

Property Observatory France - March 2018

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between février 2018 and mars 2018. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Essonne	54.42 %	184	↑ 33
Eure-et-Loir	72.77 %	130	↑ 29
Cher	83.55 %	55	↑ 21
Oise	36.50 %	194	↑ 21
Val-de-Marne	44.46 %	225	↑ 20
Loire	38.47 %	127	↑ 16
Marne	25.67 %	192	↑ 14
Mayenne	47.90 %	34	↑ 12
Yonne	37.42 %	61	↑ 12
Côte-d'Or	40.06 %	57	↑ 11

Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Guadeloupe	-24.49 %	233	↓ -38
Haute-Marne	-29.06 %	113	↓ -27
Moselle	-3.20 %	207	↓ -20
Corse-du-Sud	-17.38 %	132	↓ -20
Cantal	-29.64 %	89	↓ -20
Ardennes	-11.13 %	157	↓ -19
Alpes-de-Haute-Provence	-16.53 %	71	↓ -15
Hautes-Alpes	-6.09 %	159	↓ -14
Haute-Loire	0.48 %	143	↓ -13
Eure	-5.59 %	112	↓ -13

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Aquitaine	16.11 %	24.19 %	1	→ 0	→ 0	→ 0
Midi-Pyrénées	14.22 %	24.62 %	2	→ 0	→ 0	↑ 1
Languedoc-Roussillon	12.41 %	16.96 %	3	→ 0	→ 0	↓ -1
Provence-Alpes-Côte-d'Azur	10.60 %	15.34 %	4	→ 0	→ 0	→ 0
Poitou-Charentes	8.17 %	32.19 %	5	→ 0	↑ 1	→ 0
Bretagne	6.71 %	25.72 %	6	→ 0	↓ -1	→ 0
Limousin	5.37 %	17.33 %	7	→ 0	↑ 1	→ 0
Bourgogne	5.06 %	32.28 %	8	→ 0	↓ -1	↑ 1
Rhône-Alpes	4.44 %	21.35 %	9	→ 0	→ 0	↓ -1
Basse-Normandie	3.51 %	21.96 %	10	→ 0	→ 0	→ 0

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	8.43 %	30.23 %	1	→ 0	→ 0	→ 0
Var	4.16 %	16.34 %	2	→ 0	→ 0	→ 0
Aude	4.11 %	19.85 %	3	→ 0	→ 0	→ 0
Lot	3.64 %	24.97 %	4	→ 0	↑ 1	↑ 2
Côtes-d'Armor	3.12 %	35.62 %	5	↑ 3	↑ 5	↑ 8
Lot-et-Garonne	3.12 %	29.81 %	6	↑ 1	↑ 1	↑ 1
Hérault	3.07 %	11.69 %	7	↓ -2	↓ -3	↓ -3
Alpes-Maritimes	2.90 %	19.17 %	8	↓ -2	→ 0	→ 0
Charente	2.89 %	35.39 %	9	↑ 3	↑ 2	→ 0
Gard	2.79 %	22.46 %	10	↓ -1	↓ -4	↓ -5
Charente-Maritime	2.61 %	17.44 %	11	↓ -1	↑ 3	↓ -1
Gers	2.46 %	12.24 %	12	↓ -1	↓ -3	↓ -1
Aveyron	2.44 %	63.24 %	13	↑ 6	→ 0	↑ 8
Saône-et-Loire	2.42 %	35.98 %	14	↑ 2	↓ -2	↑ 9
Haute-Vienne	2.27 %	13.50 %	15	↓ -2	↑ 2	↓ -3
Gironde	2.17 %	20.37 %	16	↓ -1	→ 0	↓ -1
Vaucluse	2.07 %	18.32 %	17	→ 0	↑ 4	↑ 2
Ardèche	2.06 %	32.66 %	18	→ 0	→ 0	→ 0
Pyrénées-orientales	2.06 %	13.32 %	19	↓ -5	↓ -4	↓ -5
Deux-Sèvres	1.81 %	69.44 %	20	↑ 8	↑ 20	↑ 12
Creuse	1.72 %	18.26 %	21	↓ -1	↑ 5	↑ 1
Morbihan	1.71 %	26.08 %	22	→ 0	↓ -3	↓ -5
Tarn-et-Garonne	1.64 %	58.42 %	23	↑ 6	↑ 6	↑ 2
Finistère	1.48 %	14.68 %	24	↓ -1	↓ -1	↓ -8
Corrèze	1.39 %	22.91 %	25	→ 0	↓ -5	↓ -1
Pyrénées-Atlantiques	1.35 %	-3.20 %	26	↓ -5	↓ -4	↓ -6
Allier	1.34 %	12.54 %	27	↓ -3	↑ 7	→ 0
Manche	1.23 %	12.27 %	28	↓ -1	↓ -3	↓ -2
Mayenne	1.22 %	47.90 %	29	↑ 7	↑ 9	↑ 11
Nièvre	1.21 %	19.17 %	30	→ 0	↓ -6	↓ -2
Tarn	1.15 %	2.43 %	31	↓ -5	↓ -4	↓ -1
Orne	1.15 %	19.62 %	32	→ 0	↓ -4	↑ 6
Calvados	1.13 %	37.66 %	33	↑ 4	↑ 4	↑ 6
Landes	1.04 %	15.60 %	34	↑ 1	↓ -1	↑ 2
Haute-Garonne	1.00 %	7.34 %	35	↓ -2	↓ -4	↓ -1
Paris	1.00 %	3.55 %	36	↓ -5	↓ -4	↓ -5
Hautes-Pyrénées	0.95 %	4.62 %	37	↓ -3	↓ -2	↓ -8
Ariège	0.94 %	15.65 %	38	→ 0	↓ -8	↓ -3
Vienne	0.85 %	13.69 %	39	→ 0	↓ -3	↓ -2
Drôme	0.82 %	21.96 %	40	↑ 1	↑ 4	↑ 5
Bouches-du-Rhône	0.80 %	23.62 %	41	↑ 2	↑ 7	↑ 3
Cher	0.78 %	83.55 %	42	↑ 10	↑ 1	↑ 1
Côte-d'Or	0.75 %	40.06 %	43	↑ 4	↑ 2	↑ 7
Puy-de-Dôme	0.74 %	9.79 %	44	↓ -4	↓ -5	↑ 2
Yonne	0.68 %	37.42 %	45	↑ 6	↑ 6	↑ 8
Seine-Maritime	0.65 %	8.46 %	46	↓ -1	↑ 1	↓ -5
Haute-Savoie	0.63 %	4.14 %	47	↓ -3	↓ -6	→ 0
Vendée	0.59 %	18.95 %	48	↑ 2	↑ 5	↑ 4
Alpes-de-Haute-Provence	0.55 %	-16.53 %	49	↓ -7	↑ 3	→ 0
Haute-Saône	0.54 %	-0.21 %	50	↓ -4	↓ -8	↑ 1

N / C: Not Calculated

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	7.82 %	21.97 %	1	→ 0	→ 0	→ 0
Var	4.31 %	16.02 %	4	↓ -1	↓ -1	→ 0
Aude	4.03 %	22.28 %	5	↓ -1	↓ -1	↑ 1
Lot	3.96 %	30.84 %	6	→ 0	→ 0	↑ 2
Gard	3.43 %	24.81 %	7	↑ 1	↓ -2	↓ -2
Lot-et-Garonne	3.35 %	25.73 %	8	↑ 1	↑ 1	↓ -1
Hérault	3.11 %	12.76 %	9	↓ -2	↓ -1	↑ 2
Aveyron	3.09 %	74.69 %	10	↑ 8	↑ 3	↑ 16
Charente-Maritime	2.86 %	22.75 %	11	↑ 1	↑ 3	↑ 8
Ardèche	2.84 %	37.01 %	12	↑ 1	↓ -1	↑ 4

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	10.78 %	53.75 %	3	↑ 2	↑ 4	↓ -1
Aude	4.53 %	15.93 %	22	→ 0	↓ -2	↓ -13
Côtes-d'Armor	4.51 %	24.58 %	23	↑ 2	↑ 17	→ 0
Alpes-Maritimes	4.15 %	11.78 %	25	↓ -2	↓ -3	↓ -15
Haute-Vienne	3.77 %	3.72 %	31	↓ -7	↑ 11	↓ -17
Charente	3.66 %	7.74 %	33	↓ -6	↓ -4	↓ -16
Lot	3.42 %	14.34 %	34	↓ -3	↑ 17	↓ -7
Hérault	3.21 %	10.94 %	37	↓ -2	↓ -3	↓ -22
Lot-et-Garonne	3.12 %	45.20 %	39	↑ 9	↑ 2	↓ -9
Var	3.04 %	20.16 %	41	↑ 1	↓ -8	↓ -23

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 18 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.