

Property Observatory Italie - November 2019

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between octobre 2019 and novembre 2019. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Palerme	N/C	192	↑ 341	Teramo	-80.27 %	253	↓ -130
Agrigente	N/C	255	↑ 204	Brescia	-76.90 %	267	↓ -128
Catane	N/C	249	↑ 153	Alexandrie	-77.30 %	264	↓ -128
Pordenone	127.18 %	204	↑ 90	Turin	-68.13 %	275	↓ -103
Ancône	103.42 %	143	↑ 78	Fermo	-72.55 %	175	↓ -77
Venise	121.85 %	271	↑ 74	Arezzo	-63.87 %	167	↓ -63
Trente	103.58 %	261	↑ 68	Grosseto	-59.93 %	168	↓ -56
Salerne	71.20 %	236	↑ 57	Savone	-51.13 %	235	↓ -54
Cagliari	84.53 %	274	↑ 57	Ascoli Piceno	-58.72 %	170	↓ -54
Foggia	63.22 %	248	↑ 51	Livourne	-58.59 %	149	↓ -47

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pouilles	25.78 %	-14.26 %	1	↑ 2	↑ 1	↑ 1
Toscane	24.94 %	-47.97 %	2	↓ -1	↓ -1	↓ -1
Marches	13.57 %	-44.98 %	3	↑ 1	↑ 1	↑ 4
Ombrie	13.30 %	-56.54 %	4	↓ -2	↓ -1	↑ 2
Ligurie	5.34 %	-31.49 %	5	→ 0	↑ 1	↓ -1
Sicile	4.75 %	130.63 %	6	↑ 4	N/C	↓ -3
Sardaigne	2.64 %	-53.87 %	7	↑ 1	↓ -2	↑ 1
Vénétie	2.29 %	21.53 %	8	↑ 3	N/C	N/C
Piémont	1.81 %	-73.71 %	9	↓ -3	↓ -2	↑ 1
Frioul-Vénétie julienne	1.51 %	44.09 %	10	↑ 3	N/C	N/C

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	20.31 %	-22.25 %	1	→ 0	→ 0	→ 0
Pérouse	8.63 %	-61.69 %	2	→ 0	→ 0	↑ 3
Pise	5.94 %	-46.07 %	3	→ 0	→ 0	→ 0
Sienna	5.71 %	-32.29 %	4	→ 0	↑ 3	→ 0
Terni	4.67 %	-42.17 %	5	→ 0	→ 0	↑ 19
Macerata	3.37 %	-44.20 %	6	↑ 3	↑ 5	↑ 42
Imperia	3.36 %	-37.87 %	7	↑ 5	↓ -1	↑ 4
Ancône	3.19 %	103.42 %	8	↑ 17	↑ 16	↑ 32
Florence	3.12 %	-40.65 %	9	↑ 4	↑ 3	↑ 1
Livourne	2.91 %	-58.59 %	10	↓ -3	↓ -6	↓ -2
Pesaro et Urbino	2.54 %	-29.54 %	11	↑ 6	↑ 6	↓ -5
Arezzo	2.38 %	-63.87 %	12	↓ -4	↑ 3	↓ -5
Grosseto	2.35 %	-59.93 %	13	↓ -3	↑ 3	→ 0
Ascoli Piceno	2.32 %	-58.72 %	14	↓ -3	→ 0	↑ 24
Fermo	2.15 %	-72.55 %	15	↓ -9	↓ -6	N/C
Olbia-Tempio	1.76 %	-45.40 %	16	↑ 2	↓ -6	N/C
Bari	1.70 %	13.46 %	17	↑ 9	↑ 4	↑ 12
Palerme	1.67 %	N/C	18	↑ 65	↑ 45	↓ -16
Tarente	1.66 %	26.15 %	19	↑ 10	↓ -1	↑ 1
Pordenone	1.51 %	127.18 %	20	↑ 16	↑ 64	↑ 55
Lucques	1.39 %	-41.33 %	21	↑ 1	↓ -13	↓ -3
Trévise	1.39 %	-26.24 %	22	↑ 2	↑ 50	N/C
Savone	1.17 %	-51.13 %	23	↓ -2	↑ 9	↑ 2
Salerne	1.17 %	71.20 %	24	↑ 11	↑ 21	↑ 45
Massa	1.15 %	-18.05 %	25	↑ 3	↑ 17	↓ -3
Lecce	1.06 %	-6.20 %	26	↑ 5	↑ 3	↓ -11
Foggia	1.05 %	63.22 %	27	↑ 10	↑ 71	↑ 61
Catane	1.05 %	N/C	28	↑ 39	↑ 48	↑ 18
Messine	1.03 %	-12.77 %	29	↑ 1	↑ 6	↓ -17
Teramo	1.01 %	-80.27 %	30	↓ -16	↓ -10	↑ 2
Agrigente	1.00 %	N/C	31	↑ 44	↑ 47	↑ 32
Trente	0.98 %	103.58 %	32	↑ 16	↑ 35	↑ 19
Alexandrie	0.95 %	-77.30 %	33	↓ -18	↓ -14	↑ 29
Brescia	0.91 %	-76.90 %	34	↓ -18	↓ -8	↓ -25
Venise	0.90 %	121.85 %	35	↑ 20	↑ 3	↑ 36
Cagliari	0.88 %	84.53 %	36	↑ 13	↓ -9	↓ -3
Turin	0.86 %	-68.13 %	37	↓ -18	↓ -24	↓ -7
Gênes	0.82 %	54.29 %	38	↑ 8	↑ 21	↓ -22

Departments the most visited by visitor language

N / C: Not Calculated

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	100.00 %	-81.37 %	232	↓ -173	↓ -192	↓ -174

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	39.61 %	-76.39 %	256	↓ -166	↓ -187	↓ -25
Pérouse	31.24 %	-87.67 %	312	↓ -256	↓ -242	↓ -55
Sienne	29.15 %	-61.85 %	325	↓ -151	↓ -60	↓ -23

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	24.63 %	173.06 %	33	↑ 92	↑ 82	↑ 74
Pérouse	10.60 %	19.02 %	88	↑ 42	↑ 81	↑ 179
Terni	5.96 %	80.49 %	147	↑ 129	↑ 123	↑ 353
Pise	5.91 %	19.04 %	148	↑ 57	↑ 110	↑ 140
Macerata	5.08 %	78.80 %	166	↑ 141	↑ 266	↑ 856
Sienne	4.81 %	28.58 %	174	↑ 73	↑ 154	↓ -19
Ancône	4.73 %	229.40 %	178	↑ 293	↑ 342	↑ 814
Ascoli Piceno	3.12 %	21.67 %	246	↑ 88	↑ 49	↑ 561
Fermo	3.08 %	-13.84 %	248	↑ 10	↑ 189	N/C
Pesaro et Urbino	2.94 %	133.11 %	258	↑ 265	↑ 202	↑ 27

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.