

Property Observatory Italie - July 2022

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between juin 2022 and juillet 2022. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
La Spezia	130.74 %	222	↑ 50	Raguse	-4.81 %	185	↓ -14
Novare	102.64 %	255	↑ 47	Livourne	-9.20 %	175	↓ -14
Bari	120.14 %	190	↑ 44	Arezzo	-0.90 %	135	↓ -14
Lecce	85.38 %	201	↑ 31	Asti	10.37 %	281	↓ -13
Tarente	79.37 %	214	↑ 26	Gênes	7.97 %	210	↓ -11
Terni	46.97 %	80	↑ 22	Pesaro et Urbino	9.33 %	193	↓ -8
Syracuse	56.03 %	262	↑ 22	Macerata	7.41 %	200	↓ -6
Bergame	54.67 %	231	↑ 20	Coni	20.73 %	186	↓ -2
Grosseto	44.43 %	146	↑ 18	Rome	26.72 %	205	↓ 0
Verbano-Cusio-Ossola	61.68 %	220	↑ 16	Alexandrie	33.43 %	209	↓ 3

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	29.46 %	21.31 %	1	→ 0	→ 0	→ 0
Pouilles	22.23 %	58.92 %	2	→ 0	→ 0	→ 0
Ombrie	17.57 %	36.86 %	3	→ 0	→ 0	→ 0
Marches	7.11 %	25.03 %	4	→ 0	→ 0	→ 0
Ligurie	6.91 %	49.79 %	5	→ 0	→ 0	↑ 1
Piémont	5.91 %	98.74 %	6	→ 0	→ 0	↑ 2
Sardaigne	4.20 %	66.28 %	7	→ 0	→ 0	↓ -2
Sicile	2.30 %	33.34 %	8	→ 0	→ 0	↓ -1
Latium	2.09 %	27.79 %	9	→ 0	→ 0	N/A
Lombardie	1.69 %	41.00 %	10	→ 0	↑ 1	N/A

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	18.15 %	52.55 %	1	→ 0	→ 0	→ 0
Sienna	10.15 %	31.70 %	2	→ 0	↑ 1	↑ 1
Pérouse	9.20 %	28.81 %	3	→ 0	↓ -1	↓ -1
Terni	8.37 %	46.97 %	4	→ 0	↑ 1	↑ 4
Pise	6.16 %	22.90 %	5	→ 0	↓ -1	→ 0
Arezzo	3.72 %	-0.90 %	6	→ 0	↑ 2	↑ 1
Imperia	3.26 %	28.50 %	7	→ 0	↓ -1	↓ -1
Olbia-Tempio	3.08 %	21.99 %	8	→ 0	↑ 1	↓ -4
Grosseto	2.99 %	44.43 %	9	↑ 2	↑ 5	↑ 1
Florence	2.83 %	21.99 %	10	↓ -1	↓ -3	↑ 1

Departments the most visited by visitor language

French

English

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	18.85 %	53.40 %	30	↑ 11	↑ 6	↑ 8
Sienne	10.18 %	31.29 %	68	↑ 7	↑ 25	↑ 19
Pérouse	9.33 %	29.26 %	73	↑ 8	↑ 16	↓ -20
Terni	8.65 %	49.30 %	78	↑ 25	↑ 18	↑ 79
Pise	6.14 %	24.34 %	106	↑ 3	↓ -12	↑ 17
Arezzo	3.73 %	-0.66 %	137	↓ -13	↑ 10	↑ 9
Imperia	3.31 %	27.74 %	144	↑ 8	↓ -4	↓ -10
Olbia-Tempio	3.20 %	23.14 %	146	↑ 5	↑ 2	↓ -40
Grosseto	3.04 %	43.92 %	149	↑ 19	↑ 35	↑ 12
Florence	2.95 %	23.12 %	153	↑ 5	↓ -12	↑ 13

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.