

Property Observatory Italie - January 2021

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between décembre 2020 and janvier 2021. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Cosenza	N/C	115	↑ 181	Tarente	-52.97 %	261	↓ -89
Coni	N/C	163	↑ 139	Teramo	-50.30 %	263	↓ -80
Ferrare	226.44 %	193	↑ 77	Viterbe	-25.32 %	266	↓ -52
Trente	138.19 %	238	↑ 59	Ancône	-17.90 %	177	↓ -35
Macerata	127.24 %	128	↑ 53	Agrigente	1.22 %	250	↓ -26
Asti	96.94 %	271	↑ 37	Bergame	3.29 %	256	↓ -23
Imperia	79.59 %	118	↑ 31	Lecce	13.42 %	225	↓ -15
Trieste	57.89 %	239	↑ 24	Grosseto	2.46 %	161	↓ -14
Pise	78.05 %	69	↑ 18	Brindisi	-3.08 %	43	↓ -8
Rome	54.54 %	252	↑ 17	Bari	21.30 %	234	↓ -5

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	27.73 %	49.25 %	1	→ 0	→ 0	→ 0
Ombrie	18.26 %	43.12 %	2	↑ 1	→ 0	↑ 1
Pouilles	15.87 %	-5.61 %	3	↓ -1	→ 0	↓ -1
Marches	13.38 %	47.01 %	4	→ 0	→ 0	→ 0
Piémont	4.73 %	277.21 %	5	↑ 4	↑ 2	↑ 7
Calabre	4.01 %	N/C	6	N/A	N/A	↑ 9
Ligurie	3.69 %	79.59 %	7	↓ -1	↓ -1	↑ 2
Sardaigne	3.39 %	42.46 %	8	↓ -3	↓ -3	↑ 2
Sicile	1.61 %	17.13 %	9	↓ -2	N/A	↑ 5
Emilie Romagne	1.59 %	N/C	10	N/A	↓ -2	↓ -5

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	13.30 %	37.96 %	1	↑ 1	→ 0	→ 0
Brindisi	13.28 %	-3.08 %	2	↓ -1	→ 0	→ 0
Sienne	8.59 %	47.92 %	3	→ 0	→ 0	↑ 1
Pise	8.42 %	78.05 %	4	→ 0	→ 0	↓ -1
Terni	4.96 %	59.07 %	5	→ 0	↑ 1	→ 0
Ascoli Piceno	4.47 %	51.36 %	6	→ 0	↓ -1	↑ 9
Cosenza	4.01 %	N/C	7	↑ 31	↑ 39	↑ 27
Imperia	3.69 %	79.59 %	8	↑ 2	↑ 3	↓ -1
Olbia-Tempio	3.39 %	42.46 %	9	↓ -2	↓ -2	↑ 10
Macerata	3.27 %	127.24 %	10	↑ 6	↑ 6	↑ 1

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	100.00 %	N/C	299	↑ 1542	↓ -142	↓ -103

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	51.76 %	N/C	389	↑ 3873	↓ -295	↓ -108
Brindisi	48.24 %	N/C	415	↑ 3301	↓ -229	↓ -260

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	13.98 %	24.21 %	37	↓ -4	↑ 84	↓ -14
Brindisi	12.56 %	-21.50 %	40	↓ -20	↑ 69	↑ 7
Pise	8.81 %	59.32 %	60	↑ 23	↑ 178	↑ 102
Sienne	8.75 %	29.08 %	61	↑ 4	↑ 263	↑ 122
Terni	5.26 %	44.06 %	113	↑ 15	↑ 260	↑ 47
Ascoli Piceno	4.74 %	37.22 %	125	↑ 9	↑ 473	↑ 86
Cosenza	4.60 %	N/C	128	↑ 511	↑ 1521	↑ 334
Imperia	3.80 %	58.00 %	151	↑ 32	↑ 536	↑ 108
Macerata	3.37 %	100.44 %	169	↑ 81	↑ 361	↑ 8
Olbia-Tempio	3.32 %	19.25 %	173	↓ -10	↑ 164	↑ 438

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.