

Property Observatory Italie - February 2020

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between janvier 2020 and février 2020. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Coni	289.23 %	151	↑ 165	Foggia	-75.12 %	229	↓ -106
Agrigente	161.52 %	219	↑ 129	Bénévent	-68.51 %	215	↓ -93
Asti	70.28 %	242	↑ 91	Bellune	-58.53 %	268	↓ -72
Pesaro et Urbino	43.29 %	181	↑ 65	Salerno	-53.84 %	254	↓ -59
Massa	36.16 %	269	↑ 63	Avellino	-52.68 %	237	↓ -56
Raguse	23.94 %	274	↑ 54	Brescia	-53.65 %	259	↓ -54
Novare	14.82 %	201	↑ 43	Macerata	-50.55 %	179	↓ -47
Turin	-2.35 %	236	↑ 35	Milan	-50.35 %	267	↓ -44
Sondrio	-4.35 %	235	↑ 30	Bari	-45.49 %	250	↓ -36
Imperia	34.08 %	94	↑ 22	Teramo	-37.66 %	209	↓ -33

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	23.02 %	-19.80 %	1	→ 0	↑ 1	↑ 1
Pouilles	18.53 %	-29.50 %	2	→ 0	↓ -1	↓ -1
Ombrie	17.16 %	-24.24 %	3	→ 0	↑ 1	→ 0
Marches	9.02 %	-27.30 %	4	→ 0	↓ -1	↑ 5
Piémont	6.47 %	55.76 %	5	↑ 7	↑ 4	↑ 3
Ligurie	5.35 %	-10.20 %	6	↑ 3	↓ -1	→ 0
Vénétie	3.98 %	-52.95 %	7	→ 0	↑ 1	↑ 5
Lombardie	3.81 %	-56.18 %	8	↓ -2	↑ 6	↓ -4
Campanie	3.63 %	-56.71 %	9	↓ -1	↑ 2	↑ 2
Sardaigne	2.82 %	-43.49 %	10	→ 0	↓ -3	↓ -3

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	14.08 %	-17.37 %	1	↑ 1	→ 0	→ 0
Pérouse	12.43 %	-31.68 %	2	↓ -1	→ 0	→ 0
Sienne	5.78 %	6.60 %	3	↑ 1	↑ 1	↑ 1
Imperia	5.35 %	34.08 %	4	↑ 3	↑ 3	↑ 8
Terni	4.73 %	6.15 %	5	→ 0	→ 0	↑ 2
Pise	4.62 %	-20.90 %	6	↓ -3	↓ -3	↓ -3
Grosseto	3.25 %	-24.18 %	7	↓ -1	↑ 6	↑ 10
Florence	2.71 %	-18.23 %	8	↑ 4	↑ 1	↑ 10
Livourne	2.48 %	-35.99 %	9	↓ -1	↑ 1	↓ -3
Coni	2.38 %	289.23 %	10	↑ 62	↑ 48	↑ 49
Arezzo	2.18 %	-13.10 %	11	↑ 6	↑ 1	↑ 3
Ancône	2.14 %	-23.60 %	12	↑ 2	↓ -4	↑ 42
Ascoli Piceno	2.00 %	-27.64 %	13	↑ 2	↑ 1	↑ 23
Olbia-Tempio	1.79 %	-13.88 %	14	↑ 5	↑ 2	N/C
Plaisance	1.73 %	-40.16 %	15	↓ -2	↑ 58	↓ -7
Macerata	1.66 %	-50.55 %	16	↓ -5	↓ -10	↑ 11
Pesaro et Urbino	1.63 %	43.29 %	17	↑ 26	↓ -6	↑ 7
Fermo	1.57 %	-32.29 %	18	→ 0	↓ -3	N/C
Tarente	1.50 %	-40.58 %	19	↓ -3	→ 0	↓ -10
Trévise	1.36 %	-15.54 %	20	↑ 10	↑ 2	↑ 68
Novare	1.33 %	14.82 %	21	↑ 21	↑ 42	↑ 1
Lucques	1.31 %	-29.76 %	22	↑ 1	↓ -1	↓ -6
Teramo	1.27 %	-37.66 %	23	↓ -3	↑ 7	↓ -4
Venise	1.22 %	-30.55 %	24	↑ 1	↑ 11	↑ 59
Lecce	1.20 %	-17.46 %	25	↑ 12	↑ 1	↓ -5
Bénévent	1.19 %	-68.51 %	26	↓ -17	↑ 56	↑ 50
Agrigente	1.07 %	161.52 %	27	↑ 52	↑ 4	↑ 58
Nuoro	1.02 %	-27.97 %	28	↑ 10	↑ 14	↑ 11
Alexandrie	1.01 %	-30.75 %	29	↑ 7	↑ 4	↑ 43
Foggia	0.94 %	-75.12 %	30	↓ -20	↓ -3	↑ 45
Sondrio	0.90 %	-4.35 %	31	↑ 20	↑ 48	N/C
Turin	0.89 %	-2.35 %	32	↑ 22	↑ 5	↓ -3
Avellino	0.89 %	-52.68 %	33	↓ -11	↑ 18	N/C
Asti	0.85 %	70.28 %	34	↑ 43	↑ 51	↑ 4
Mantoue	0.82 %	-33.80 %	35	↑ 5	↑ 52	↑ 43
Bari	0.81 %	-45.49 %	36	↓ -1	↓ -19	↓ -25
Caserte	0.78 %	-26.00 %	37	↑ 11	↑ 44	↑ 20
Salerne	0.77 %	-53.84 %	38	↓ -10	↓ -14	↑ 26
Ferrare	0.77 %	-36.46 %	39	↑ 2	↑ 1	↓ -4
Brescia	0.72 %	-53.65 %	40	↓ -8	↓ -6	↓ -35

N / C: Not Calculated

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Rovigo	0.72 %	-25.79 %	41	↑ 9	↑ 39	↑ 48
Trieste	0.70 %	-23.59 %	42	↑ 10	↑ 8	N/C
Milan	0.69 %	-50.35 %	43	↓ -4	↓ -4	↓ -11
Bellune	0.69 %	-58.53 %	44	↓ -15	↓ -1	↑ 24
Massa	0.68 %	36.16 %	45	↑ 31	↓ -20	↓ -8
Bergame	0.68 %	-22.19 %	46	↑ 13	↑ 22	↓ -33
Raguse	0.67 %	23.94 %	47	↑ 28	↑ 5	↑ 13

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	57.59 %	81.64 %	117	↑ 79	↑ 115	↓ -84
Imperia	14.61 %	25.47 %	323	↑ 84	↑ 121	↑ 69
Terni	14.51 %	N/C	325	↑ 623	↑ 884	↓ -30
Pérouse	13.28 %	207.40 %	347	↑ 399	↑ 501	↓ -149

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	28.24 %	128.13 %	140	↑ 141	↑ 172	↓ -70
Brindisi	14.93 %	-44.06 %	225	↓ -70	↑ 31	↓ -136
Sienne	12.57 %	32.99 %	256	↑ 82	↑ 69	↓ -34
Terni	11.04 %	89.39 %	281	↑ 193	↑ 215	↓ -107
Imperia	9.51 %	95.90 %	316	↑ 223	↑ 297	↑ 262
Arezzo	6.37 %	0.07 %	404	↑ 41	↑ 96	↓ -140
Coni	6.24 %	N/C	411	↑ 881	↑ 1167	↑ 1670
Pise	6.13 %	-20.63 %	416	↓ -25	↑ 43	↓ -247
Florence	4.95 %	-11.98 %	472	↑ 14	↑ 103	↑ 127

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	16.58 %	-54.21 %	61	↓ -38	↑ 27	↑ 102
Brindisi	14.71 %	-34.43 %	75	↓ -28	↓ -42	↑ 1
Sienne	6.41 %	5.10 %	163	↑ 20	↑ 11	↑ 37
Pise	5.77 %	-21.22 %	174	↓ -12	↓ -26	↑ 109
Imperia	5.39 %	33.51 %	184	↑ 75	↑ 118	↑ 239
Grosseto	4.63 %	-12.52 %	214	↓ -10	↑ 158	↑ 289
Terni	4.30 %	-42.55 %	224	↓ -64	↓ -77	↑ 302
Ancône	4.16 %	-25.38 %	231	↓ -31	↓ -53	↑ 1078
Plaisance	3.27 %	-46.39 %	271	↓ -89	↑ 553	↑ 226
Livourne	3.27 %	-41.39 %	273	↓ -74	↓ -7	↑ 47

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.