

Property Observatory France - January 2016

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between décembre 2015 and janvier 2016. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Nord	311.82 %	114	↑ 28	Somme	52.28 %	158	↓ -19
Marne	174.50 %	147	↑ 27	Puy-de-Dôme	32.05 %	41	↓ -17
Haute-Loire	162.73 %	153	↑ 23	Moselle	62.28 %	146	↓ -13
Hauts-de-Seine	133.00 %	171	↑ 21	Indre	88.55 %	60	↓ -9
Aube	252.79 %	90	↑ 19	Maine-et-Loire	74.95 %	100	↓ -8
Aisne	236.91 %	107	↑ 18	Vendée	97.13 %	52	↓ -8
Landes	191.59 %	46	↑ 17	Allier	72.69 %	29	↓ -8
Val-d'Oise	142.56 %	141	↑ 17	Gironde	80.41 %	18	↓ -8
Ardenne	152.83 %	129	↑ 16	Corse-du-Sud	86.63 %	74	↓ -7
Seine-Saint-Denis	128.49 %	167	↑ 16	Corrèze	83.85 %	22	↓ -5

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Aquitaine	15.91 %	127.85 %	1	→ 0	→ 0	N/C
Midi-Pyrénées	15.05 %	133.25 %	2	→ 0	→ 0	N/C
Languedoc-Roussillon	12.78 %	139.23 %	3	→ 0	→ 0	N/C
Provence-Alpes-Côte-d'Azur	8.01 %	142.61 %	4	→ 0	→ 0	N/C
Poitou-Charentes	7.61 %	156.97 %	5	→ 0	→ 0	N/C
Bretagne	7.33 %	148.41 %	6	→ 0	→ 0	N/C
Limousin	5.41 %	127.70 %	7	→ 0	→ 0	N/C
Rhône-Alpes	4.92 %	138.76 %	8	↑ 1	→ 0	N/C
Bourgogne	4.77 %	110.11 %	9	↓ -1	→ 0	N/C
Basse-Normandie	3.60 %	171.49 %	10	↑ 1	→ 0	N/C

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	8.42 %	125.99 %	1	→ 0	→ 0	N/C
Aude	4.13 %	131.76 %	2	→ 0	→ 0	N/C
Lot	3.62 %	116.98 %	3	→ 0	→ 0	N/C
Hérault	3.25 %	143.73 %	4	↑ 1	↑ 2	N/C
Var	3.23 %	113.59 %	5	↓ -1	↓ -1	N/C
Gers	3.14 %	144.04 %	6	→ 0	↑ 3	N/C
Charente	2.98 %	184.43 %	7	↑ 5	↑ 4	N/C
Côtes-d'Armor	2.97 %	184.65 %	8	↑ 5	→ 0	N/C
Gard	2.96 %	147.66 %	9	↓ -1	↓ -4	N/C
Lot-et-Garonne	2.96 %	146.97 %	10	↓ -3	→ 0	N/C

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	9.31 %	103.83 %	1	→ 0	→ 0	N/C
Gard	4.30 %	180.32 %	4	↑ 6	↑ 2	N/C
Lot	4.20 %	136.83 %	5	→ 0	→ 0	N/C
Ardèche	4.01 %	137.67 %	7	→ 0	→ 0	N/C
Gers	3.57 %	109.29 %	10	↓ -4	↓ -1	N/C
Aude	3.55 %	114.02 %	11	↓ -3	↓ -3	N/C
Lot-et-Garonne	3.29 %	159.49 %	13	↑ 2	↑ 2	N/C
Var	3.09 %	111.89 %	14	↓ -3	↑ 2	N/C
Aveyron	3.08 %	167.79 %	15	↑ 5	↓ -1	N/C
Hérault	2.75 %	112.16 %	19	↓ -6	↑ 1	N/C

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	8.31 %	156.12 %	2	→ 0	→ 0	N/C
Aude	4.93 %	148.55 %	3	↑ 1	↑ 1	N/C
Charente	4.55 %	214.05 %	6	↑ 6	↑ 4	N/C
Hérault	3.94 %	180.56 %	9	↑ 5	↑ 4	N/C
Côtes-d'Armor	3.84 %	185.65 %	12	↑ 6	→ 0	N/C
Lot	3.37 %	90.43 %	16	↓ -7	↑ 3	N/C
Haute-Vienne	3.15 %	167.15 %	17	↑ 7	↑ 1	N/C
Gers	3.07 %	207.93 %	18	↑ 12	↑ 10	N/C
Lot-et-Garonne	2.85 %	135.79 %	20	↑ 3	↑ 4	N/C
Charente-Maritime	2.74 %	100.62 %	21	↓ -5	↓ -10	N/C

The data from our property observatory present the progression in the number of searches for all destinations available on our sites www.green-acres.com and www.immofrance.com. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale adverts into 17 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.