

Property Observatory Italie - December 2019

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between novembre 2019 and décembre 2019. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Bénévent	N/C	141	↑ 243	Pesaro et Urbino	-67.43 %	288	↓ -125
Bergame	350.85 %	196	↑ 162	Fermo	-49.53 %	253	↓ -78
Plaisance	351.76 %	209	↑ 159	Ancône	-35.75 %	178	↓ -35
Avellino	357.97 %	161	↑ 158	Terni	-20.16 %	127	↓ -19
Bellune	282.41 %	157	↑ 139	Brindisi	-41.96 %	52	↓ -19
Pavie	251.80 %	236	↑ 129	Macerata	-22.67 %	156	↓ -18
Parme	210.81 %	197	↑ 119	Florence	-17.45 %	160	↓ -16
Aoste	150.62 %	205	↑ 101	Trévise	-3.91 %	228	↓ -15
Ravenne	153.25 %	232	↑ 101	Imperia	-15.84 %	150	↓ -11
Trapani	142.78 %	240	↑ 90	Lucques	5.05 %	218	↓ -6

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	20.78 %	8.93 %	1	↑ 1	→ 0	→ 0
Pouilles	15.24 %	-22.67 %	2	↓ -1	→ 0	→ 0
Ombrie	12.71 %	25.00 %	3	↑ 1	→ 0	↑ 3
Marches	6.83 %	-34.19 %	4	↓ -1	→ 0	↑ 3
Sicile	6.62 %	82.18 %	5	↑ 1	N/C	↓ -2
Lombardie	6.10 %	N/C	6	↑ 8	↑ 4	↓ -1
Campanie	5.74 %	N/C	7	↑ 4	↑ 2	N/C
Emilie Romagne	4.82 %	N/C	8	N/C	N/C	N/C
Ligurie	4.24 %	3.88 %	9	↓ -4	↓ -3	↓ -5
Vénétie	4.10 %	134.17 %	10	↓ -2	N/C	N/C

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	9.86 %	49.46 %	1	↑ 1	↑ 1	↑ 4
Brindisi	9.01 %	-41.96 %	2	↓ -1	↓ -1	↓ -1
Pise	5.87 %	29.23 %	3	→ 0	↑ 4	→ 0
Sienne	4.25 %	-2.55 %	4	→ 0	→ 0	→ 0
Terni	2.85 %	-20.16 %	5	→ 0	↓ -2	↑ 19
Livourne	2.67 %	19.84 %	6	↑ 4	↓ -1	↑ 2
Grosseto	2.45 %	36.36 %	7	↑ 6	↑ 6	↑ 6
Bénévent	2.44 %	N/C	8	↑ 74	↑ 24	↑ 68
Palerme	2.37 %	85.25 %	9	↑ 9	↑ 59	↓ -7
Imperia	2.16 %	-15.84 %	10	↓ -3	↓ -2	↑ 1
Macerata	1.99 %	-22.67 %	11	↓ -5	↓ -1	↑ 37
Bellune	1.99 %	282.41 %	12	↑ 31	↑ 60	↑ 55
Florence	1.97 %	-17.45 %	13	↓ -4	↓ -1	↓ -4
Avellino	1.94 %	357.97 %	14	↑ 37	↑ 32	N/C
Foggia	1.89 %	135.51 %	15	↑ 12	↑ 62	N/C
Ascoli Piceno	1.81 %	1.80 %	16	↓ -2	↓ -5	↑ 22
Arezzo	1.74 %	-4.49 %	17	↓ -5	→ 0	↓ -10
Teramo	1.60 %	107.80 %	18	↑ 12	↑ 7	↑ 14
Ancône	1.57 %	-35.75 %	19	↓ -11	↑ 4	↑ 21
Bari	1.51 %	16.33 %	20	↓ -3	↑ 2	↑ 9
Tarente	1.45 %	13.66 %	21	↓ -2	↑ 3	↑ 2
Olbia-Tempio	1.43 %	6.30 %	22	↓ -6	↓ -6	N/C
Trente	1.42 %	90.26 %	23	↑ 9	↑ 41	↑ 28
Brescia	1.40 %	100.82 %	24	↑ 10	↓ -3	↓ -14
Lecce	1.38 %	71.01 %	25	↑ 1	↑ 2	↓ -10
Bergame	1.37 %	350.85 %	26	↑ 42	↑ 22	↑ 2
Parme	1.36 %	210.81 %	27	↑ 22	↑ 62	↑ 14
Salerno	1.35 %	51.11 %	28	↓ -4	↑ 13	↑ 41
Savone	1.35 %	50.68 %	29	↓ -6	→ 0	↓ -4
Aoste	1.25 %	150.62 %	30	↑ 16	↑ 5	↑ 30
Plaisance	1.21 %	351.76 %	31	↑ 42	↑ 6	↑ 16
Catane	1.14 %	42.20 %	32	↓ -4	↑ 24	↑ 14
Lucques	1.12 %	5.05 %	33	↓ -12	↓ -27	↓ -15
Venise	1.10 %	58.97 %	34	↑ 1	↑ 32	↑ 37
Trévise	1.02 %	-3.91 %	35	↓ -13	↑ 15	N/C
Ravenne	0.97 %	153.25 %	36	↑ 21	↑ 23	↑ 9
Pavie	0.96 %	251.80 %	37	↑ 35	↑ 25	↑ 28
Trapani	0.95 %	142.78 %	38	↑ 17	↑ 17	↑ 11
Cagliari	0.94 %	39.82 %	39	↓ -3	↓ -11	↓ -6
Chieti	0.92 %	91.66 %	40	↑ 7	↓ -21	↓ -13

N / C: Not Calculated

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Viterbe	0.90 %	117.17 %	41	↑ 13	↓ -1	↓ -24
Agrigente	0.85 %	11.40 %	42	↓ -11	↑ 54	↑ 21
Fermo	0.83 %	-49.53 %	43	↓ -28	↓ -34	N/C
Milan	0.83 %	37.90 %	44	↓ -5	↑ 8	↓ -22
Nuoro	0.81 %	47.38 %	45	↓ -3	↓ -30	↓ -26
Côme	0.79 %	51.86 %	46	↓ -1	↑ 32	↓ -2
Alexandrie	0.78 %	7.77 %	47	↓ -14	↓ -27	↑ 15
Cosenza	0.77 %	118.61 %	48	↑ 13	↑ 22	↑ 20
Crémone	0.75 %	124.98 %	49	↑ 13	↑ 45	↑ 38
Gênes	0.73 %	17.82 %	50	↓ -12	↑ 3	↓ -34
Pistoia	0.72 %	123.95 %	51	↑ 13	↑ 7	↑ 4
Latina	0.70 %	35.33 %	52	↓ -8	↑ 23	↑ 20
Syracuse	0.68 %	91.82 %	53	↑ 6	↑ 16	↓ -22
Novare	0.66 %	96.39 %	54	↑ 9	↑ 30	↑ 4
Rimini	0.65 %	146.70 %	55	↑ 20	N/C	↓ -21
Trieste	0.63 %	45.28 %	56	↓ -6	↓ -2	N/C
Raguse	0.63 %	49.88 %	57	↓ -5	↓ -15	↓ -20
Pesaro et Urbino	0.63 %	-67.43 %	58	↓ -47	↓ -44	↓ -52
Ferrare	0.62 %	6.34 %	59	↓ -19	↓ -23	↓ -20

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	71.54 %	12.15 %	202	↑ 30	↓ -147	↓ -144
Imperia	28.46 %	12.89 %	407	↑ 37	↓ -151	↓ -108

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	52.19 %	66.24 %	163	↑ 93	↓ -78	↑ 71
Pérouse	26.55 %	7.22 %	294	↑ 18	↓ -210	↓ -38
Sienne	21.26 %	-7.98 %	340	↓ -15	↓ -100	↓ -37

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	14.90 %	65.64 %	43	↑ 45	↑ 69	↑ 225
Brindisi	7.48 %	-64.22 %	98	↓ -65	↑ 5	↑ 9
Pise	7.38 %	47.26 %	100	↑ 48	↑ 173	↑ 185
Sienne	3.92 %	-4.07 %	175	↓ -1	↑ 101	↓ -21
Terni	3.75 %	-25.75 %	180	↓ -33	↓ -1	↑ 315
Bellune	3.54 %	289.61 %	188	↑ 310	↑ 1589	↑ 1716
Macerata	3.24 %	-24.78 %	199	↓ -33	↑ 160	↑ 822
Foggia	3.08 %	128.85 %	212	↑ 180	↑ 2867	N/C
Livourne	3.05 %	26.42 %	214	↑ 52	↓ -38	↑ 217
Palerme	2.97 %	53.95 %	221	↑ 94	↑ 1476	↓ -61

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.