

Property Observatory France - February 2024

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between janvier 2024 and février 2024. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Creuse	41.98%	35	↑ 29	Orne	-30.71%	81	↓ -22
Martinique	27.62%	240	↑ 26	Ille-et-Vilaine	-19.83%	63	↓ -18
Allier	21.93%	48	↑ 24	Meuse	-33.79%	180	↓ -17
Lozère	41.98%	124	↑ 21	Hautes-Pyrénées	-12.63%	58	↓ -14
Cantal	25.59%	113	↑ 16	Indre-et-Loire	-15.94%	61	↓ -13
Vienne	6.82%	65	↑ 13	Loir-et-Cher	-16.15%	133	↓ -9
Eure	28.05%	73	↑ 13	Indre	-16.29%	121	↓ -7
Val-d'Oise	8.97%	57	↑ 9	Jura	-15.05%	118	↓ -7
Marne	7.64%	114	↑ 9	Yonne	-12.12%	72	↓ -7
Guadeloupe	4.23%	184	↑ 9	Manche	-10.25%	62	↓ -7

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Provence-Alpes-Côte-d'Azur	15.85%	-1.09%	1	→ 0	→ 0	→ 0
Aquitaine	12.68%	-3.33%	2	→ 0	→ 0	→ 0
Midi-Pyrénées	10.63%	5.33%	3	↑ 1	↑ 1	↑ 1
Languedoc-Roussillon	10.01%	-3.15%	4	↓ -1	↓ -1	↓ -1
Ile-de-France	7.88%	-6.63%	5	→ 0	→ 0	→ 0
Rhône-Alpes	7.20%	-9.97%	6	→ 0	→ 0	→ 0
Poitou-Charentes	4.91%	0.36%	7	→ 0	→ 0	→ 0
Bretagne	4.66%	-4.72%	8	→ 0	→ 0	→ 0
Bourgogne	4.31%	-4.57%	9	→ 0	→ 0	→ 0
Pays-de-la-Loire	3.09%	-3.33%	10	→ 0	→ 0	↑ 1

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Alpes-Maritimes	5.51%	-6.20%	1	↑ 1	↑ 1	↑ 1
Dordogne	5.31%	-14.16%	2	↓ -1	↓ -1	↓ -1
Var	5.03%	6.65%	3	→ 0	→ 0	→ 0
Hérault	3.26%	-6.52%	4	→ 0	→ 0	→ 0
Lot-et-Garonne	2.89%	21.64%	5	↑ 6	↑ 5	↑ 2
Lot	2.66%	30.62%	6	↑ 7	↑ 5	↑ 8
Paris	2.50%	-15.03%	7	↓ -2	↓ -2	↓ -2
Gard	2.44%	-1.03%	8	↓ -1	→ 0	↑ 1
Gironde	2.39%	-2.16%	9	↓ -1	↓ -2	↑ 1
Bouches-du-Rhône	2.37%	-1.22%	10	↓ -1	↓ -1	↑ 2

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Var	4.20%	8.85%	1	↑ 1	↑ 1	↑ 2
Dordogne	3.84%	-13.77%	2	↓ -1	↓ -1	↓ -1
Hérault	3.39%	-3.73%	3	↑ 1	↑ 1	↑ 2
Alpes-Maritimes	3.27%	-7.82%	4	↓ -1	↓ -1	↓ -2
Bouches-du-Rhône	2.96%	-5.16%	5	↑ 2	↑ 4	↑ 9
Gironde	2.77%	-1.94%	8	↑ 1	→ 0	↑ 3
Paris	2.63%	-13.54%	9	↓ -1	↓ -3	↓ -3
Gard	2.61%	-2.73%	10	→ 0	↑ 1	→ 0
Lot-et-Garonne	2.29%	22.43%	11	↑ 5	↑ 5	↓ -3
Lot	2.22%	22.93%	12	↑ 6	↑ 3	↑ 4

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Alpes-Maritimes	9.40%	-9.74%	6	→ 0	↑ 1	↑ 118
Dordogne	9.10%	-12.90%	7	↓ -2	↓ -2	↑ 98
Var	4.95%	0.75%	21	↑ 2	↑ 2	↑ 136
Lot-et-Garonne	4.05%	9.91%	35	↑ 14	↑ 10	↑ 151
Charente	3.74%	-3.17%	41	↑ 4	↓ -6	↑ 133
Aude	3.73%	-13.69%	42	↓ -6	↓ -20	↑ 116
Hérault	3.51%	-17.06%	49	↓ -12	↓ -10	↑ 151
Lot	3.14%	31.93%	52	↑ 23	↑ 17	↑ 181
Vaucluse	3.06%	-0.49%	54	↑ 7	↑ 6	↑ 185
Gers	2.99%	17.14%	58	↑ 16	↑ 16	↑ 186

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages ☐☐ and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.