

Property Observatory Italie - April 2019

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between mars 2019 and avril 2019. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Foggia	N/C	158	↑ 332	Turin	-51.00 %	283	↓ -70
Gênes	N/C	285	↑ 234	Brescia	-33.66 %	237	↓ -40
Latina	N/C	269	↑ 212	Teramo	-36.62 %	192	↓ -35
Trieste	N/C	281	↑ 148	Naples	-26.72 %	217	↓ -25
Catane	N/C	267	↑ 135	Imperia	-19.35 %	159	↓ -9
Bergame	157.95 %	189	↑ 92	Florence	-9.82 %	195	↓ -8
Ancône	250.58 %	284	↑ 88	Pesaro et Urbino	-4.15 %	251	↓ -7
Rome	88.73 %	197	↑ 60	Macerata	10.53 %	276	↓ -2
Pérouse	174.72 %	48	↑ 59	Sassari	-3.22 %	162	↓ 1
Viterbe	148.73 %	278	↑ 59	Terni	2.42 %	91	↓ 1

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	29.65 %	42.29 %	1	→ 0	→ 0	→ 0
Pouilles	24.70 %	35.50 %	2	→ 0	→ 0	→ 0
Ombrie	16.00 %	77.90 %	3	→ 0	→ 0	→ 0
Emilie Romagne	6.91 %	-10.19 %	4	→ 0	↑ 2	↑ 3
Ligurie	3.90 %	14.85 %	5	→ 0	→ 0	↓ -1
Lombardie	3.27 %	124.77 %	6	↑ 4	↓ -2	↑ 4
Sardaigne	3.12 %	0.05 %	7	↓ -1	→ 0	↓ -2
Marches	3.10 %	248.09 %	8	↑ 4	↑ 3	↓ -2
Latium	2.73 %	278.71 %	9	↑ 5	→ 0	↓ -1
Abruzzes	2.17 %	-2.81 %	10	↓ -3	↑ 3	N/C

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	16.38 %	21.54 %	1	→ 0	→ 0	→ 0
Pérouse	10.82 %	174.72 %	2	↑ 2	↑ 3	→ 0
Pise	8.64 %	80.58 %	3	→ 0	↓ -1	↑ 1
Livourne	6.96 %	112.06 %	4	↑ 2	→ 0	↑ 7
Terni	5.17 %	2.42 %	5	↓ -3	↓ -2	↑ 5
Plaisance	3.78 %	13.31 %	6	↓ -1	↑ 14	↑ 67
Sienne	3.77 %	46.04 %	7	→ 0	↓ -1	↓ -4
Tarente	2.82 %	32.59 %	8	↑ 4	↑ 2	↑ 18
Parme	2.38 %	2.02 %	9	→ 0	↑ 27	↑ 68
Grosseto	2.30 %	6.01 %	10	↑ 1	↑ 1	↓ -4
Lecce	2.17 %	47.70 %	11	↑ 7	↓ -2	↓ -4
Lucques	2.10 %	6.85 %	12	↑ 2	↑ 4	↓ -3
Foggia	2.09 %	N/C	13	↑ 58	↑ 74	↑ 70
Imperia	2.07 %	-19.35 %	14	↓ -6	↓ -7	↓ -9
Sassari	2.03 %	-3.22 %	15	↓ -2	↑ 3	↑ 2
Arezzo	1.84 %	41.84 %	16	↑ 6	↑ 6	↑ 2
Prato	1.61 %	22.83 %	17	↑ 4	↑ 2	↑ 69
Bergame	1.46 %	157.95 %	18	↑ 17	↑ 16	↑ 28
Teramo	1.42 %	-36.62 %	19	↓ -9	↑ 9	↑ 44
Florence	1.40 %	-9.82 %	20	↓ -4	↓ -8	↓ -6
Rome	1.36 %	88.73 %	21	↑ 10	↓ -4	↑ 1
Messine	1.36 %	56.70 %	22	↑ 6	↓ -1	↑ 15
Bari	1.25 %	7.75 %	23	↑ 1	↓ -8	↓ -2
Savone	1.20 %	44.82 %	24	↑ 6	↑ 13	↓ -9
Nuoro	1.09 %	6.76 %	25	↑ 1	↑ 2	↓ -9
Naples	1.09 %	-26.72 %	26	↓ -9	↓ -1	↑ 31
Massa	1.03 %	20.88 %	27	↑ 2	↓ -1	↓ -19
Brescia	0.97 %	-33.66 %	28	↓ -9	↓ -20	↓ -4
Ascoli Piceno	0.94 %	102.90 %	29	↑ 8	↑ 17	↓ -10
Pesaro et Urbino	0.85 %	-4.15 %	30	↓ -3	↓ -16	↓ -18
Milan	0.84 %	74.89 %	31	↑ 5	↓ -7	↑ 27
Pescara	0.76 %	105.29 %	32	↑ 10	↑ 38	N/C
Modène	0.74 %	76.27 %	33	↑ 6	↑ 6	N/C
Catane	0.73 %	N/C	34	↑ 23	↑ 25	→ 0
Latina	0.71 %	N/C	35	↑ 34	↑ 41	↑ 17
Macerata	0.67 %	10.53 %	36	↓ -2	↑ 13	↑ 4
Viterbe	0.65 %	148.73 %	37	↑ 8	↓ -14	↓ -1
Trieste	0.64 %	N/C	38	↑ 24	N/C	N/C
Turin	0.63 %	-51.00 %	39	↓ -16	↓ -26	↓ -12
Ancône	0.63 %	250.58 %	40	↑ 11	↑ 12	↓ -7

N / C: Not Calculated

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Gênes	0.63 %	N/C	41	↑ 37	↑ 4	↑ 10

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	31.14 %	17.19 %	48	↑ 17	↓ -20	↑ 89
Pise	11.51 %	260.50 %	143	↑ 239	↓ -14	↑ 177
Livourne	8.78 %	285.59 %	184	↑ 297	↓ -28	↑ 374
Terni	6.93 %	29.52 %	219	↑ 56	↓ -48	↑ 450
Plaisance	6.75 %	22.01 %	225	↑ 42	↑ 86	↑ 3911
Pérouse	6.56 %	179.44 %	229	↑ 244	↑ 15	↑ 180
Sienne	6.32 %	278.74 %	236	↑ 353	↓ -38	↑ 55
Foggia	5.76 %	N/C	255	↑ 3217	↑ 5670	↑ 5559
Lecce	4.41 %	54.51 %	309	↑ 108	↓ -144	↓ -7
Parme	3.41 %	82.87 %	359	↑ 194	↑ 389	↑ 4141

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	22.66 %	183.36 %	81	↑ 128	↑ 93	↑ 135
Brindisi	13.59 %	14.34 %	127	↑ 30	↑ 10	↑ 58
Livourne	11.65 %	148.32 %	154	↑ 154	↑ 259	↑ 446
Pise	11.54 %	130.91 %	156	↑ 139	↑ 121	↑ 158
Terni	11.05 %	-1.48 %	161	↑ 7	↑ 98	↑ 213
Plaisance	6.05 %	-5.55 %	257	↓ -12	↑ 1065	↑ 3158
Tarente	4.97 %	-4.93 %	297	↓ -8	↑ 373	↑ 702
Parme	4.84 %	-7.93 %	304	↓ -16	↑ 1541	↑ 5318
Messine	4.45 %	N/C	316	↑ 536	↑ 514	↑ 3369
Arezzo	3.19 %	55.00 %	390	↑ 145	↑ 327	↑ 161

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	26.64 %	67.72 %	101	↑ 73	↓ -15	↓ -7
Pérouse	20.81 %	213.08 %	124	↑ 200	↑ 143	↑ 10
Pise	9.99 %	11.67 %	235	↑ 27	↓ -7	↓ -7
Livourne	8.63 %	37.58 %	267	↑ 64	↓ -53	↑ 188
Naples	5.60 %	-27.74 %	347	↓ -57	↓ -24	↑ 2260
Grosseto	5.39 %	33.22 %	357	↑ 91	↑ 165	↑ 6
Sienne	5.20 %	18.87 %	368	↑ 56	↓ -137	↓ -165
Savone	5.14 %	128.55 %	373	↑ 257	↑ 236	↓ -25
Bari	4.57 %	24.07 %	404	↑ 71	↑ 26	↑ 176
Tarente	4.11 %	151.48 %	434	↑ 316	↑ 35	↑ 276

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.