 %	-0.06 %	7	→ 0	↑ 4	↓ -1
Sardaigne	3.90 %	-0.01 %	8	→ 0	→ 0	↓ -4
Latium	3.67 %	-0.26 %	9	→ 0	↑ 4	N/C
Piémont	2.37 %	-1.11 %	10	→ 0	↓ -3	N/C

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	13.16 %	-1.36 %	1	→ 0	→ 0	→ 0
Palerme	12.19 %	-0.17 %	2	→ 0	↑ 1	↑ 37
Pise	9.20 %	-0.13 %	3	→ 0	↓ -1	↑ 4
Sienne	5.89 %	-0.27 %	4	→ 0	↑ 3	↓ -2
Pérouse	4.13 %	-0.80 %	5	→ 0	↑ 1	↑ 1
Pesaro et Urbino	3.91 %	-0.06 %	6	→ 0	↑ 11	↑ 9
Arezzo	3.80 %	-0.05 %	7	→ 0	↑ 8	↑ 4
Livourne	3.51 %	-0.23 %	8	→ 0	↓ -3	↑ 5
Florence	3.47 %	-0.22 %	9	↑ 1	↑ 9	↑ 5
Brescia	3.47 %	-0.28 %	10	↓ -1	↑ 26	↑ 6
Imperia	3.43 %	-0.48 %	11	→ 0	↓ -2	↓ -8
Messine	2.43 %	0.00 %	12	→ 0	↑ 32	↑ 20
Grosseto	2.16 %	-0.59 %	13	→ 0	↓ -9	↓ -9
Sassari	2.11 %	-0.01 %	14	→ 0	↑ 14	↑ 3
Lecce	2.03 %	-0.02 %	15	→ 0	↑ 20	↓ -5
Gênes	1.99 %	-0.30 %	16	→ 0	↑ 31	↑ 42
Viterbe	1.91 %	-0.16 %	17	→ 0	↑ 15	↑ 17
Lucques	1.81 %	-0.72 %	18	→ 0	↓ -10	↓ -13
Nuoro	1.79 %	-0.01 %	19	→ 0	↑ 12	↓ -1
Rome	1.77 %	-0.36 %	20	↑ 1	↑ 9	↓ -1
Massa	1.76 %	-0.62 %	21	↑ 1	↓ -8	↓ -13
Milan	1.72 %	-0.24 %	22	↑ 1	↑ 16	↑ 34
Tarente	1.69 %	-5.55 %	23	↓ -3	↓ -1	↓ -3
Terni	1.59 %	-0.56 %	24	→ 0	↓ -12	↓ -12
Savone	1.47 %	-0.07 %	25	→ 0	↓ -5	↑ 3
Asti	1.44 %	-0.40 %	26	→ 0	→ 0	→ 0
Chieti	1.41 %	-0.22 %	27	→ 0	↑ 21	↑ 8
Bergame	1.21 %	-0.69 %	28	→ 0	↓ -17	↑ 13
Bari	0.94 %	-0.51 %	29	→ 0	↓ -5	↑ 13
Turin	0.93 %	-2.20 %	30	→ 0	↓ -16	↓ -7
Syracuse	0.87 %	0.00 %	31	→ 0	↑ 3	N/C
Teramo	0.82 %	0.00 %	32	→ 0	↓ -16	↑ 28

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	19.26 %	-1.16 %	58	→ 0	↓ -1	↑ 70
Palerme	15.22 %	-0.04 %	80	↑ 1	↑ 312	↑ 1166
Pise	12.15 %	-0.11 %	108	→ 0	↑ 46	↑ 354
Brescia	7.05 %	-0.16 %	170	↑ 1	↑ 1159	↑ 579
Arezzo	5.97 %	-0.02 %	191	→ 0	↑ 277	↑ 380
Florence	4.53 %	-0.14 %	241	↑ 2	↑ 325	↑ 278
Livourne	4.14 %	-0.17 %	258	↑ 3	↑ 275	↑ 397
Sienne	3.72 %	-0.35 %	279	↑ 3	↑ 89	↑ 20
Gênes	3.64 %	-0.24 %	290	↑ 3	↑ 1483	↑ 2478
Imperia	3.52 %	-0.79 %	299	↓ -1	↓ -18	↓ -29

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Palerme	21.88 %	-0.44 %	105	↑ 1	↓ -36	↑ 1371
Pise	16.31 %	-0.11 %	142	→ 0	↓ -53	↑ 214
Pesaro et Urbino	10.52 %	-0.02 %	193	→ 0	↑ 237	↑ 525
Brindisi	8.27 %	-1.83 %	234	↓ -3	↓ -176	↓ -37
Pérouse	7.40 %	-0.74 %	256	↑ 1	↓ -41	↑ 33
Sienne	6.09 %	-0.84 %	303	↓ -1	↓ -93	↓ -35
Sassari	6.08 %	-0.02 %	304	→ 0	↑ 764	↑ 410
Livourne	5.45 %	-0.19 %	332	↑ 3	↓ -197	↑ 294
Messine	4.78 %	0.00 %	360	↑ 3	↑ 1064	↑ 902
Arezzo	4.65 %	-0.11 %	370	↑ 1	↑ 30	↑ 108

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	23.09 %	-1.28 %	107	→ 0	↑ 26	↑ 19
Sienne	15.76 %	-0.04 %	154	↑ 1	↑ 157	↑ 53
Palerme	14.34 %	-0.03 %	160	↑ 1	↑ 417	↑ 2264
Pérouse	7.49 %	-0.53 %	268	↓ -1	↑ 31	↑ 47
Pesaro et Urbino	7.04 %	0.00 %	280	↑ 5	↑ 162	↑ 33
Pise	6.95 %	-0.18 %	285	↑ 3	↓ -54	↑ 55
Imperia	6.32 %	-0.06 %	312	↑ 3	↑ 82	↓ -35
Rome	5.91 %	-0.05 %	328	↑ 5	↑ 666	↑ 387
Lecce	4.51 %	0.00 %	389	↑ 3	↑ 664	↓ -88
Florence	4.37 %	-0.37 %	402	→ 0	↑ 252	↑ 203

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 19 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.