

Property Observatory Italy - March 2018

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between février 2018 and mars 2018. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Messine	N/C	150	↑ 198	Macerata	-65.01 %	231	↓ -97
Coni	162.22 %	185	↑ 67	Bari	-47.52 %	212	↓ -68
Asti	141.83 %	206	↑ 60	Ascoli Piceno	-53.93 %	189	↓ -68
Pérouse	121.09 %	95	↑ 44	Nuoro	-44.63 %	173	↓ -53
Livourne	100.11 %	142	↑ 39	Terni	-43.73 %	137	↓ -44
Lucques	89.83 %	120	↑ 36	Brescia	-5.44 %	198	↓ -23
Alexandrie	58.31 %	183	↑ 36	Cagliari	-14.14 %	141	↓ -22
Pesaro et Urbino	53.50 %	117	↑ 24	Rieti	-4.59 %	209	↓ -21
Sassari	79.80 %	104	↑ 23	Ferrare	-4.25 %	216	↓ -16
Pise	72.40 %	83	↑ 20	Savone	-3.47 %	109	↓ -12

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	33.52 %	33.75 %	1	→ 0	→ 0	→ 0
Pouilles	21.47 %	8.59 %	2	→ 0	→ 0	→ 0
Ligurie	9.42 %	-5.73 %	3	→ 0	↑ 2	↑ 1
Sardaigne	9.11 %	3.67 %	4	→ 0	→ 0	↑ 1
Ombrie	8.03 %	9.77 %	5	↑ 1	↓ -2	↓ -2
Marches	5.90 %	-25.13 %	6	↓ -1	→ 0	N/C
Piémont	4.16 %	342.26 %	7	↑ 6	N/C	N/C
Latium	3.72 %	50.96 %	8	↓ -1	N/C	N/C
Sicile	2.32 %	105.67 %	9	↑ 1	N/C	↓ -3
Lombardie	1.27 %	-5.44 %	10	↓ -1	↓ -3	N/C

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	16.22 %	14.33 %	1	→ 0	→ 0	↑ 2
Sienna	7.71 %	8.41 %	2	→ 0	→ 0	→ 0
Pise	7.21 %	72.40 %	3	↑ 3	↑ 4	↑ 13
Pérouse	5.25 %	121.09 %	4	↑ 11	↑ 2	↑ 2
Imperia	5.03 %	-7.63 %	5	↓ -2	↓ -2	↓ -4
Grosseto	4.88 %	23.81 %	6	↑ 1	↓ -2	↑ 5
Sassari	4.77 %	79.80 %	7	↑ 5	↑ 10	↓ -3
Savone	4.40 %	-3.47 %	8	↓ -3	↑ 20	↑ 17
Pesaro et Urbino	3.64 %	53.50 %	9	↑ 7	↑ 6	↑ 8
Lucques	3.49 %	89.83 %	10	↑ 9	↓ -5	↓ -3
Florence	3.19 %	18.25 %	11	→ 0	↑ 3	↑ 1
Lecce	2.84 %	16.83 %	12	↑ 2	↓ -2	↓ -4
Terni	2.78 %	-43.73 %	13	↓ -9	↓ -1	↓ -8
Cagliari	2.65 %	-14.14 %	14	↓ -6	↓ -5	↓ -1
Livourne	2.62 %	100.11 %	15	↑ 7	↓ -2	↑ 6
Massa	2.59 %	12.49 %	16	↑ 1	↓ -8	↓ -6
Messine	2.32 %	N/C	17	↑ 32	↑ 15	↑ 18
Arezzo	1.83 %	8.93 %	18	↑ 2	↓ -7	↓ -3
Nuoro	1.69 %	-44.63 %	19	↓ -10	↓ -1	↑ 4
Rome	1.68 %	34.43 %	20	↑ 3	↓ -1	↓ -2
Alexandrie	1.49 %	58.31 %	21	↑ 10	↑ 31	↑ 34
Coni	1.48 %	162.22 %	22	↑ 14	↑ 8	↑ 20
Ascoli Piceno	1.39 %	-53.93 %	23	↓ -13	↑ 27	↑ 16
Brescia	1.27 %	-5.44 %	24	↓ -3	↓ -8	↑ 9
Tarente	1.26 %	30.31 %	25	↑ 5	↓ -5	↑ 6
Asti	1.19 %	141.83 %	26	↑ 11	→ 0	↑ 25
Rieti	1.15 %	-4.59 %	27	↓ -3	↑ 39	↑ 46
Bari	1.14 %	-47.52 %	28	↓ -10	↑ 14	↓ -2
Ferrare	1.07 %	-4.25 %	29	↓ -2	↑ 11	↑ 15
Latina	0.88 %	16.13 %	30	↑ 2	↑ 24	↑ 31
Macerata	0.87 %	-65.01 %	31	↓ -18	↑ 6	↑ 10

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	33.52 %	5.83 %	121	↑ 2	↑ 7	↑ 86
Sienna	15.02 %	8.66 %	230	↓ -10	↑ 69	↑ 66
Imperia	13.96 %	13.56 %	243	↑ 3	↑ 27	↑ 10
Lecce	8.05 %	25.29 %	350	↑ 32	↑ 58	↓ -10
Cagliari	7.82 %	5.38 %	361	↓ -15	↓ -55	↑ 276
Sassari	7.71 %	25.77 %	364	↑ 32	↑ 77	↑ 2
Grosseto	7.09 %	14.95 %	383	↑ 11	↓ -33	↑ 167
Savone	6.84 %	27.37 %	393	↑ 37	↑ 727	↑ 792

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	32.64 %	20.74 %	192	↑ 5	↑ 5	↑ 46
Sienne	25.31 %	3.65 %	235	↓ -18	↑ 33	↓ -22
Pise	14.92 %	13.31 %	329	↑ 11	↑ 27	↑ 170
Pérouse	14.36 %	38.62 %	343	↑ 62	↓ -54	↓ -112
Imperia	12.77 %	-17.39 %	373	↓ -70	↓ -10	↓ -114

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	19.79 %	16.32 %	85	↓ -3	↑ 41	↑ 194
Pise	10.38 %	186.41 %	135	↑ 134	↑ 205	↑ 898
Pérouse	8.98 %	219.03 %	149	↑ 172	↑ 166	↑ 138
Sassari	7.96 %	N/C	162	↑ 327	↑ 481	↑ 34
Savone	7.63 %	30.53 %	173	↑ 14	↑ 460	↑ 654
Pesaro et Urbino	7.23 %	65.63 %	177	↑ 60	↑ 136	↑ 241
Grosseto	5.79 %	72.08 %	209	↑ 78	↑ 64	↑ 344
Sienne	5.30 %	26.82 %	224	↑ 27	↓ -17	↑ 147
Lucques	3.98 %	189.44 %	263	↑ 248	↑ 101	↑ 70
Terni	3.55 %	-52.53 %	292	↓ -137	↑ 137	↓ -37

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 18 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.