

Property Observatory Italy - September 2018

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between août 2018 and septembre 2018. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Palerme	N/C	68	↑ 240	Pesaro et Urbino	-59.02 %	176	↓ -66
Bergame	107.18 %	123	↑ 61	Asti	-45.37 %	245	↓ -53
Grosseto	76.97 %	83	↑ 45	Bari	-44.08 %	239	↓ -51
Pise	110.22 %	54	↑ 41	Cosenza	-38.13 %	206	↓ -42
Livourne	30.09 %	86	↑ 26	Crémone	-39.59 %	234	↓ -41
Massa	28.08 %	145	↑ 24	Sienna	-43.60 %	103	↓ -28
Catanzaro	2.39 %	250	↑ 18	Turin	-33.57 %	151	↓ -27
Savone	10.39 %	202	↑ 11	Cagliari	-24.24 %	189	↓ -26
Varèse	3.46 %	115	↑ 10	Ferrare	-31.18 %	241	↓ -25
Arezzo	-0.76 %	152	↑ 3	Sassari	-31.02 %	253	↓ -24

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	37.14 %	18.30 %	1	→ 0	→ 0	→ 0
Pouilles	21.76 %	-5.81 %	2	→ 0	→ 0	→ 0
Sicile	8.10 %	N/C	3	N/C	↑ 8	N/C
Lombardie	7.54 %	-44.51 %	4	↓ -1	N/C	↑ 3
Ombrie	7.43 %	-26.29 %	5	↓ -1	↓ -2	↓ -1
Ligurie	5.46 %	-23.69 %	6	↓ -1	↓ -1	↓ -1
Piémont	3.05 %	-36.96 %	7	→ 0	↑ 1	↑ 3
Sardaigne	2.21 %	-48.69 %	8	→ 0	↓ -2	↓ -5
Abruzzes	2.16 %	-33.03 %	9	→ 0	↓ -2	N/C
Calabre	1.96 %	-27.55 %	10	→ 0	↑ 2	N/C

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	19.99 %	3.03 %	1	→ 0	→ 0	→ 0
Pise	10.94 %	110.22 %	2	↑ 3	↑ 3	↑ 7
Palerme	8.10 %	N/C	3	↑ 40	↑ 36	↑ 53
Grosseto	5.89 %	76.97 %	4	↑ 9	↑ 5	↑ 7
Livourne	5.31 %	30.09 %	5	↑ 4	↑ 11	↑ 8
Pérouse	4.52 %	-30.94 %	6	↓ -3	↓ -4	↓ -2
Sienne	4.43 %	-43.60 %	7	↓ -5	↓ -4	↓ -5
Lucques	4.24 %	-12.31 %	8	↓ -1	↑ 4	↓ -3
Imperia	4.18 %	-30.31 %	9	↓ -5	↑ 1	↓ -6
Varèse	3.51 %	3.46 %	10	↑ 2	↑ 45	↑ 67
Bergame	3.20 %	107.18 %	11	↑ 9	↑ 32	↑ 39
Terni	2.91 %	-17.67 %	12	↓ -2	↓ -6	→ 0
Massa	2.43 %	28.08 %	13	↑ 6	↓ -9	↑ 3
Turin	2.29 %	-33.57 %	14	↓ -3	↑ 12	↑ 8
Arezzo	2.23 %	-0.76 %	15	→ 0	↓ -2	→ 0
Teramo	2.16 %	-33.03 %	16	↓ -2	↓ -5	↑ 47
Pesaro et Urbino	1.71 %	-59.02 %	17	↓ -9	↓ -3	↓ -3
Florence	1.67 %	-14.23 %	18	→ 0	↓ -1	↓ -8
Cagliari	1.51 %	-24.24 %	19	↓ -3	↓ -4	↓ -11
Savone	1.29 %	10.39 %	20	↑ 9	→ 0	↑ 5
Cosenza	1.24 %	-38.13 %	21	↓ -4	↑ 39	↑ 36
Tarente	0.98 %	-22.45 %	22	↑ 6	↓ -1	↓ -1
Crémone	0.84 %	-39.59 %	23	↑ 1	↑ 35	N/C
Bari	0.80 %	-44.08 %	24	↓ -2	↓ -5	↑ 8
Ferrare	0.78 %	-31.18 %	25	↑ 5	→ 0	↓ -2
Asti	0.76 %	-45.37 %	26	↓ -3	↑ 3	↑ 25
Catanzaro	0.72 %	2.39 %	27	↑ 11	↑ 22	↑ 12
Sassari	0.69 %	-31.02 %	28	↑ 6	→ 0	↓ -22
Rome	0.68 %	-16.66 %	29	↑ 7	↑ 2	↓ -11

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	40.52 %	9.82 %	57	↑ 17	↑ 127	↑ 109
Pise	14.38 %	167.03 %	154	↑ 199	↑ 320	↑ 347
Pérouse	6.93 %	28.02 %	276	↑ 76	↑ 532	↑ 496
Imperia	6.78 %	-45.62 %	281	↓ -93	↑ 31	↓ -57
Massa	5.08 %	115.45 %	341	↑ 277	↑ 355	↑ 427
Grosseto	4.90 %	47.85 %	351	↑ 145	↑ 164	↑ 195
Varèse	4.57 %	-1.73 %	367	↑ 25	↑ 2902	↑ 4199
Sienne	4.57 %	-50.40 %	368	↓ -124	↑ 73	↓ -84
Bergame	4.54 %	-20.62 %	369	↓ -29	↑ 1430	↑ 2294
Palerme	4.23 %	N/C	392	↑ 804	↑ 912	↑ 1460

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	16.56 %	24.96 %	58	↑ 31	↑ 174	↑ 152
Palerme	14.28 %	N/C	69	↑ 967	↑ 1124	↑ 2294
Pise	12.46 %	290.67 %	89	↑ 187	↑ 321	↑ 303
Livourne	7.31 %	80.58 %	135	↑ 96	↑ 555	↑ 447
Grosseto	6.54 %	170.04 %	145	↑ 192	↑ 303	↑ 306
Varèse	5.08 %	13.71 %	169	↑ 39	↑ 2568	↑ 3876
Lucques	4.90 %	17.50 %	174	↑ 47	↑ 284	↑ 98
Bergame	4.31 %	N/C	199	↑ 754	↑ 1225	↑ 1502
Sienne	4.00 %	-35.05 %	210	↓ -48	↑ 158	↓ -2
Pérouse	3.76 %	-45.07 %	215	↓ -70	↑ 119	↓ -35

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	25.13 %	-29.81 %	133	↓ -25	↓ -74	↑ 115
Pise	11.96 %	3.57 %	231	↑ 33	↑ 16	↑ 603
Grosseto	10.47 %	48.49 %	262	↑ 110	↓ -20	↑ 370
Pérouse	8.92 %	-40.23 %	299	↓ -87	↓ -188	↓ -130
Sienne	8.41 %	-55.68 %	311	↓ -135	↓ -156	↓ -41
Livourne	6.63 %	20.41 %	362	↑ 89	↓ -21	↑ 424
Lucques	6.60 %	-48.75 %	366	↓ -120	↓ -142	↓ -35
Imperia	5.89 %	-34.04 %	394	↓ -73	↓ -78	↓ -152
Ferrare	5.70 %	-31.36 %	403	↓ -69	↓ -46	↑ 79
Savone	5.29 %	1.94 %	424	↑ 47	↓ -13	↑ 160

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 19 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.